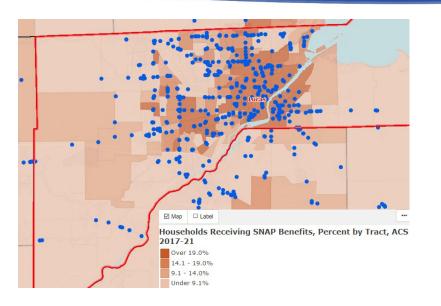
Healthy Food Small Market Pilot Program

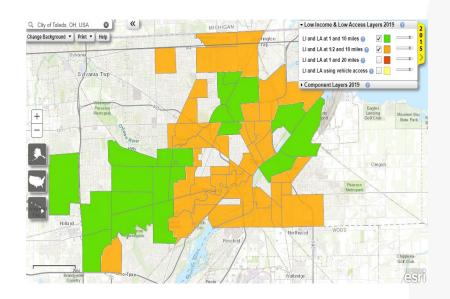


Stephanie Baltes, RD LD
Registered Dietitian
Toledo-Lucas County Health Department

City of Toledo

Data info and maps

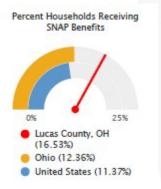




Report Area	Total Households	Households Receiving SNAP Benefits	Percent Households Receiving SNAP Benefits
Lucas County, OH	179,358	29,653	16.53%
Ohio	4,754,161	587,542	12.36%
United States	124,010,992	14,105,231	11.37%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2017-21.





Community Partner Engagement

Healthy Food Small Market Program Committee formed with several established and new community partners.

Community Partners on Committee

- OSU Extension
- Board of Lucas County Commissioners
- YMCA
- ToledoGROWS
- Toledo Lucas County Public Library
- TLC Plan Commissions
- Grace Community Center
- Mercy
- United Way
- Promedica
- TMACOG
- Toledo Northwestern Foodbank
- · Multiple staff members from the TLCHD

Hybrid meetings held monthly: February, March, April, May and July.





^{*}Additional discussions with Islamic Food Bank and Reinvest Toledo

Research with other programs

Connections and collaborations:

- Cities of Wichita, Rochester, St. Pete
- The Food Trust
- Produce Perks Midwest
 - In-depth discussions to set-up Produce Perks in brick-andmortar stores in Lucas County.
 - Ohio Nutrition Incentive Network
- Just Harvest Pittsburg, PA
- DC Central Kitchen
- Brightside Produce Minneapolis, MN
- National Grocers Association



NOFA Application



City of Toledo Toledo-Lucas County Health Department Notice of Funding Availability Healthy Food Small Market Program

This project is being supported, in whole or in part, by federal awar number SLFRP1610 awarded to CITY OF TOLEDO by the U.S. Depart of Treasury.

Notice of Funding Availability created

Table of Contents

Overview	3
Eligible applicants	
Eligible use of program funding	
How to apply	
Selection	
Timeline	
Scoring Criteria	
APPENDIX A: Paper Application	
APPENDIX B: Online application	15

https://lucascountyhealth.com/wp-content/uploads/2024/06/HealthyFoodSmallMarketProgram_NOFA_FINAL.pdf



NOFA Application

Eligible Applicants

- 5000 square feet or less
- Not part of a franchise, chain, or gas station
- Accepts SNAP
- Identified City of Toledo Zip Codes
- Ohio Retail Food Establishment License
- City of Toledo Convenience Store License (if applicable)



How Corner Store Funding will be used

Marketing

Community engagement Flyers/newsletters promoting healthy food items being sold

In-store signage

Recipes and nutrition education materials

Mailings/post cards



Healthy foods

Foods that are nutrient dense Foods that limit fats, sugars, and sodium Foods that are not over processed Financial assistance to purchase healthy food Training for staff needed to properly handle foods safely

Minor equipment

Produce stands Shelving units Produce baskets/containers, etc



Major equipment

Commercial refrigeration unit Commercial freezer unit Point of Sale (POS) system Electrical improvements for equip upgrades



NOFA Application

Application Process

- Paper and online version available
- Translated into Arabic and Spanish
- 6 week timeframe to apply
 - June 17 July 31
- Toledo-Lucas County Library Application Assistance sessions available.



