

ARP Recovery and Renewal Grant Program Overview

The program will be carried out, on an application basis, through grants to eligible nonprofit arts and cultural organizations and artists located within the City of Toledo and Lucas County.

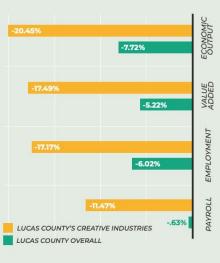
The program will be administered by The Arts Commission.

ECONOMIC CONTRIBUTION of LUCAS COUNTY'S ARTS & CREATIVE INDUSTRIES

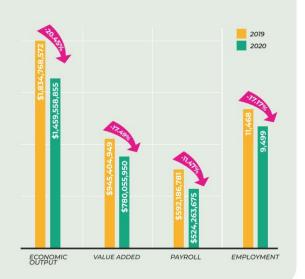


LUCAS COUNTY

CHANGE IN **ECONOMIC PERFORMANCE** from 2019 TO 2020



OVERALL ECONOMIC CONTRIBUTIONS from CREATIVE INDUSTRIES



TAX REVENUE CONTRIBUTION CHANGE from 2019 TO 2020















KEY INDUSTRY CHANGES from 2019 TO 2020

EMPLOYMENT



MUSEUMS, HISTORICAL SITES, ZOOS, & PARKS

-29.82% DROP IN EMPLOYMENT

ECONOMIC OUTPUT



MOTION PICTURE & VIDEO INDUSTRIES

DROP IN ECONOMIC OUTPUT





MUSEUMS, HISTORICAL SITES, ZOOS, & PARKS
-32.01%
DROP IN ECONOMIC OUTPUT





PRINTING
-26.71%
DROP IN ECONOMIC OUTPUT

American Rescue Plan Act Funding

ARP Act Approved Funding Allocations in the City of Toledo (\$2.5m) and Lucas County (\$3.5m) Recovery Plans

- \$4 million Large and Midsize Organizations
 - \$1.68m City / \$2.32m County
- \$1.5 million to Small Organizations and Individual Artists
 - \$630,000 City / \$870,000 County
- \$500k Staffing for Capacity Development for Arts and Cultural Organizations to Support Recovery (over five years)
 - \$210,000 City / \$290,000 County

Program Administration

Serving since 1959 as the City of Toledo's designated Local Arts Agency (LAA), the program will be administered by The Arts Commission

- Non-Applicant
- Pursue and Administer Additional Resources
- Facilitate Grant Panels
- Hire and Manage Capacity and Engagement Director
- Manage Fiscal Operations and Reporting
- 15% Administration

Program Administration

- Follow the National Endowment for the Arts (NEA)
 Federal Guidelines for Support
- Allocate Funding over Three-Five Years
- Administer Additional Recovery Funding (National Endowment for the Arts/NEA, Potential State of Ohio, etc.)

Eligible Organizations Toledo / Lucas County

All nonprofit Arts and Culture organizations in the City of Toledo will be eligible to apply. Organizational size defined below:

- Small Annual Budget \$300,000 or Less (Approx. 31)
- Midsize Annual Budget \$300,001 \$2 million (Approx. 8)
- Large \$2 million and Above (Approx. 11)

Arts and Culture Organizations in Toledo, OH

The following budgetary information was gathered from publicly available IRS Form 990s for tax year ranging from 2017-2019.

