



## District Improvement Program Application

City of Toledo - Department of Economic Development

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### Applicant - Community Group or Organization

Brandon Sehlhorst - Director

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### Project Contact Person

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### Phone

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South Toledo Gateway Project

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### Project Name

Chessie Circle Trail Bridge over AWT in South Toledo

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### Project Location

\$ \$20,000

\$20,000

Grant Request

Total Project Budget

**1. Please provide a brief description of the Project**

The South Toledo Gateway Project aims to elevate one of the City's primary gateways from Maumee through the installation of repurposed TOLEDO letters positioned prominently above the Anthony Wayne Trail on the Chessie Circle Trail bridge. This collaborative project is being undertaken in partnership with Metroparks Toledo, which will install complementary signage adjacent to the City's iconic letters, further enhancing the significance of this gateway into the City.

**2. Purpose and need -** State the goals and objectives of the proposed project. Identify the problems or needs which will be addressed. Identify the population that will benefit from this improvement.

The South Toledo Gateway Project addresses a critical need for enhancing the visual and symbolic representation of the City's primary entrance from Maumee. The current state lacks a distinct and memorable identity, and the introduction of repurposed TOLEDO letters atop the Chessie Circle Trail bridge serves as a great solution.

**3. Project Location -** Describe in detail the location of the proposed project. Is this project in an area already targeted by the city of Toledo or any other state or federal agency for funding?

The Project is located in South Toledo on the Chessie Circle Trail bridge that is over the Anthony Wayne Trail.

**4. Support and Sustainability\_-** Identify plans for securing additional funding if needed to complete this project. Also identify plans to secure ongoing support and maintenance for this project.

There are no plans for seeking additional funding for this project. Metroparks Toledo will pay for the expense of installing and maintaining their signage.

- 5. Organizational Background** - Provide a brief background and history of the community group or organization applying for the grant. Include when and how it was established, its mission or purpose, accomplishments to date and a listing of all current programs and services.

An important component of the Department of Economic Development's strategy to attract investment in the City of Toledo is focusing on creative placemaking initiatives and projects. Recognizing the undeniable impact that quality of place and vibrancy have on economic and community development, the department is committed to projects and initiatives that enhance the physical environment and also contribute to the unique identity of the community. The Department's goals of this initiative are to invest in creative placemaking projects that attract visitors and also foster a sense of pride among residents and businesses.

- 6. Organizational Structure** - Provide a list of board members, principal staff, directors, trustees, or key decision makers inside your community group or organization.

N/A



 TOLEDO 

