

To: Matt Cherry, President and Members of City Council

From: Wade Kapszukiewicz, Mayor

Subject: Appointment to the TARTA Board

3/6/2018

I Recommend the Following Appointments to TARTA Board

			Section 61 waiver as a					
Appointee	Appointee Replaced	Proposed Term of Office	special engagement	Reserved / Type	Slot	Recommended by (if applicable)	Attendance Record	Resume attached
Daniel Woodcock	vacant	3 years, expiring 02/28,2021	No			Mayor		Yes
Harvey Savage Jr.	vacant	3 years, expiring 02/28,2021	No			Mayor		Yes
Stacy Cook	vacant	3 years, expiring 02/28,2021	Yes			Mayor		Yes
Cheryl Grice	vacant	3 years, expiring 02/28,2021	Yes			Mayor		Yes
Matthew S. Heyrman	vacant	3 years, expiring 02/28,2021	No YES			Mayor		Yes
Chris Monaghan	vacant	3 years, expiring 02/28,2021	No			Mayor		Yes



Wade Kapszukiewicz
Mayor

DANIEL WOODCOCK

513 ADAMS ST. #615 ■ TOLEDO, OH 43604

PHONE: (440) 488-8671 ■ EMAIL: DANIELRWOODCOCK@GMAIL.COM

Personable professional who approaches difficult situations with high attention to detail in order to produce long-term, attainable results. High value on cultivating authentic relationships both internally and externally. Driven by passion to learn and to positively inspire those around me.

PROFESSIONAL NOTABLES

Led social media marketing efforts and advised on digital advertisements for the 2015-2016 and 2016-2017 seasons, growing Facebook Reach 87% from 58,900 to 110,200 and decreasing cost-per-click 314% from \$3.69 to \$0.89. - *Marketing Committee Chairman for the Glass City Film Festival (2016)*

Reported on-site for Downtown Toledo's Facebook Live feed during downtown events garnering over 10,000 views for events such as Jeep Fest and the summer Lunch at Levis series - *Digital Strategist at Communica (2016)*

Started and led a Toledo branding support effort to emphasize influential Toledo leaders and projects in the area via podcasting. Generated over 300 unique listeners per episode and an average of 3,500 people per post reached on Facebook. - *Co-host and Public Relations Manager for Toledo Matters Podcast (2015)*

EDUCATION

B.S. Business Administration, Double Major in Digital Marketing and Professional Sales (2014)

■ The University of Toledo ■ GPA 3.3 ■ Business GPA 3.6 ■

Degree focuses: Entrepreneurship, Marketing and Advertising, Digital Media, Social Media

WORK EXPERIENCE

Social Media Consultant, Toledo Symphony, University of Toledo, Metroparks Toledo, Sandy Spang for Toledo, Food For Thought, Lucas County CASA, NextTech Ohio.

September 2016 – Present

Leverage social media channels to create emotionally driven, data focused campaigns targeted towards young professionals and regional audiences.

- Skills utilized: Social Media Marketing, Innovative Research, Data Processing, Trends Identification.

Co-Founder and Director of Media, Toledo Matters Podcast

August 2015 – Present

Co-Founded Toledo Matters Mrfos show and co-hosted over 45 Podcast episodes featuring Toledo, Ohio's greatest people, projects, and places. Developed show content and conducted preliminary guest research. Created and introduced Toledo Matters Trivia segment. Obtained corporate sponsorships to further promote show content.

- Skills utilized: Shooting, editing, and writing show content, Business Development, Social Media, Corporate Sales and Marketing, Website Development, Strategic Partnership

Founding Board Member, Downtown419

Nov. 2016 – Present

A non-profit dedicated to promoting social and economic vibrancy in downtown Toledo, Downtown419 is a 100% volunteer based organization that pushes its mission through our marketing and events platform, highlighting some of Toledo's best hidden gems..