Small Organizations – Budgets of \$300,000 or less

| Name of Organization | City | 501(c) Status | GuideStar Listed | Budget (TTL Revenues) from IRS Form 990 | Budget Size (functional expenses) from IRS Form 990 | No. of Employees | Date Last Updated |
|--|--------|------------------|------------------|--|---|---------------------|----------------------|
| Collingwood Arts Center | Toledo | Yes | Yes | \$197,768 | \$195,034 | 4 | 10/27/20 |
| Children's Theatre Workshop | Toledo | Yes | Yes | \$153,737 | \$149,896 | | 10/27/20 |
| Metroparks Toledo Foundation | Toledo | Yes | Yes | \$347,742 | \$148,363 | 0 | 10/29/20 |
| UpTown Association | Toledo | Yes | Yes | \$131,626 | \$139,346 | | 11/02/20 |
| Old West End Association | Toledo | Yes | | \$114,021 | \$133,194 | 0 | 10/29/20 |
| iDance | Toledo | Yes | Yes | \$130,769 | \$122,607 | | 10/28/20 |
| Toledo Jazz Festival | Toledo | Yes | | \$104,722 | \$102,050 | | 11/02/20 |
| Village Players; The | Toledo | Yes | Yes | | \$73,056 | | 11/02/20 |
| African American Legacy Project of Northwest | | | | | | | |
| Ohio | Toledo | Yes | Yes | | \$68,164 | | 10/27/20 |
| Masterworks Chorale | Toledo | Yes | Yes | \$59,694 | \$65,411 | 0 | 10/28/20 |
| Frederick Douglass Community Center | Toledo | Yes | Yes | \$66,554 | \$57,065 | 2 | 10/28/20 |
| Libbey House Foundation | Toledo | Yes | Yes | \$62,846 | \$48,399 | 0 | 10/28/20 |
| Actors Collaborative Toledo | Toledo | Yes | Incomplete | < \$50,000 | < \$50,000 | | 10/27/20 |
| Chinese Association of Greater Toledo | Toledo | Yes | Yes | < \$50,000 | < \$50,000 | | 10/27/20 |
| Clarence Smith Community Chorus | Toledo | Yes | Incomplete | < \$50,000 | < \$50,000 | | 10/27/20 |
| Glacity Theatre Collective Inc | Toledo | Yes | Incomplete | < \$50,000 | < \$50,000 | 2 | 10/28/20 |
| Junction Coalition | Toledo | Yes | No | < \$50,000 | < \$50,000 | | 10/28/20 |
| Lakeside Theatre Company | Toledo | Yes | No | < \$50,000 | < \$50,000 | | 11/4/20 |
| Toledo Choral Society, Inc. | Toledo | Yes | Incomplete | < \$50,000 | < \$50,000 | | 10/31/20 |
| Toledo Federation of Art Societies | Toledo | Yes | | < \$50,000 | < \$50,000 | | 10/31/20 |
| Toledo History Museum | Toledo | Yes | Incomplete | < \$50,000 | < \$50,000 | | 11/02/20 |
| Toledo Jazz Orchestra | Toledo | Yes | Yes | < \$50,000 | < \$50,000 | | 11/02/20 |
| Toledo Potters Guild | Toledo | Yes | | < \$50,000 | < \$50,000 | | 11/02/20 |
| Warehouse District Association | Toledo | Yes | Yes | < \$50,000 | < \$50,000 | | 11/02/20 |
| Women of the Old West End | Toledo | Yes | | < \$50,000 | < \$50,000 | | 11/02/20 |
| Toledo Artists Club | Toledo | Yes | | \$32,943.00 | \$21,935 | | 10/31/20 |
| Beinstrumental | Toledo | Yes | No | \$33,179.00 | \$11,072 | | 10/27/20 |
| | | Yes (3) & | | | ¥ | | |
| Toledo Area Polka Society | Toledo | (7) | Yes | \$8,382.00 | \$9,775 | | 10/31/20 |
| Modern Dance Company; The | Toledo | Yes | Yes | | \$6,242 | | 10/29/20 |
| | | | | | | | |

