

SOUTH WEST TOLEDO HOUSING STUDY

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Purpose & Scope

The purpose of this report is to determine whether the Proposed Expansion for the South West Toledo CRA (shown in light blue on the map below) meets the minimum requirements to be designated as a Community Reinvestment Area ("CRA"), as defined by Ohio Revised Code: Sections 3735.65-70.

The Ohio Revised Code defines a CRA as "an area for which the legislative authority of a political subdivision has adopted a resolution under section 3735.66 of the Revised Code describing the boundaries of the area and containing a statement of finding that the area included in the description is one in which housing facilities or structures of historical significance are located and new housing construction and repair of existing facilities or structures are discouraged." Therefore, the goal of this report to determine whether the Proposed Expansion is an area in which:

- 1. Housing facilities or structures of historical significance are located.
- 2. New housing construction and repair of existing facilities or structures are discouraged.

In order to determine if the area meets these requirements, the City of Toledo, Department of Economic Development, examined information from the Lucas County Land Bank's 2021 Toledo Survey, The City of Toledo Department of Neighborhood's 2021 Toledo Together Plan, as well as data from the United States Census Bureau.



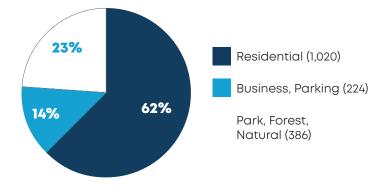
The existing South West Toledo CRA contains census tracts 32, 33, 35, 36, and 103. The Proposed Expansion Area includes census tracts 39.01, 39.02, 40, 44.01, 44.02, 45.01, 45.03, 45.04, 68.01, 68.02, 69, 72.02, 72.04, 72.06, 72.07, 72.08, 72.09, 73.04, 73.06, 73.07, and 102



Vacant Lots

A majority of the vacant lots in the Proposed Expansion were found to be residential in nature, while the rest are used for business purposes, such as a parking lot, or as a park or natural space.

Of the 1,630 vacant lots located in the area, 22% (355 lots) appear to be abandoned. Some indicators of abandonment include overgrown grass, weeds, dead trees, trash, tires, or abandoned vehicles. While vacant land is a sign of disinvestment, it also shows where opportunities for potential reinvestment exist. These spaces may serve as critical opportunities for the development of new housing stock.



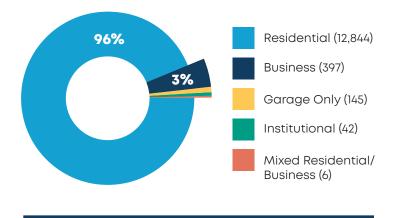


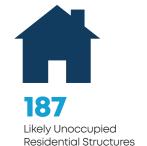
Vacant lots are likely abandoned

Structures

There are 12,844 residential structures in the proposed CRA expansion, which accounts for 96% of all structures within the West Toledo CRA Expansion Area. The remaining 4.4% is comprised of businesses, institutions, parking garages, and mixed use buildings.

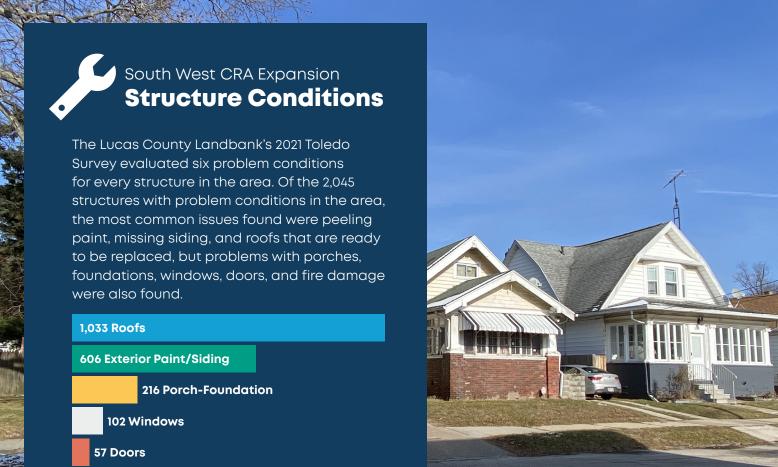
Nearly all of the structures within the proposed expansion area are occupied. However, the Lucas County Land Bank's 2021 Toledo Survey also found many that are not. There are 237 likely unoccupied structures located within the survey area, including 187 residential buildings and 50 commercial structures.





