

# HB



# CONCERTS INC.



**PROMOTERS / PRODUCERS / TALENT BUYERS**

# **ABOUT HB CONCERTS INC**

---

**HB Concerts INC. is a turnkey operation inclusive of:**

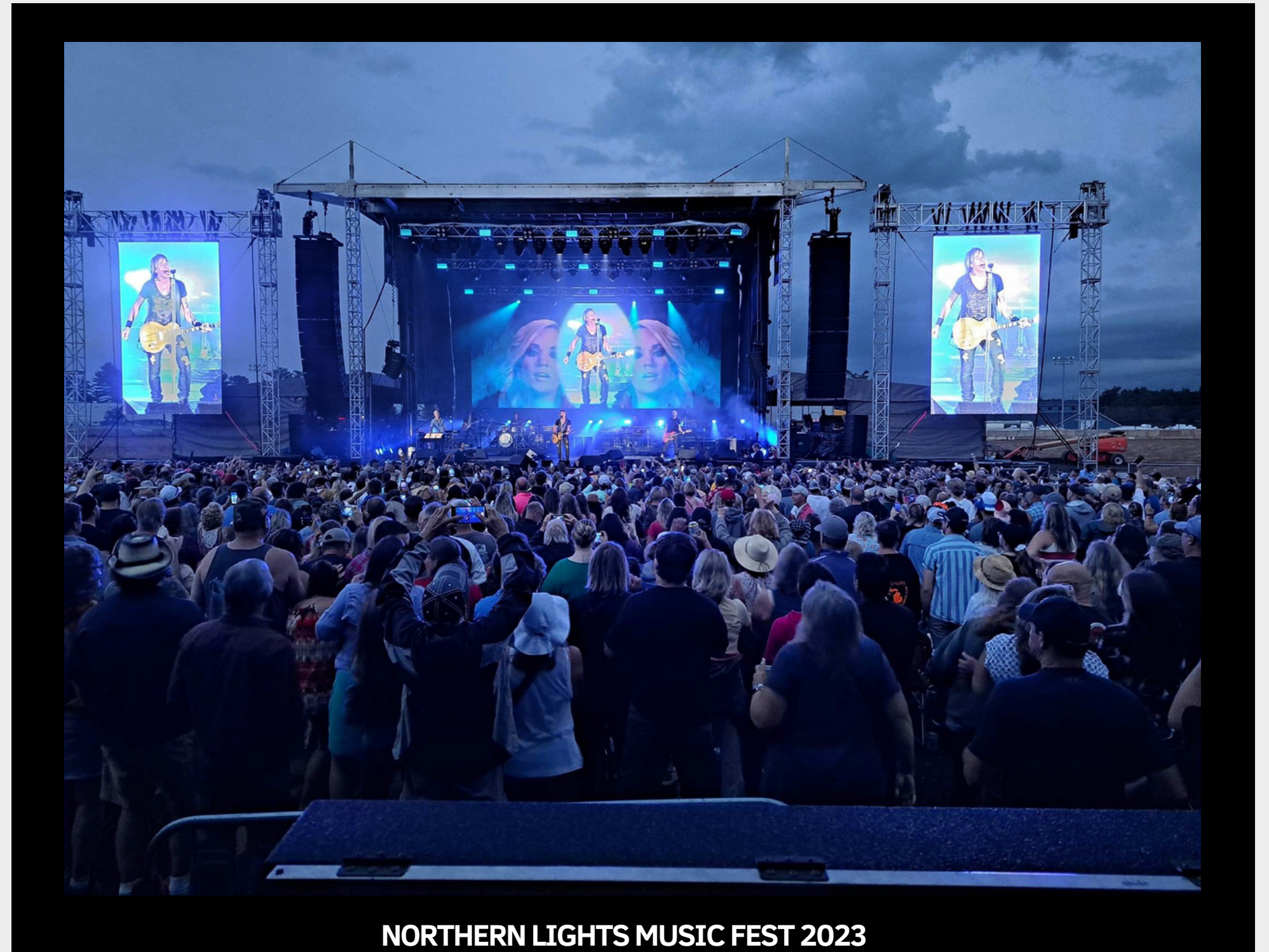
- Talent Buying
- Full Production: Stage, Sound, Lights, Video
- All Front of House Operations: Ushers, Ticket-Takers, Security
- Concession Sales
- Merchandise Sales
- Ticketing
- Contractual and Advance Work, Site Planning and Design
- And more

**With over 40 Years experience, HB Concerts INC. is one of the leading Promoters, Producers and Buyers in today's Entertainment Industry.**

# CLIENTS AND EVENTS

---

**TREASURE ISLAND RESORT & CASINO**  
**KEWADIN CASINOS**  
**NORTHERN LIGHTS MUSIC FEST**  
**AMERICAN 1 EVENT CENTER**  
**JACKSON COUNTY FAIR**  
**CHEBOYGAN CO. FAIR**  
**LEFPA LANSING STADIUM**  
**FOUNDATION 14**  
**BAILEY LAND**  
**BLUE RIDGE ROCK FESTIVAL**  
**LEGENDARY WATERS CASINO**  
**FESTIVALS & CASINOS ACROSS NORTH**  
**AMERICA AND MORE!**



# OUR OPERATIONS

---

- **We operate safe, clean and well-run venues.**
- **All personnel are paid for by the Amphitheater.**
- **Off-Duty Uniformed Officers will assist House Security during the event.**
- **Ushers will be present throughout the event.**
- **Venue Contracted EMT's and Ambulances will be present.**
- **Alcohol Management is a requirement during all concerts.**