| Spanish American Organization | Toledo | Yes | Yes | \$228.00 | \$1,436 | | 10/31/20 |
|--|---------|------------------|---------------------|--|---|---------------------|----------------------|
| Toledo School for the Arts | Toledo | Yes | Yes | | | | 11/02/20 |
| American Institute of Graphic Arts (AIGA) | | | | | | | |
| Toledo | Toledo | Yes | Yes | | | | 10/27/20 |
| | | | | | | | |
| Medium Organizations – Budgets of \$300,001 to \$2mil | | | | | | | |
| Name of Organization | City | 501(c) Status | GuideStar Listed | Budget (TTL Revenues) from IRS Form 990 | Budget Size (functional expenses) from IRS Form 990 | No. of Employees | Date Last Updated |
| Toledo Opera Association | Toledo | Yes | Yes | \$1,107,510.00 | \$1,222,852 | 70 | 11/02/20 |
| Arts Commission of Greater Toledo, Inc. | Toledo | Yes | Yes | \$1,200,483.00 | \$1,216,255 | 68 | 10/27/20 |
| Great Lakes Historical Society (National Museum | | | | | | | |
| of the Great Lakes) | Toledo | Yes | Yes | \$1,142,148.00 | \$1,001,597 | 18 | 10/28/20 |
| Adelante | Toledo | Yes | Yes 2018 | | \$485,916 | 18 | 10/27/20 |
| Believe Center; The | Toledo | Yes | No | \$451,874.00 | \$453,153 | 3 | 10/27/20 |
| Toledo Botanical Garden Board, Inc | Toledo | Yes | NO | \$458,447.00 | \$420,052 | 7 | 11/4/20 |
| Sofia Quintero Art and Cultural Center | Toledo | Yes | Yes | \$557,078.00 | \$397,989 | 9 | 10/31/20 |
| Toledo Repertoire Company | Toledo | Yes | Yes | \$307,797.00 | \$274,124 | 5 | 11/02/20 |
| | | | | | | | |
| Large Organizations – Budgets of \$2mil plus | | | | | | | |
| Name of Organization | City | 501(c) Status | GuideStar Listed | Budget (TTL Revenues) from IRS Form 990 | Budget Size (functional expenses) from IRS Form 990 | No. of Employees | Date Last Updated |
| Toledo Zoological Society | Toledo | Yes | Yes | \$33,726,417 | \$32,329,364 | 1246 | 11/02/20 |
| Toledo Museum of Art | Toledo | Yes | Yes | \$26,475,308 | \$21,775,558 | 403 | 11/02/20 |
| Toledo Alliance for the Performing Arts (Ballet & | | | | | | | |
| Symphony) | Toledo | Yes | | | \$5,547,373 | | 3/2/22 |
| Toledo Ballet Association, Inc. | Toledo | Yes | Yes | \$481,757.00 | \$83,497 | 22 | 10/31/20 |
| Toledo Symphony Orchestra (Toledo Alliance for | | | | | | 420.000 | |
| the Performing Arts) | Toledo | Yes | Yes | \$6,464,782 | \$6,362,845 | 277 | 11/02/20 |
| Public Broadcasting Foundation of N.W. Ohio (WGTE) | Toledo | Yes | Yes | \$4,162,931 | \$4,045,822 | 42 | 10/31/20 |
| Toledo Science Center (Imagination Station) | Toledo | Yes | Yes | \$3,711,608 | \$3,804,406 | 120 | 11/02/20 |
| 30 ABOV 1992 PROVIDENCE AND THE CONTROL OF THE CONT | Toledo | (*)=== | 0.000 | • • | | 120 | |
| Stranahan Theater Trust | 100 A 0 | Yes | Yes | \$2,373,473 | \$2,680,996 | 122 | 10/31/20 |
| East Toledo Family Center | Toledo | Yes | Yes | \$2,242,284 | \$2,319,890 | 82 | 10/28/20 |
| Toledo Zoological Society Foundation | Toledo | Yes | Yes | \$2,898,811 | \$2,155,658 | 0 | 11/02/20 |
| Valentine Theatre - Toledo Cultural Arts Center, | Talada | Vac | Vac | ¢2 140 102 | ¢1 720 154 | 95 | 11/02/20 |
| Inc. | Toledo | Yes | Yes | \$2,148,193 | \$1,720,154 | 33 | 11/02/20 |
| | | | | | | | |

Support for organizations is limited to any or all of the following:

- Salary support, full or partial, for one or more staff positions.
- Rescue Plan funds may be used to support existing jobs, new jobs, or to restore jobs that were furloughed or eliminated due to the pandemic.
- Facilities costs such as mortgage, rent, and utilities.

Support for organizations is limited to any or all of the following:

- Fees/stipends for artists and/or contractual personnel to support the services they provide.
- Costs associated with health and safety supplies for staff and/or visitors/audiences.
- Marketing and promotion costs.

Grant Request Amounts Small Organizations

Grant applications in this category can not exceed more than 50% of the applicant organization's annual operating budget.

Applicants must be a nonprofit organization with a primary arts and culture mission.

Grant awards will be made annually in the following fixed amounts: \$2,500; \$5,000; \$10,000; \$15,000 and \$25,000.

Grant Request Amounts Small Organizations

Grant awards will be available for five years and awarded on a two-year renewal basis contingent upon satisfactory documentation of positive performance during the grant period.

Grant Request Amounts Midsize Organizations

Applicants must be a nonprofit organization with a primary arts and culture mission.

Grant awards will be made annually at the following fixed amounts: \$50,000; \$75,000 and \$100,000.

Grant will be available for three years and awarded on a renewal basis contingent upon satisfactory documentation of positive performance during the grant period.

Grant Request Amounts Large Organizations

Applicants must be a nonprofit organization with a primary arts and culture mission.

Grant awards will be made annually at the following fixed amounts: \$75,000; \$100,000 and \$150,000.

