



## Legislation Details (With Text)

**File #:** O-277-23      **Version:** 1      **Name:**  
**Type:** Ordinance      **Status:** Approved  
**File created:** 4/24/2023      **In control:** Public Utilities Department  
**On agenda:** 5/16/2023      **Final action:** 5/16/2023  
**Title:** Authorizing the mayor to enter into a contract with Lucas County Engineering for the Lake Erie Starts Here media campaign; authorizing the expenditure of an amount not to exceed \$15,984 annually, subject to future appropriations; and declaring an emergency.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
5/16/2023	1	City Council	Suspension	Pass
5/16/2023	1	City Council	Emergency	Pass
5/16/2023	1	City Council	Passage	Pass

DPU051623MEDIACAMPAIGN  
Environmental Services  
Abed Semaan (x3951)  
Revised

**Authorizing the mayor to enter into a contract with Lucas County Engineering for the Lake Erie Starts Here media campaign; authorizing the expenditure of an amount not to exceed \$15,984 annually, subject to future appropriations; and declaring an emergency.**

### SUMMARY & BACKGROUND:

This ordinance authorizes a contract for the Lake Erie Starts Here media campaign as managed by Lucas County Engineering. This is a regional campaign and our participation in the campaign allows for the collection of metrics needed for reporting activities tied to our NPDES permit to Ohio EPA.

NOW, THEREFORE, Be it ordained by the Council of the City of Toledo:

SECTION 1. That the mayor is authorized to enter into a one-year contract with two one-year renewal options for the Lake Erie Starts Here media campaign upon terms and conditions acceptable to the Director of Law and the Director of Public Utilities.

SECTION 2. That subject to future appropriations the expenditure of an amount not to exceed \$15,984 annually is authorized from the Storm Water Operating Fund Account Code 607A-38000-4000552STDSTD for the Lake Erie Starts Here campaign.

SECTION 3. That the Director of Finance is authorized to issue warrant or warrants against the account code above in an amount not to exceed \$15,984, in payment of the obligations upon presentation of

proper voucher or vouchers.

SECTION 4. That this Ordinance is declared to be an emergency and shall be in force and effect from and after its passage. The reason for the emergency lies in the fact that this Ordinance is necessary for the immediate preservation of the public peace, health, safety and property of the city and for the further reason that this ordinance must be immediately effective in order to implement this program within the campaign's designated time schedule.

Vote on emergency clause: yeas 12, nays 0.

Passed: May 16, 2023, as an emergency measure: yeas 12, nays 0.

Attest:

Gerald E. Dendinger  
Clerk of Council

Matt Cherry  
President of Council

Approved:

May 16, 2023  
Wade Kapszukiewicz  
Mayor