



Legislation Text

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File #: O-361-18, Version: 1

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Councilman Waniewski

**Amending Toledo Municipal Code (TMC), Part Thirteen, Subsection 1393.08, repealing Toledo Municipal Code (TMC), Part Thirteen, Subsection 1393.11 regarding the prohibition of “A” Frame Signs, and enacting Part Thirteen, Subsection 1391.02(y), providing an exemption for A-Frame Signs.**

**SUMMARY & BACKGROUND:**

The City of Toledo recognizes the importance of signs advertising businesses and events in the community and the need to enhance the appearance and safety of shopping areas or similar locations within the City through a consistent approach to the size, presentation and placement of A-frame and sandwich board signs with a degree of flexibility as appropriate.

The proposed sign regulations reflect a mandate for quality design and the creation of "pedestrian friendly" activity centers. The regulations also recognize that commercial signage is indispensable to the economy. Good signage presents a positive image and promotes that economy. The new regulations provide business establishments with signage options that may be utilized through a variety of creative and effective signing techniques.

NOW, THEREFORE, Be it ordained by the Council of the City of Toledo:

SECTION 1. That Toledo Municipal Code, Part Thirteen, Subsection 1393.08, which reads as follows:  
**1393.08. Temporary signs.**

(a) Pennants, search lights, twirling signs, sandwich board signs, sidewalk or curb signs, balloons, air or gas-filled figures or feather flags are prohibited.

Shall be amended to read:

**1393.08. Temporary signs.**

Pennants, search lights, twirling signs, sandwich board signs, sidewalk or curb signs, balloons, air or gas-filled figures or feather flags are prohibited, except as provided in Section 1391.02(y).

SECTION 2. That Toledo Municipal Code, Part Thirteen, Subsection 1393.11, which reads as follows:  
**1393.11. "A" frame signs.**

"A" frame or sandwich board, sidewalk or curb signs are prohibited. (See Figure 26 in Chapter 1387).  
is hereby repealed.

SECTION 3. That new Section 1391.02(y) of the Toledo Municipal Code is enacted as follows:  
**1391.02 (y) A-Frame Signs.** A-Frame Signs, also commonly known as “sandwich boards” are exempt in CN, CD, CR, CS and CM zoning districts when each of the following conditions is met:

(a) **Number:** Signs shall be limited to one per occupant;

- (b) **Size:** Signs shall not exceed 42 inches in height, nor three (3') feet in width;
- (c) **Appearance:** Signs must be constructed of materials that present a professional, finished appearance. Rough-cut plywood is not acceptable. Sign lettering should be painted or applied in a professional manner. Signs may not be illuminated and windblown devices, including balloons, may not be attached or otherwise made part of the sign;
- (d) **Placement:** Signs shall be placed directly in front of the associated establishment and shall remain standing, within 5 feet of the building. Signs shall not be locked or chained or in any other way attached or secured to public property (e.g. trees, parking meters, street lights, other permanent structures). Sign placement shall maintain a clear pedestrian access area of at least five feet and shall not block street corner, pedestrian crossings, visibility zones and Americans with Disability Act (ADA) ramps, ADA parking, bus stop zones or fire zones; and
- (e) **Hours:** Signs shall be removed at the end of each business day and will only be displayed during regular business hours.

SECTION 4. That the procedures and timelines of TMC 1381.07(a) are waived in this instance.

SECTION 5. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed: \_\_\_\_\_: yeas \_\_\_\_\_, nays \_\_\_\_\_.

Attest: \_\_\_\_\_  
Clerk of Council

\_\_\_\_\_  
President of Council

Approved: \_\_\_\_\_

\_\_\_\_\_  
Mayor

I hereby certify that the above is a true and correct copy of an Ordinance passed by Council

\_\_\_\_\_.

Attest: \_\_\_\_\_  
Clerk of Council