Grants will be available for three years and awarded on a renewal basis contingent upon satisfactory documentation of positive performance during the grant period.

Grant Request Amounts Individual Artists

Individual Artists are eligible to apply for fixed amounts of \$500, \$1,000 and \$2,500 for the following expenses:

- Facilities costs such as mortgage, rent, and utilities.
- Costs associated with health and safety supplies for visitors/audiences
- Materials and Supplies
- Marketing and promotion costs

Grant awards for Individual Artists will be available for five years and new applications must be submitted annually.

Capacity and Engagement Director

A Capacity and Engagement Director will be hired to lead this work over the next five years. The position will be a staff member of The Arts Commission and be responsible for:

- Recovery and Renewal Grant Process
- Organization and Support of the Expansion of the Toledo Area
 Cultural Leaders to Include other Arts and Cultural Organizations
- Shared Resources and Services (ie, Marketing, etc.)
- Capacity Building and Data Collection
- Sustainable Funding Models
- Other as Needed by Sector

Legislative Timeline

April 28, 2022: Submission to City Council

May 3, 2022: Agenda Review

May 10, 2022: City Council Vote

May 3, 2022: Potential Lucas County Commissioners Vote

Implementation Timeline

May 2022: City/County approve release of funding.

June 2022: Finalize and release grant application. Conduct online and in-person trainings.

July 2022: Application deadline, panel review, award recommendations.

August 2022: Award agreements and disbursement of funds.

August 2022 - December 2026: Grantee visits, monitoring and final reports.

Sample Application

Arts Commission of Greater Toledo, Inc. (2022)

National Endowment for the Arts - Small Organizations

The Arts Commission Test



Application details

I confirm that that all information provided in this application is true and accurate and that I am authorized by the Board of Directors of the requesting organization to make this application.



lane

+1555555555

American Rescue Plan Grant

The Arts Commission has been selected to receive an American Rescue Plan grant from the National Endowment for the Arts (NEA) to help the arts and cultural sector recover from the pandemic.

The Arts Commission will distribute grants throughout the fifteen counties in Northwest Ohio including Lucas, Defiance, Paulding, Van Wert, Erie, Huron, Ottawa, Sandusky, Seneca, Hancock, Wood, Fulton, Putnam, Allen, and Williams.

| Contact First Name | Jane |
|--|-------------------|
| Contact Last Name | Doe |
| Organization Name | Test Organization |
| Website | ☑ https://test.o |
| Physical Address | 1234 Test Stree |
| City | Toledo |
| State | Ohio |
| Zip Code | 43604 |
| Please select the county in which your organization is located | Lucas |
| Is your mailing address different than your physical address? | No |
| Contact Email | test@arts.org |
| | |

Contact Phone Number

Addendum: Toledo Lucas County Arts Relief Grant Recap

Small Organizations and Individual Artists

Toledo Lucas County Arts Relief Grant Recap - Small Organizations

21 Applications were received and 14 organizations were awarded grants. Seven of the eight organizations that were declined funding were not formally registered as non-profits. Three funding levels were created for this category: \$10,000, \$5,000 and \$2,500. A total of \$105,000 in funds was awarded as detailed below:

- Eight organizations received \$10,000 grants: African American Legacy project, Clarence Smith Community Choir, Be Instrumental Foundation, Collingwood Arts Center, Lott Industries Shared Lives Studio, Nuestra Gente Community Projects, Sofia Quintero Art and Cultural Center, and the Toledo Repertory Company.
- Four organizations received \$5,000 grants: Madd Poets Society, New Works Writers Series, Toledo Artists Club and Toledo Integrated Media Education
- Two organizations received \$2,500 grants: Anthony Wayne Area Arts Commission and Sequestered Art Space

Toledo Lucas County Arts Relief Grant Recap - Individual Artists

After the small organization's funding process was complete, \$320,000 remained for individual artists. We received 208 eligible applications. Of these, 190 artists were funded. 86 received \$2500 and 104 received \$1000. 157 were from the city of Toledo, and 33 were outside of Toledo but within Lucas County.

- 68 self-identified as BIPOC artists (36% of recipients)
- 81 self-identified as Caucasian (43%).
- 101 self-identified as male (53%), 65 as female (34%), 2 as
- non-binary (1%).
- 77 visual art, 51 music, 28 multi-disciplinary, 8 performing, 8 dance, 6 fashion, 6 film, 3 sound, 3 literary. We received many applications from artists we have not yet connected with. We now have an opportunity to continue building relationships with a much wider range of artists across our area.