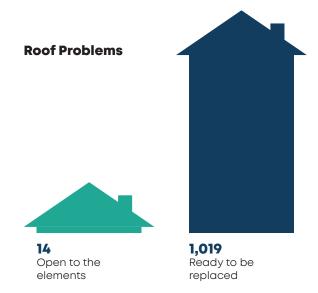


50
Likely Unoccupied
Commercial Structures



Roofs

Once a roof is open to the elements, rapid and substantial damage will happen inside the building, making it more likely that the structure will be demolished if left unaddressed. Public assistance programs, such as a CRA, may help building owners afford necessary improvements to their building and prevent the loss of habitable structures in an area that has a limited number of vacancies and few sites remaining for new development.



Source: Lucas County Landbank 2021 Toledo Survey

Exterior Paint & Siding

31 Fire

If a property is left with peeling paint or missing siding, the structure is more susceptible to moisture damage, bug infestation, and hastened wear and tear. Given the age of Toledo's structures, peeling paint is also a warning sign for lead paint health risks. There are 606 structures in the proposed expansion area with paint and siding problems. The creation of a Community Reinvestment Area would help the owners of these buildings make necessary repairs, so that they may avoid potential health risks and ensure that these structures will serve our community well into the future.



541Minor peeling paint/missing siding

65
Significant peeling paint/missing siding





Housing Value

According to the 2021 American Community Survey conducted by the U.S. Census Bureau, the median value of an owner-occupied housing unit in the city of Toledo is \$87,400. In contrast, the median value of owner-occupied units in the State of Ohio is \$159,900, which is \$72,500 or 83% higher than the median value of housing units within the Proposed Expansion.

Median Housing Value

\$159,900

\$87,400

State of Ohio

City of Toledo



Housing Age

The median age of housing stock in the Proposed Expansion is 60-70 years old, with 52% of structures being built over 60 years ago. Many neighborhoods are composed almost entirely of houses built before 1960, and nearly a quarter of all structures were built prior to 1939. Only 3% of structures in the area were built in the last 23 years, compared to 8.5% of homes in Lucas County and 13% of homes in the State of Ohio. Only 10 structures have been built since 2020. These findings indicate that new housing construction has been discouraged in the area, likely due to disinvestment and a limited number of remaining sites for new development.

| Year Built | # of Units | Percent |
|-----------------------|------------|---------|
| Built 2020 or later | 10 | 0.04% |
| Built 2010 to 2019 | 274 | 1% |
| Built 2000 to 2009 | 432 | 2% |
| Built 1990 to 1999 | 1,899 | 8% |
| Built 1980 to 1989 | 1,992 | 9% |
| Built 1970 to 1979 | 3,954 | 17% |
| Built 1960 to 1969 | 2,596 | 11% |
| Built 1950 to 1959 | 4,636 | 20% |
| Built 1940 to 1949 | 2,004 | 9% |
| Built 1939 or earlier | 5,169 | 23% |

Source: U.S. Census Bureau. "YEAR STRUCTURE BUILT." American Community Survey, ACS 5-Year Estimates, 2021

Housing Grades

The Lucas County Landbank's 2021 Toledo Survey assigned a grade to all structures throughout the city of Toledo. Their grading system utilized a uniform scoring system based on answers to exterior condition questions. For example, issues like an open roof or significant fire damage were weighted more heavily because of the serious harm they cause to a structure's viability. While most of the housing stock is in good shape, the persistence of challenged properties is concerning. More help and support for these properties and the people who live there may be necessary to ensure these structures are preserve these structures well into the future.

