



City of Toledo

Department of
Housing and Community Development

2026 Homeownership Fair
Update

Nastassia Pittman, Clerk Specialist
Ronald Wells Jr., Revitalization Fellow

April 23, 2026

Goals for the fair

Provide education on financial literacy and housing programs

Support equitable access to resources and partners

Display upcoming housing products in NRSA areas

Vendor follow-up strategy

- **Lenders**
- **Realtors**
- **FOC's**

Sponsors and Vendors

Sponsor/Ads Committed = \$40,175

Platinum \$6,000

3

Gold \$3,000

2

Silver \$1,500

9

11 Vendors (4/21/2026)

Platinum/Gold Sponsors

Northwest Ohio Realtors
Lucas County Commissioners
John Henry Eldred Jr. Foundation
5/3 Bank
PNC Bank

Marketing

The Juice 107.3

Billboards

Social Media

Radio Interviews

Sojourner's Truth

Digital Advertising

WTOL series

Continued attention on reaching diverse audiences

De La Luz 96.5

La Prensa

Social Media

City of Toledo
1d · 🌐

There is still plenty of time to get a pre-approval letter for a chance to win! Here are the prizes YOU can win at the 2026 Homeownership Fair.

- 🏆 1st place: \$10,000 in down payment assistance
- 🏆 2nd place: 50" TV
- 🏆 3rd place: Ring camera security system

Are ready to look for a lender to get a pre-approval letter? Use one of our trusted lenders in our home ownership assistance program! Comment "lender" and we'll send you the link.



TOLEDO.OH.GOV
2026 Homeownership Fair Learn more

👍 107 🗨️ 198 ➦ 32

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Author
City of Toledo
Find our list of lenders at toledo.oh.gov/home-at-last. Also, make sure to pre-register for the Homeownership Fair on Saturday... See more


Id Like Reply

Stephen Leggett
Do you have a list of companies that still do unlimited bulk pick up asking for a friend? I mean, who wants to live in Toledo ... See more

18h Like Reply

City of Toledo
April 10 at 11:00 AM · 🌐

We're just over two months away from our 2026 Homeownership Fair where we are helping people prepare to buy a home through workshops, direct access to resources, and a ... See more



2026 Homeownership Fair
Prepare yourself financially for a chance to win the grand prize!

- 1 Check your credit to determine your budget, and calculate your debt to income ratio.
- 2 Compare and find a lender to get Pre-approved.
- 3 Bring your Pre-approval paperwork to the Homeownership fair for a chance to win!

Saturday, June 13
10 a.m. to 2:30 p.m.
Scott High school

Sat, Jun 13 at 10 AM
2026 Homeownership Fair
Scott High School Community Hub
Jodie, Blair and 9 friends

👍 20 🗨️ 5 ➦ 17

View more comments

Author
City of Toledo
What is holding you back from starting the home buying journey? This event can help you understand the process and make you feel more confident. 😊

1w Like Reply

Comment as Ron Wells Jr.



TOL
City of Toledo

Find Your Way HOME
2026 Homeownership Fair

13

Saturday, June 13, 2026 at 10 AM – 2:30 PM

2026 Homeownership Fair
Scott High School Community Hub

About Discussion

Details

- 494 people responded
- Event by City of Toledo
- Scott High School Community Hub
- Duration: 4 hr 30 min
- Public · Anyone on or off Facebook

The 3rd Annual Homeownership Fair is happening on June 13 at Scott High School from 10 AM to 2:30 PM! This is your chance to get the tools and knowledge you need to start your jour... See more

Toledo, Ohio

Registrations

Current Complete Survey registrations- 250

Facebook Event page- 495 responded as going or interested

2026 Pre-event Survey Summary

- **Timeline to Buy:** 51% Would like to be in a home within 6 months.
- **Actions Taken:** 62% have checked credit; 30% have started saving; 34% have taken no action toward owning home.
- **Pre-Approval Gap:** 94% do not have lender pre-approval.
- **Top Barriers:** Poor credit (36%) and Lack of knowledge (20%)

2026 Pre-event Survey Summary

Demographics

Age: 35-44 (37%); 25-34 (29%)

Sex: 86% Female; 13.6% Male

Neighborhoods

65% have interest in living in NRSA Areas

- 20% Englewood
- 11% Junction
- 34% Old South End

Large variety on where people are interested in living.

2026 Workshops

Sessions:

- Credit Counseling
- Budgeting/Intro to Financial Wellness
- COT Down Payment Assistance
- LMH Housing Choice Voucher program
- Maintenance in your New Home
- Realtors Perspective (NWO Realtors)
- Home Inspections
- Home Insurance
- Fair Housing

2026 Prizes and Giveaways

Grand Prize – \$10,000.00 for Down payment Assistance*

1st Runner up – 50" TV

2nd Runner up – Security Camera System

5 Vacuums + 5 Kitchen Starter sets

10 – \$50.00 Home Depot Gift cards

*Must have a confirmed Pre-Approval



➔ toledo.oh.gov