- Skills utilized: Strategic Partnership, Events Planning, Social Media Marketing, Photography, Trends Identification, Local History

Digital Strategist, Communica

Jan 2016 – Sept. 2016

Managed corporate social media accounts. Developed and maintained engagement with client email newsletter to over 100 organizations. Generated proposals and client presentations. Programmed in HTML.

- Skills utilized: Trends Identification, Data Processing, Programming, Digital Marketing, Social Media

LEADERSHIP & COMMUNITY INVOLVEMENT

Downtown419 (2017-2018)

- *Founding Board Member*

EPIC Toledo Advisory Council (2017-2018)

- *Toledo Chamber of Commerce Young Professionals Organization*

University of Toledo Launchpad Incubation (2017)

- *Series24 – Marketing Manager / Programming Committee*
- *Pitch & Pour – Event Organizer / Pitch Presentation Coach*

PRSA Professional Development Seminar (2016)

- *Featured Speaker – ‘Audio Storytelling and the Rise of Podcasting’*

EPIC Toledo Professional Development Summit (2016)

- *Planning Board Committee*
- *Event Speaker Introductions*

University of Toledo Pitch-N-Pour (2016)

- *Event Emcee*
- *Social Media Marketing Advisor*
- *Team Presentation Coach*

EPIC Toledo Advisory Council (2016)

University of Toledo College of Business and Innovation Alumni Advisory Board (2016)

EPIC Toledo Birthday Bash (2016)

- *Event committee*

Glass City Film Festival (2016)

- *Event Emcee*
- *Marketing Committee Chairman*

University of Toledo Pitch-N-Pour (2015)

- *Social Media Marketing Advisor*
- *Team Presentation Coach*

United Way Emerging Leaders (2015)

Toledo 20 Under 40 Nominee (2015)

EPIC Toledo (2015)

- *EPIC Summit: Designing Leaders Board Member*

University of Toledo Dance Marathon Alumni Board (2015)

- *External Relations and Community Involvement Chairman*

Mobile Meals of Toledo (2015)

- *Volunteer Delivery Driver*

Tech Law 2.0 (2015)

- *Digital Watermarks and Digital Media Presenter.*

John O. Moseley Leadership School (2014)

- *Undergraduate Ambassador*

AWARDS & HONORS

EPIC Toledo Advisory Council (2017/2018)

Sigma Alpha Epsilon Ohio Regional Leadership School Organizer (2016)

Toledo 20 Under 40 Nominee (2015/2016)

79th John O. Moseley Leadership School Undergraduate Ambassador (2014)

HARVEY SAVAGE
2163 Green Valley Drive
Toledo, OH 43614
(419) 537-8663

Experienced professional with a broad range of human resource, supervisory, training skills, non-profit organization and management, and community service. Effective developer of teams. Well versed in the Personnel Employment Industry.

SKILLS: Interviewing, employee development/training, employee benefits administrator, effective communicator, organizational effectiveness consultant, trained in drug free workplace, proficient in various HRIS systems, MS Office, Word, Power Point, Excel, and Outlook.

PROFESSIONAL EXPERIENCE

MARTIN LUTHER KING CENTER KITCHEN FOR THE POOR

2011-Current **Executive Director**. Leads/manages to ensure ongoing programmatic excellence, consistent quality of finance and administrative fundraising communications. Actively engages and energizes volunteers, board members, partnering organizations, and funders. Expands revenue generating and fundraising activities to support existing programs' operations while working on expansion.

INDEPENDENT INSURANCE AGENT. Toledo, Ohio

2009-2010 Wrote supplemental insurance policies for AFLAC Insurance Company.

ADVANCE STAFFING, TSL, LTD INC, and JOBIUSA, INC. Toledo, Ohio

1999-2008 **On site HR Manager** for High Tech Packaging. Responsible for leadership, counsel and assistance in such matters as compensation, equal employment, labor relations, safety, recruitment, and development. We employed 350 to 500 employees.

