



District Improvement Program Application

City of Toledo - Department of Economic Development

Applicant - Community Group or Organization

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Beverly Roundabout Gateway Project

Project Name

Roundabout located at the intersection of Byrne Rd. and S. Detroit Avenue

Project Location

\$ 40,000

\$40,000

Grant Request

Total Project Budget

1. Please provide a brief description of the Project

The Beverly Roundabout Gateway Project aims to enhance one of the City's primary gateways from Maumee by introducing a custom "TOL" sculpture surrounded by lighting and landscaping at the heart of the roundabout.

2. **Purpose and need** - State the goals and objectives of the proposed project. Identify the problems or needs which will be addressed. Identify the population that will benefit from this improvement.

This project goes beyond mere urban beautification; it is a deliberate effort to elevate the entrance to our City, extending a warm invitation to both residents and visitors of the numerous locally owned small businesses in the neighborhood such as Earnest Brew Works, Healthy Pharmacy, Plate 21, Printed on a Lark, and Smokin' Olive Deli. In contrast to the current state of the roundabout, plagued by an overgrowth of weeds, this initiative aspires to become a symbol of pride for the neighborhood and a catalyst for future investment in the area.

3. **Project Location** - Describe in detail the location of the proposed project. Is this project in an area already targeted by the city of Toledo or any other state or federal agency for funding?

The Project is located at the intersection of Byrne Rd. Devonshire Rd. and S. Detroit Avenue.

In 2019, the signalized intersection was reconstructed with the current roundabout. There are no other city or state plans for improvements to the project area.

4. **Support and Sustainability** - Identify plans for securing additional funding if needed to complete this project. Also identify plans to secure ongoing support and maintenance for this project.

The Project will be maintained by the City's Division of Urban Beautification. The landscaping that will be installed will be low-maintenance perennial plants.

- 5. Organizational Background** - Provide a brief background and history of the community group or organization applying for the grant. Include when and how it was established, its mission or purpose, accomplishments to date and a listing of all current programs and services.

An important component of the Department of Economic Development's strategy to attract investment in the City of Toledo is focusing on creative placemaking initiatives and projects. Recognizing the undeniable impact that quality of place and vibrancy have on economic and community development, the department is committed to projects and initiatives that enhance the physical environment and also contribute to the unique identity of the community. The Department's goals of this initiative are to invest in creative placemaking projects that attract visitors and also foster a sense of pride among residents and businesses.

- 6. Organizational Structure** - Provide a list of board members, principal staff, directors, trustees, or key decision makers inside your community group or organization.

N/A



11/20/23

T O L SCULPTURE - CITY OF TOLEDO