QR Code to online application.







Promotion of program application

- Creation of HD webpage / video <u>https://lucascountyhealth.com/com</u> <u>munity-outreach/healthy-food-small-market-program/</u>
- Creation of flyer



HEALTHY FOOD, SMALL MARKET PROGRAM

Access to healthy foods is essential for maintaining overall health and well-being, but fresh and nutritious options are scarce in some neighborhoods.

The Healthy Food, Small Market Program aims to bring fresh produce and other healthy options to areas where these are otherwise difficult to access.

The Toledo-Lucas County Health Department is accepting applications from Retail Food Establishments ("REFs") to help increase access to fresh, affordable, healthy food for Toledo residents. TLCTID seeks to partner with six small (5000 square feet or less store retail space) independently owned and licensed neighborhood RFEs. Selected RFEs may be awarded up to and no more than \$2,0,000 to purchase healthy foods, marketing, minor equipment, and major equipment throughout the grant period, ending December 31, 2026.



NOTICE OF FUNDING AVAILABILITY (NOFA):

As of {DATE}, funding is available for convenience/corner stores to access, display, and sell healthy food options. Before applying, please make sure your store meets ALL the requirements:

- In one of the following zip codes: 43604, 43605, 43606, 43607, 43608, 43609, 43610, 43611, 43612, 43613, 43614, 43615, 43620.
- Current Ohio Retail Food Establishment License from the Toledo Lucas County Health Department.
 Accept SNAP
- . Less than 5000 square feet of store retail space.
- NOT part of a franchise, chain, and/or attached to a gas station.
- Committed to continuing the program on your own after

If you do not meet the eligibility requirements for ALL listed, you are ineligible to apply for this program.

APPLY ONLINE HERE

DOWNLOAD:

English Application Arabic Application Spanish Application

You will need:

- Tax ID/EIN
- . Square footage of your store's retail space
- Number of employees

This project is being supported, in whole or in part, by federal award number SEFRIP1610 awarded to the CITY OF TOLEDO by the U.S. Department of Treasury.





A > PRIVATE COMMUNITY OUTREACH S
HEALTHY GOOD, SMALL MARKET PROGRAM



- Read the entire NOFA document for detailed information about the program.
- Attend information sessions for additional help or if you have questions (dates will be provided).
- Complete an application with one of the following.
 Paper application to TLCHD by (DATE)
 Online application by (DATE).
- TLCHD will be in contact with applicants chosen for a secondround interview.
- 5 TLCHD will award contracts to six (6) applicants

DEPARTMENT INFO

Stephanie Baltes RD, LD 419-213-4692 eatfresh@co.lucas.oh.us

CONNECT



Have you visited TLCHD and/or used our services?
Please let us know how we did!

You can find the survey here or scan the QR code below:



Outreach and community engagement





Earlin Baroudi, swis, saiss
Health Commissional Port
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Rev 4/1/24

FOR IMMEDIATE RELEASE Contact: Heather Burnette, PIO (419) 309-0153

Inly 8, 2024

Health Department and City of Toledo Announce Healthy Corner Store Initiative

The Toledo-Lucas County Health Department (TLCHD) in collaboration with the City of Toledo are pleased to announce a new miniative aimed at increasing the availability and awareness of minimions flood and beverage options in neighborhood corner stores in underserved communities. The Healthy Corner Store minimive will work to respond to food access disparisite observed in lower-flowers.

The initiative prioritizes food deserts and is encouraging interested small stores to apply, particularly if they serve residents receiving WIC or SNAP benefits. Through December 31, 2026, selected stores may be awarded up to \$250,000 for items such as refrigeration and freezers to help with stocking fresh food items as well as educational opopertunities for store owners.

