

WHEREAS, the “SMART Analysis of the expenditure of ARPA funds will be critical to the City of Toledo’s future. The SMART Analysis include an evaluation and demonstration of the following:

- Sustainable in that it meets the City’s ability of future generations to meet their needs
- Meets White House/US Treasury requirements
- Accountable so there is justification for the City of Toledo to perform that act and the City will report on the status and outcomes
- Return on Investment so there are no unnecessary expenditure of federal funds that require collaboration to minimize cost and maximize impact
- Transparent in that the who, what, when, where, why, and how

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### SMART Analysis

Proposed ARPA Program or Project:	Healthy Food Small Market Grant Pilot Program
Program or Project Description:	<p>This ARPA funded program would be administered by subrecipient Toledo Lucas County Health Department (TLCHD). These subrecipient funds will be utilized to expand healthy food options sold in independently owned, licensed Retail Food Establishments (RFEs), of less than 5,000 square feet in building size, known as convenience stores or corner markets.</p> <p>Awardee RFEs will be selected by TLCHD from applicants responding to a Notice of Funding Availability. Successful applicants will be located in both a low income and low food access census tract. Only independent owners may participate, chains and franchises are excluded. TLCHD will provide participants with use of appropriate equipment and displays to store and sell approved, healthy, refrigerated and frozen foods and fresh produce. The initial cost of stock and one-half of the cost of reorders will be subsidized up to \$10,000 per participant, in order to establish the market as a neighborhood source of healthy food and a viable business model for the operator. The goal of this program is to create sustainable sources of healthy food in underserved neighborhoods as participants continue to stock approved foods beyond the subsidized period. TLCHD will provide monitoring of compliance as well as connect the participating business owners to entrepreneurial support providers and resources in the community to support their success.</p>
Proposed Amount:	\$ 350,000

SMART Analysis Element	
Sustainable	The business owners will be supported until the community has come to consider the subject markets as sources of healthy food and the operators have experienced the positive results of expanding their product selection to include healthy foods.
Meets Guidelines	<p><b>Sub Category:</b> Disproportionately Impacted Households and Communities <b>Eligible Use:</b> Investments in neighborhoods to promote improved health outcomes (e.g., parks, recreation facilities, programs that increase access to healthy food.</p> <p><b>Sub Category:</b> Disproportionately Impacted Small Businesses <b>Eligible Use:</b> Technical assistance, business incubators, and grants for start-up or expansion costs.</p>
Accountable	City of Toledo, Department of Economic Development will monitor the project outcomes.
Return on Investment	Stronger small businesses and availability of healthy foods will increase in neighborhoods which are located in both low-income and low food access census tracts, thus improving health outcomes, and creating jobs .
Transparent	TLCHD reports annually to Toledo City Council on its programs. Awardees will be required to apply through a NOFA process to insure fair access to the opportunity to participate.