

**SMART Analysis**

Proposed ARPA Program or Project:	Vision Zero Consulting Services
Program or Project Description:	The Toledo Department of Transportation is assembling a “Vision Zero Action Plan” to further the goals of Toledo’s “Vision Zero” program as created by R-179-21.
Proposed Amount:	\$ <b>59,910</b>

<b>SMART Analysis Element</b>	<b>Program or Project Analysis and Explanation</b>
Sustainable	The Vision Zero Action Plan will provide an outline of projects to be implemented that will have a long-lasting impact on neighborhood safety. The Vision Zero program focuses on long-term institutionalization of mobility design and construction practices that increase safety and reduce traffic fatalities.
Meets Guidelines	The Vision Zero program aims to increase community safety on Toledo's streets and in Toledo's neighborhoods by promoting safe, healthy and equitable mobility. The Vision Zero Action Plan will provide the framework for projects to be implemented to make these safety investments. ARPA guidelines allow communities to use funding to make investments to build strong, healthy communities through neighborhood investments. The use of ARPA funds for neighborhood improvements will focus on pedestrian safety features in those neighborhoods that have been impacted by the pandemic. Please see attached US Treasury guidelines.
Accountable	The Vision Zero Consulting Services will directly support the creation of a Vision Zero Action Plan, to be published within 12 months of executing the contract. This action plan will involve multiple public engagement working sessions and the final plan will be shared publicly published upon its completion. Additionally, the final plan will be approved by the Vision Zero Steering Committee who will maintain responsibility for the document and its application.
Return on Investment	The expenditure of \$59,910 will result in multiple shovel-ready projects which will be utilized to apply for state and federal based safety grants with a yet indeterminate value to the City of Toledo. The Federal Highway Administration recorded a 15% increase in fatalities for Ohio’s region in the first quarter of 2021 (report is attached).
Transparent	Progress on the City’s Vision Zero Action Plan will be monitored by the Steering Committee, which includes members of the Administration as well as City Council. This project will also include benchmark meetings that will be reported out to the public.