HR SYSTEMS INC. Toledo, Ohio

1996-1999 **VP of Human Resources**. Responsible for leadership, counsel and assistance in such matters as compensation, equal employment, labor relations, safety, worker's compensation, recruitment, and development of 11 client companies. On-site HR Manager for High Tech Packaging, our largest client employed approximately 250 employees.

KEL-MAR INC. Toledo, Ohio

1995-1996 **Plant Manager/HR Manager**. Responsible for production and recruiting of employees.

MARTIN LUTHER KING CENTER, KITCHEN FOR THE POOR, INC. Toledo, Ohio

1994-1995 **Executive Director**. Responsible for obtaining funding sources for the 200 meals served per day. Managed 3 paid staff. This was a volunteer position.

E.I. DUPONT DE NEMOURS INC. Toledo, Ohio

1989-1993 **Personnel Supervisor/Team Resource**. Responsible for leadership, counsel and assistance in such matters as compensation, equal employment, labor relations, safety, recruitment and development, and movement of employees.

- Responsible for employee development/training
- Maintained wage and salary administration
- Coordinated all collective bargaining activities with local union
- Administered employee benefit programs
- Supervised confidential secretaries and security operations for plant
- Communications and Public Affairs coordinator
- Responsible for corrective procedures and discussions of performance
- Maintained Affirmative Action Plan, EEO compliance
- Corporate Facilitator for Sexual Harassment Program
- Corporate Facilitator for Drug Abuse Program
- Site Employee Assistance Program Coordinator
- Formulated Sexual Harassment Policy
- Formulated "Smoke-free Workplace" Policy
- Involved in Continuous Flow Manufacturing

EDUCATION

Attended the University of Toledo-College of Education-Human Resources Major-Dean's List

Completed Dale Carnegie Course

Completed human resource development courses through Kennedy Western University

Completed insurance courses through Hondros College

COMMUNITY

Past Board President - Martin Luther King Center, Kitchen for the Poor

Past Board President - Community Shares of Northwest Ohio

Chairman of Hunger Task Force

Robert Brundage Award for community service

Calla Lilly Award for service and commitment to children

Buckeye Cable System's VIP of the Year

Vietnam Era Veteran (USAF)

STACY COOK
[REDACTED]
[REDACTED]

MEMBER OF THE OHIO STATE BAR

Judge, General Trial Division Lucas County Common Pleas Court

EDUCATION

THE UNIVERSITY OF TOLEDO COLLEGE OF LAW

Toledo, Ohio 43606

Juris Doctorate May 1993

EASTERN MICHIGAN UNIVERSITY, 1984-1987

Bachelor of Science

Major: Public Law and Government, with emphasis on American Legal Systems and Judicial Processes.

Minor: Psychology, with emphasis on Individual Development Behavior, Social Psychology and Learning Development.

WESTERN MICHIGAN UNIVERSITY, 1982-1984

PAST EMPLOYMENT EXPERIENCE

ATTORNEY AT LAW - PRIVATE PRACTICE

413 N. Michigan Street

Toledo, Ohio 43624

May 1994-December 31, 2006

ACTING JUDGE MAUMEE MUNICIPAL COURT

Maumee Ohio

August 2002 to December 31, 2006

ATTORNEY (CONTRACT) ADVOCATES FOR BASIC LEGAL EQUALITY, INC.

520 Madison Ave., Suite 740

Toledo, Ohio 43604

February 1, 2001 — June, 2003

**SUPERVISING LAW CLERK/LAW CLERK TO JUDGE FRANCIS X.GORMAN,
Toledo Municipal Court.**

As supervisor, duties included the scheduling of law clerks, maintenance of attendance records, acting liaison between all departments of the Court and the Judge's law clerks. Duties as Law Clerk to Judge Gorman included maintaining the docket, completion of monthly Supreme Court Reports regarding case assignments and dispositions. Extensive contact with members of the local bar; daily contact with all departments of the Court; extensive contact with complainants and defendants. December 1988- May 1994.

