

To the members of City Council,

As a downtown resident, developer of properties within its boundaries, and board member of the Warehouse District association, I am excited to see changes come to the current state of parking throughout downtown.

Living on a section of Huron Street that does not have metered parking, I see first hand how free parking is abused every single day. Around 8:00am each weekday, the cars begin to line up along both sides of the street. Their drivers get out, and walk up the block toward wherever their work destinations may be - most assuredly somewhere that has a meter in front of it. And their cars sit there for the remainder of the day, until they come back after 5:00pm to get them. It happens every single day, every day of the week. The street gets treated like a parking lot.

As a developer in the district, we have two restaurants and a salon that will be opening their doors this year on that street. And I had a meeting last week with another development team who shared their plans with me for a similar project on the same street. I would hate to see these street spots continue to be taken up all day long, every single day, by people who have no intentions of patronizing the businesses they are in front of. The people who are parking in them all day should be parking in lots, which sell spots at \$30-\$50 a month throughout the district - that's a dollar a day. That's a rate nobody could argue. Then the street spots could be used by people who intend to support the businesses nearby, staying for an hour or two to have breakfast, lunch, a cup of coffee, get a haircut, whatever the case may be, then move on and open the spot up for the next customer. Turnover is the key to street spots.

The Warehouse District is in dire need of better demand management practices for these street spaces. I hope you will allow for the changes to be made, so that the businesses opening their doors can receive the support they need to succeed.

With sincere appreciation,

Joe Marck  
Director of Development  
[joem@itinow.com](mailto:joem@itinow.com)  
(419) 349-3511 cell  
(419) 720-0242 office