The Healthy Food, Small Market Program has three primary objectives

- Enhancing healths food accessibility. The primary goal of the initiative is to improve access to mutrious foods, such as fresh fruits and vegetables, by bolstering the infrastructural capabilities of corner stores with essential resources like enfangeration and freezers to facilitate the effective stocking of healthy products.
- Empowement through training and technical assistance. Storeowners will
 receive comprehensive training and technical support to increase the real
 availability and profitability of offering beathiar dietary choices.
 Fostering community partnerships: By Forging probust connections between
 storeowners, local agriculturalists, and fresh food suppliers, along with
 private and public partnerships at overfaing to improve food accessibility.

"Ensuring residents have access to healthy fruits and vegetables, is a part of our ongoing efforts to support health and wellness for families," said Health Commissioner Karim Baroudi.

The notice of funding availability (NOFA), along with the application (accessible in English, Spanish and Arabic) can be retrieved via the QR code or the website:

The Healthy Corner Store program is supported by ARPA funds, through the City of Toledo.

==

Toledo-Lucas County Health Department launches Healthy Corner Store Program



Stephanie Baltes with the health department talks with Amanda Fay about the program and the importance of affordable and nutritious foods.

Published: 5:01 PM EDT July 23, 2024 Updated: 5:01 PM EDT July 23, 2024







Community group meetings

- Connected and presented to multiple community neighborhood groups
 - Mercy Cherry Legacy
 - Norf End Neighbors
 - NHA
 - Reinvest Toledo
 - Olde Towne Neighborhood
 - One Voice for East Toledo
 - Discussed with Broadway Corridor Coalition President
 - Emails sent to multiple block watch groups



Application closed July 31, 2024 4:00pm

Received 13 applications (11 online, 2 paper)

7 met eligibility requirements

7 applications were blindly scored by members of the HFSMP committee

Scoring guide and instructions were given to members

Online format was used to submit scores

Scores were averaged and provided top 6 stores



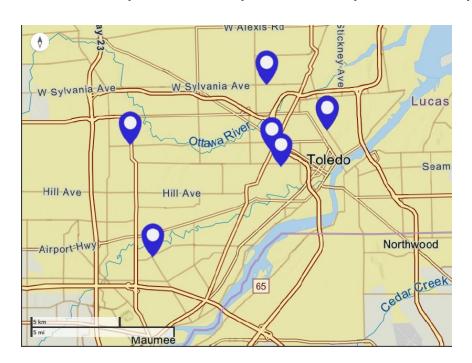
In-store Assessments

6 stores were assessed

Stores were assessed by: Stephanie Baltes, Amy Abodeely and assigned EHS RS (Michael S, Addy W, Jeffery B, Amy B)

• Zip codes: 43606, 43607, 43608, 43612, 43614,

43615





43606 – Population reach: 24,536 CT 25 data:

Population at or Below 185% FPL

In the report area 40.72% or 601 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	1,476	601	40.72%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%

Population with Income Below 185% FPL, Percent

0% 100%

Report Location (40.72%)

Ohio (26.91%)

United States (26.24%)

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



☑ View larger map

- SNAP-Authorized Retailers, USDA Mar 2024
- Report Location



43607 – Population reach 21,112 CT 33 data:

Population at or Below 185% FPL

In the report area 75.20% or 919 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

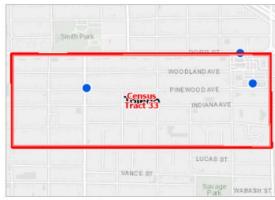
Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	1,222	919	75.20%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%

Population with Income Below 185% FPL, Percent

0%
100%
Report Location (75.20%)
Ohio (26.91%)
United States (26.24%)

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



☑ View larger map

SNAP-Authorized Retailers, USDA Mar 2024

SNAP-Authorized Retailers, USDA Mar 2024

Report Location



43608 – Population reach 14,378 CT 17 data:

Population at or Below 185% FPL

In the report area 52.10% or 472 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	906	472	52.10%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%