LAW CLERK, Gallon, Kalniz and Iorio Co., L.P.A. Special Practice/Worker's Compensation Division. Duties included being directly responsible for the preparation of pleadings, memorandum, research and bankruptcy petitions, in addition to extensive client contact. Duties for the Worker's Compensation Division included being directly responsible for preparing case strategies and Appeals to Toledo Regional Board of Review; client consultations; complete autonomy in regard to any correspondence.
July 1987 - December 1988

LEGAL ASSISTANT, Hyatt Legal Services.

Duties included client intake; payroll account funding ; preparation of Chapter 7 bankruptcy petitions, divorce documents and real estate deeds. Knowledgeable in Court filing procedures and extensive client contact. August 1986 - July 1987

ASSISTANT TO THE PERSONNEL ADMINISTRATOR, H & H Tube & Manufacturing Co.

Duties included maintenance of Accounts Payable/Receivable; payroll account finding; maintenance of confidential employee wage/salary information and all medical and dental benefit packages. May 1984 - August 1986

VARIOUS PART-TIME JOBS 1978 - 1984

ACTIVITIES

On call Mentor to Sisters in Law
Multiple speaking engagements at local schools in Lucas County.
Member of the Lucas County Opioid Coalition with community stake holders.
A.W.A.K.E. Board Member, Former Vice President
Former Member of the Morrison Waite Inns of Court
Current Board Member of Parents Helping Parents Toledo Bar Association
Anthony Wayne Youth Soccer League-Girls Soccer Coach
Past Member Toledo Women's Bar Association
Student Bar Association-Liaison to American Bar Association
Past Member Moot Court National Trial Team
Former Member University of Toledo College of Law Moot Court Board
Semi-Finalist Charles W. Fornoff Moot Court Competition
American Bar Association/Law Student Division, liaison,
Women's Law Student Association
Pi Sigma Alpha, National Political Science Honor Society
President, Western Michigan University Residence Hall, 1982-1983

CHERYL D. GRICE

4744 Navarre Ave. #67 • Oregon, Ohio 43616 • Cell (614) 226-5795 • cheryl.grice@att.net

PROFESSIONAL SUMMARY

Visionary executive with award-winning accomplishments in the public, private and non-profit sectors. Launched program-enhancing initiatives for transit, energy, human services, and non-profit corporations. Proven track record of achievements include cultivating collaborative stakeholder relations; implementing cost-saving strategies, introducing technologies to improve day-to-day operations, increasing customer satisfaction, and procuring grants and endowments from stakeholders and corporate contributors.

KEY CONTRIBUTIONS

- Successfully obtained more than \$2,000,000.00 in agency funding through grants and program administration
- **Successfully lobbied for \$30M in trust funds** for the Weatherization Assistance Program by providing testimony before the Maryland General Assembly and leading a statewide advocacy coalition.
- **Received a national citation** for developing Columbus, Ohio's first Center-City Transit Center that capitalized on community-based partnerships to increase ridership.
- **Enhanced responsiveness to consumers needs** by reducing the Baltimore Gas and Electric Company's call center emergency "speed-of-answer" time to less than 10 seconds and non-emergency answer time to less than 30 seconds.
- **Honored by the U.S. House of Representatives, Maryland House of Representatives, and the Maryland Senate** with three community service awards for community-building efforts in the Sandtown-Winchester neighborhood in Baltimore, Maryland.
- **Drove programs to reduce energy costs for low-income customers** by synchronizing local human-service energy-assistance programs with the utility company's policies.

CAREER SYNOPSIS

PATHWAY, INC., TOLEDO, OHIO

2015-PRESENT

Chief Executive Officer

Provide agency leadership and administer an annual budget of more than \$9 million. Provide direct supervision to six senior staff. Serve as a community thought leader in matters effecting low income residents of Lucas County. Identify and pursue grant funding necessary to address the needs of low income families and individuals. Facilitate the collaboration of partners necessary to address the needs of low income households. Champion the agency's interests with federal, state, local and private funding entities. Represent the agency at the local, state and national levels.