# **OPERATIONS DAY OF SHOW**

---

**7:00 AM - Show Load-In**

- Back of House – Stage Hands/Riggers/Crew/Sound/Lights/Video**

**1:00 PM- 3:00 PM - Soundcheck**

**5:00 PM - Off-duty Uniformed Officers/EMT's/Front of House Staff/Ushers/Ticket Takers/Internal Security/Concessions**

**5:30 PM - All event Front of House staff in place**

**6:00 PM - Doors – Ticket patrons can enter the Amphitheater**

**7:00 PM - 10:00 PM - Concert**

**10:00 PM - 12:00 PM - All trash removed and Venue secured**

# PROMENADE PARK

---

- **Operations from mid-May through October of each year.**
- **Minimum of 20 to 25 shows per season.**
- **Various genres including: Rock, Country, Christian, Comedians, Symphony, etc.**
- **Full turnkey production and operation.**
- **HB Concerts INC Stage.**
- **HB Concerts INC Sound, Lights and Video.**
- **HB Concerts INC Staff full-time, part-time and contracted.**
- **HB Concerts INC Administrative full-time presence.**

# HB CONCERTS INC. STAGE PHOTOS

---



# HB CONCERTS INC. EVENT PHOTOS

---



TREASURE ISLAND RESORT & CASINO 2023



TREASURE ISLAND RESORT & CASINO 2023



# HB CONCERTS INC. EVENT PHOTOS

---



JACKSON COUNTY FAIR 2022



KEWADIN CASINOS OUTDOOR AMPHITHEATER 2022

# HB CONCERTS INC. EVENT PHOTOS

---



JACKSON COUNTY FAIR 2022



KEWADIN CASINOS - DREAM MAKERS THEATER 2023

# HB CONCERTS INC. LETTERS OF RECOMMENDATION

WME


Monday, March 14, 2022

To Whom It May Concern:

For over 20 years I have had the great privilege of working with Hunter Brucks. His professionalism and commitment to detail is key as to why so many of our clients look forward to working with HB Concerts Inc and his entire team each year.

As a full service entertainment company, Hunter Brucks and HB Concerts Inc remains one of the most respected companies of its kind in our industry. I would highly recommend their services to anyone looking for a producer with integrity, credibility and a strong work ethic to produce the entertainment.

Sincerely,

  
Barry Jeffrey  
Partner  
WME

1201 DEMONBREUN STREET, 15<sup>TH</sup> FLOOR, NASHVILLE, TN 37203 TEL 615 963 3000 FAX 615 963 3090

WARNER MUSIC ENTERTAINMENT



Jared Lucas  
Kewadin Casinos  
Entertainment Manager  
2186 Shunk R.  
Sault Ste. Marie, MI – 49783

To whom it may concern:

Hunter Brucks and his valuable team at HB Concerts, Inc. have been a very valuable asset to Kewadin Casinos as it pertains to our concerts and entertainment. Not only by assisting us with buying talent for our 5 locations and multiple venues, as a promoter, but most notably as a facilitator for our outdoor concerts on the highest level.

Hunter has made it incredibly easy for us to pull off countless large scale concerts for many, many years. In regards to production, talent buying and facilitating, when working with Hunter and his team, I know we can rely on them to have all aspects thought of and covered – at the same time as having our best interest in mind.

Not only do I look forward to working with Hunter for many years to come, but I also look forward to our continued partnership and friendship.

Sincerely,

  
Jared Lucas  
Entertainment Manager, Kewadin Casinos

KEWADIN CASINOS

# HB CONCERTS INC. LETTERS OF RECOMMENDATION

## LIVE NATION

October 16, 2020

TO: Hunter Brucks, Stephen Hyman  
FROM: Rick Frank, Live Nation, Detroit, MI  
SUBJECT: Outdoor Venue

Steve, when we spoke several weeks ago, I made the following points and/or statements:

- This needs to be built as a permanent facility with fixed bathrooms, concessions, stage and support production.
- To be successful, I am recommending a minimum of 5,000 to 8,000 permanent seats.
- With the existing parking, ample land and the theater and its support next door, this is a natural next step and has successfully been done in our three state region.
- Toledo is one of the most underserved outdoor entertainment markets in the country.
- Live Nation would be happy to help with any questions you may have regarding the site planning and design of the Amphitheater.
- As I stated in our phone conversation, this new venue would easily see 20 to 28 events every summer.

We look forward to working with you on this!

Rick Frank, Live Nation

LIVE NATION



Rod Woodruff, President/CEO [rod.woodruff@buffalochip.com](mailto:rod.woodruff@buffalochip.com)  
Buffalo Chip Campground, LLC 605-347-9000  
20622 Fort Meade Way  
Sturgis, SD 57785

February 2, 2022

Letter of Reference for Hunter Brucks

To Whom It May Concern:

I have known Hunter for more than a decade and consider him a friend. I met him when he joined a company that had then worked with me for many years. My information is that Hunter immediately brought substantial new business to that company throughout the years before he went out on his own.

My opinion of Hunter is that he is a big thinker, sees a bigger picture than most, is a high energy businessman who is firmly committed to planning and then following through with execution of whatever projects he undertakes.

Other than continuing with the company that Hunter had joined, I have not personally contracted with Hunter. However, I have a very professional staff here at the Chip, some of whom have been employed by Hunter to manage production for both indoor and outdoor events of substantial size in other states. Those have been events for which I believe he was the talent buyer for and promoter of.

I understand some of my staff have committed to work production for one or more additional events Hunter is committed to months later in 2022. I know those shows are now being advanced on Hunter's behalf. As an event owner and promoter, I believe such advance planning to be exactly what I need to see for reassurance that the event will be competently executed.

Please feel free to call if I can be of further assistance.

Rod Woodruff  
Cell 605.641.8490

STURGIS BUFFALO CHIP