



+



## Who We Are gus deborah beacon fincher carole belle finley mimi faye rose Manufacturer of products made from retired wind turbine blades

# Canvus **Inspiration**

120 – 200 ft long

15,000-40,000 lbs

5,000-8,000

Blades reach the end of their life each year

Their size and durable material make them difficult to recycle

For years, Canvus has been working with the renewable energy industry to find a solution.

Each blade can be reimagined into 45-50 products, extending their lifespan by 20-40 years.

### **Our Mission**

Inspire a community of sustainability *in motion*by reimagining retired materials to create functional art for all



Circularity

Waste is collected from postconsumer sources

Waste is transformed into new material

Canvus uses secondary material to complete products

Products can be purchased and donated to parks, cities, and schools

# Product Makeup

### **Retired Materials**



#### rubber

Recycled material made from post-industrial and post-consumer sources like tires and shoes.





#### composite lumber

Recycled material made from plastic shrink-wrap and sawdust from wood milling operations







#### mixed polymers

Recycled material made from postconsumer and post-industrial packaging like milk jugs, containers, and bottles.







#### textiles

Surplus and unused textiles like carpeting, clothing, and PET bottles.





### **Product Makeup**

### **Finishes**



brilliant white

Designed with history in mind, the Brilliant White color pays homage to the original finish of the turbine blade.



cracked pepper

Born at the intersection of art and function, this sleek Cracked Pepper gray stands out in the modern world.



dark walnut

Designed for Parks, Dark Walnut praises and emulates the beauty of nature, and our environment



PAR (Primed + Ready)

Primed and Ready is a special coating we apply to the products allowing them to be painted. Engage with your local artists, students, and citizens to use our products as a canvas.



### Marketplaces

**National Parks: 423 State** 

Parks: 6,600

Park Buildings

Campgrounds

Playgrounds

Trails

Cities: 19,495

**Government Buildings** 

Parks

**Recreation Areas** 

**Downtown Areas** 

**Event Venues:** 

1,500

Entrances

**Open Spaces** 

Walkways

Renewable Energy: 12,000 companies

**Corporate Offices** 

Manufacturing/DCs

Wind Farm Entrances

**Large Corporations:** 

20,140

**Corporate Campuses** 

Manufacturing/DCs

Consumer Locations

Hotels & Resorts: 22,000

Entrances

Pools/Beaches

Trails

**Outdoor Dining Areas** 

**Shopping Malls: 116,000** 

**Entrances** 

**Open Spaces** 

**Outdoor Dining Areas** 

**Schools:** 

K-12 130,930

trade schools 7,100

universities 3,900

**Campus Buildings** 

**Open Spaces** 

**Athletic Facilities** 

**Hospitals:** 

6,100

**Entrances** 

**Open Spaces** 

Walkways



Welcome
Blade Collection

**1x beacon** bench or planter

1x rose bench or planter

1x gus bench or planter

2x faye hybrid

1x fincher hybrid

2x finley bench

8 Products \$37,893



**Connect**Blade Collection

2x beacon bench or planter

**2x rose** bench or planter

1x gus bench or planter

1x belle chair

1x carole table

**3x faye** hybrid

**1x fincher** hybrid

2x mimi bench

13 Products \$64,421



**Gather**Blade Collection

1x beacon bench or planter

1x rose bench or planter

2x carole table

2x faye hybrid

2x fincher hybrid

**4x mimi** bench

12 Products \$46,631



**Experience**Blade Collection

1x deborah swing

1x carole table

**1x beacon** bench or planter

**1x rose** bench or planter

2x gus bench or planter

1x belle chair

**3x faye** hybrid

2x finley bench

2x mimi bench

**1x fincher** hybrid

15 Products \$72,359

### **How To Buy**

### **Traditional Purchasing**

- Grants
- Federal funds
- Budget

#### **Donations**

- Canvus Donors
- Your Community



### **Recipients:**

- **✓** Sustainability
- **✓** Reimagination
- ✓ Inspiration

parks

cities

schools

universities

#### Who is a Donor:

#### **Canvus Donors**

renewable energy companies

technology companies

retailers

consumer goods mfg.

### **Your Community**

local businesses

citizens

endowment

alumni

non-profit groups

### Product

### Stamp

# meet mimi

made from a wind turbine blade



to: Our Citizens and Visitors

We hope that this bench provides inspiration to our wonderful citizens and visitors. Elston City is committed to building a more sustainable future.

from: Your Mayor, Ellen Smith





Read the Story