IMPACT COMMUNITY ACTION, COLUMBUS, OHIO

2014

Director, Energy Efficiency and Empowerment Services (2014-Present)

Directed the Weatherization Assistance, Financial Literacy, Employment Plus, and Re-entry programs. Advocated for low-income individuals and families at the national, state and local levels, directed the activity of 36 permanent and contractual staff positions, and administered an annual budget of approximately \$3 million.

PATHWAY, INC., TOLEDO, INC. TOLEDO, OHIO

2013-2014

Director of Management

Provided general supervision to all agency program operations. Developed and/or coordinated the implementation of all agency training initiatives; identified funding opportunities and assisted with development of funding applications, coordinated partnership agreements to enhance service delivery, monitored agency programs for compliance with funding requirements.

IMPACT COMMUNITY ACTION, COLUMBUS, OHIO

2008-2013

Director, Energy Efficiency and Empowerment Services (2012-Present)

Directed the Weatherization Assistance, Financial Literacy, Employment Plus, and Re-entry programs. Advocate for low-income individuals and families at the national, state and local levels, direct the activity of 36 permanent and contractual staff positions, and administer an annual budget of approximately \$3 million.

Interim Director, Energy Efficiency (2011-2012)

Directed the Weatherization Assistance and Utility sponsored energy conservation programs. Administered a budget of up to \$15 million over 3 years, providing energy conservation retrofits to the homes of more than 1900 low income households. Directed the activity of up to 65 permanent and contractual staff persons. Advocated for effective energy policy at the local, state and national levels.

Director, Emergency Assistance (2010-2011)

Directed the Home Energy Assistance Program and Emergency Assistance programs serving more than 13,000 low income households annually in Franklin County, Ohio. Managed a \$3.5 million annual budget. Advocated for effective energy and emergency assistance policy for low income households; directed a staff of 28 permanent and seasonal employees. Received the 2010 Spirit of Love Award from Mayor Coleman for excellence in community service.

Director, Home Energy Assistance Program (2008-2010)

Directed the delivery of more than 20,000 energy assistance payments to low income households in Franklin County, Ohio. Manage a \$3.5million annual budget. Advocated for effective energy policy for low income households; directed a staff of 28 permanent and seasonal employees.

DEVRY UNIVERSITY, COLUMBUS, OHIO

2007-2011

Adjunct Professor

Taught Career Development Classes.

WESTERN AND SOUTHERN FINANCIAL GROUP, GROVE CITY, OHIO

2006-2008

Sales Representative

Provided financial services to Ohio residents, including life and health insurance, annuities and mutual funds.

- Top Sales Representative in the District, February and March, 2007
- Finished second in company-wide 2007 President's Sales Campaign with more than \$68,000 in sales

CITY YEAR COLUMBUS, COLUMBUS, OHIO

2005-2006

Executive Director

Controlled an annual budget of \$1.5 million. Directed site operations including fund raising, in-school tutoring of elementary school students in 5 City public schools and signature community service projects. Implemented the site plan to grow funding and enhance program brand identity.

CENTRAL OHIO TRANSIT AUTHORITY, COLUMBUS, OHIO

2000-2005

Vice President of Business Development (2001-2005)

Efficiently controlled an annual budget of \$8 million while overseeing planning, scheduling, customer service, corporate communications, government affairs, marketing/sales, and advertising functions. Formulated successful strategic enhancement plans for the division. Forged and maintained mutually profitable relationships with external stakeholders and sought out key revenue-building opportunities.

- Secured call center budget savings and improved services through more efficient technology that permitted a reduction in staff and operating hours.
- Decreased customer complaints by 19% within one year.
- Achieved savings in print-shop operations through targeted staff reductions and strategic outsourcing.