Population with Income Below 185% FPL, Percent

0% 100%

Report Location (52.10%)
Ohio (26.91%)
United States (26.24%)

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



- SNAP-Authorized Retailers, USDA Mar 2024
- Report Location



43612 – Population reach 28,565 CT 6.01 data:

Population at or Below 185% FPL

In the report area 27.78% or 1,063 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	3,826	1,063	27.78%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%

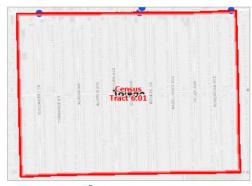
Population with Income Below 185% FPL, Percent

0% 100%

Report Location (27.78%)
Ohio (26.91%)
United States (26.24%)

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



☑ View larger map

- SNAP-Authorized Retailers, USDA Mar 2024
- Report Location



43614 – Population reach 28,885 CT 72.02 data:

Population at or Below 185% FPL

In the report area 20.39% or 686 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	3,364	686	20.39%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



- SNAP-Authorized Retailers, USDA Mar 2024
- Report Location



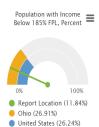
43615 - Population reach 39,405 CT 85.01 data:

Population at or Below 185% FPL

In the report area 11.84% or 313 individuals for whom poverty status is determined are living in households with income below 185% of the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Note: The total population measurements for poverty reports are lower than population totals for some other indicators, as poverty data collection does not include people in group quarters. See "Show more details" for more information.

Report Area	Total Population	Population with Income Below 185% FPL	Population with Income Below 185% FPL, Percent
Report Location	2,644	313	11.84%
Lucas County, OH	420,801	140,467	33.38%
Ohio	11,472,644	3,087,281	26.91%
United States	323,275,448	84,842,073	26.24%



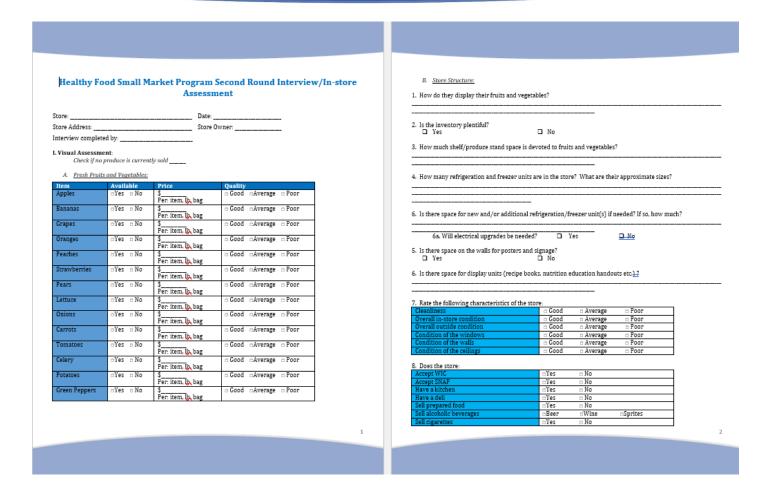
Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22. → Show more details



- SNAP-Authorized Retailers, USDA Mar 2024
- Report Location

Assessment tool created/used



Picture of part of the assessment used



Report of store assessments

Healthy Corner Store Assessments





City of Toledo
Toledo-Lucas County Health Department
6 Store assessment overview
Healthy Food Small Market Program

This project is being supported, in whole or in part, by federal award number SLFRP1610 awarded to CITY OF TOLEDO by the U.S. Department of Treasury.

40 page document created detailing overview:

- General budget allocation
- Individual store's assessment with:
 - community data in identified census tract
 - what the store has
 - what the store needs
 - pictures of stores



What's next?

- Contracts being drafted to begin partnership between store and TLCHD
- Surveying will begin in each store to receive community input on what healthy foods they want sold in the store
- Create a plan with stores and produce distribution
- Contracts for large equipment purchases
- Work with store owner to create timeline for food demos, nutrition education, marketing, and community outreach activities