EDUCATION

M.S., Organizational Development/Applied Behavioral Science, **JOHNS HOPKINS UNIVERSITY**, Baltimore, Maryland

B.S., Criminal Justice, **COPPIN STATE UNIVERSITY**, Baltimore, Maryland

AFFILIATIONS

Trustee, United Missionary Baptist Church
Toledo, OH

Former Co-Chair, Mt Olivet Baptist Church
Building Committee - Columbus, OH

Former Instructor, Mt. Olivet Baptist Church,
New Disciples Ministry - Columbus, OH

Former Trustee, Advance Bank - Baltimore, MD

Former Board Member, Youthbuild USA, Inc.
Somerville, MA

Former Member, Board of Overseers, Liberty
Medical Center-Urban Medical Institute -
Baltimore, MD

Matthew S. Heyrman

mheyрман@gmail.com 8929 West Bancroft Street, Toledo, Ohio 43617 Cell: (419) 930-7786

Profile

Driven, detail-oriented leader with experience positioning organizations for growth.

Employment Experience

The Associated General Contractors of Northwest Ohio (Toledo, Ohio)

Executive Vice President

February 2017 to Present

- ◆ Coordinate, represent and position the interests of the commercial and industrial construction industry in Northwest Ohio for growth
- ◆ Negotiate and administer collective bargaining agreements with general construction trades
- ◆ Serve as a trustee on numerous pension, apprenticeship, and labor management boards
- ◆ Support the daily management of an association that represents nearly 350 commercial and industrial construction contractors

Board of Lucas County Commissioners (Toledo, Ohio)

Director of Public Health and Safety / Senior Project Manager

May 2014 to February 2017

- ◆ Developed, coordinated, and garnered support for countywide public policy related to criminal justice, emergency services, and public health systems
- ◆ Established a comprehensive plan to reform Lucas County's criminal justice system by building consensus amongst municipal and county elected officials and executives that garnered \$1.75 million in private investment in Lucas County
- ◆ Served as the project manager for replacement of the Lucas County Correction Center

Deputy Director of Emergency Services - *December 2012 to May 2014*

Homeland Security Project Manager - *January 2011 to December 2012*

Acting EMA Director - *April 2010 to January 2011*

Emergency Services Project Manager - *June 2007 to April 2010*

Emergency Services Intern - *May 2006 to June 2007*

Current Community Board Service

Toledo-Lucas County Board of Health - *2011 to Present*

Toledo Celtics Soccer Club - *2016 to Present*

Lucas County Workforce Development Board - *2017 to Present*

Education

Master of Public Administration, University of Toledo (*May 2007*)

Bachelor of Arts, University of Dayton (*May 2005*)

Christopher J. Monaghan

3151 Winston Blvd.
Toledo, Ohio 43614
419-250-6712
cmonaghan@smwlu33.org

Education

E.L. Bowsher High School
1985-1989

Sheet Metal Workers' Local 33 Apprenticeship
1989-1994

University of Toledo
1992-1996

Experience

Sheet Metal Workers Local 33 2012 - Present

- Business Representative
- Referral Agent

Holgate Metal Fab Inc. 2010 – 2012

- Journeyman Sheet Metal Worker
- Field Foreman
- Field Superintendent
-

Kirk & Blum Inc. 1999 – 2010

- Journeyman Sheet Metal Worker
- Field Foreman
- Field Superintendent

A.H. Lumm Corporation 1989 – 1998

- Served my 5 year apprenticeship
- Metal fabrication & installation
- Torch & Welding
- Logistics
- Blueprint reading and design

Boards and Organizations

President – Greater Northwest Ohio AFL-CIO	2013 – 2016
President / Chairman – Northwest Ohio Labor Fest, Inc.	2013 – Present
Chairman, Secretary & Trustee – Local 33 Toledo Local Pension Fund	2012 – Present
Executive Board - Lucas County Democratic Party	2014 – Present
Toledo Repertoire Theatre Board Member	2016
Northwest Ohio Building Trades Delegate	2013 - Present
Financial Trustee Sheet Metal Workers Local 33 General Fund	2005 - 2011