A - 89% (11,960 structures)

B - 3% (409 structures)

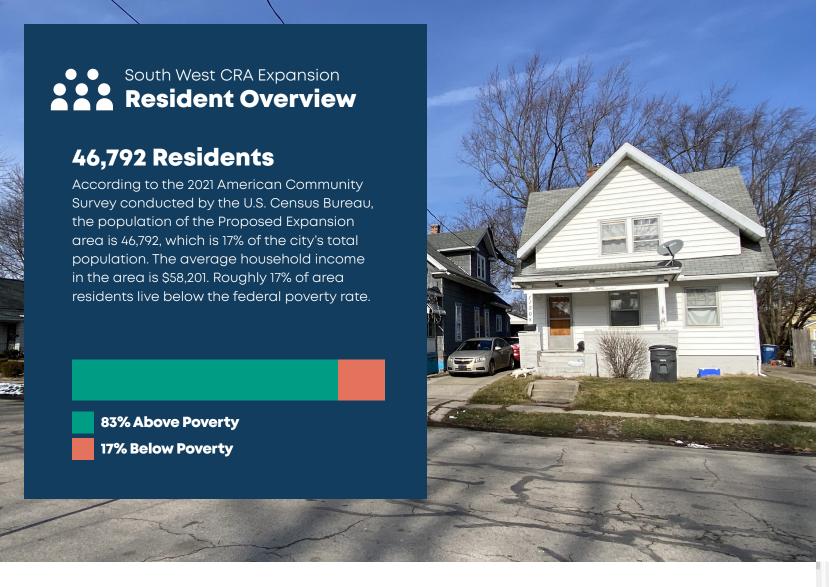
C - 7% (929 structures)

D - 0.7% (91 structures)

F - 0.3% (45 structures)

Source: Lucas County Landbank 2021 Toledo Survey





Income Level

According to the 2021 American
Community Survey conducted by the U.S.
Census Bureau, the average household
income of the area is \$58,201, which is 40%
lower than the national average, 31% lower
than the state average, and 22% lower
than the Lucas County average household
income. Considering that 17% of the area's
population lives below the federal poverty
level, and that the average income is
significantly lower than regional, state, and
national levels, a CRA may significantly
help residents afford necessary home
repairs and improvements.

23% 20% 15% 14% 13%

\$58,201 Average Household Income

<\$75,000 <\$100,000 >100,000

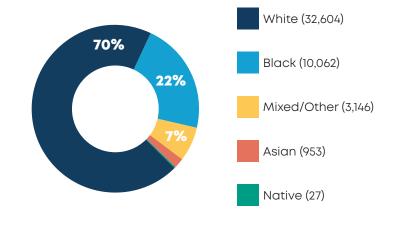
Source: U.S. Census Bureau. "INCOME IN THE PAST 12 MONTHS" and "Employment Status." American Community Survey, ACS 5-Year Estimates, 2021

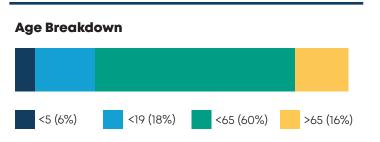
<\$35,000 <\$50,000

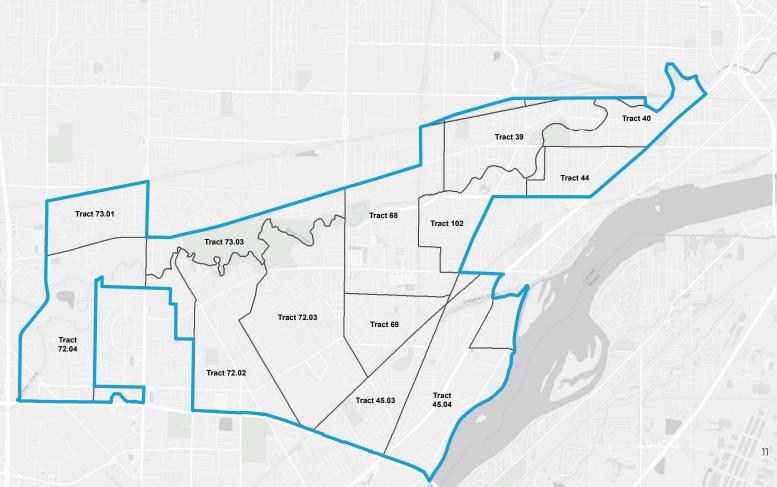
Demographics

According to the 2021 American Community Survey conducted by the U.S. Census Bureau, the subject area is largely Caucasian, representing 70% of the total population. The largest racial minority in the area is African American, comprising 22% of the total population. 8.5% of residents in the area are Hispanic. The age distribution for the area is as follows: 6% is under the age of 5, 18% is between the ages of 5 to 19, 60% is between 19 and 65, and 16% of the population is 65 or older.

Source: U.S. Census Bureau. "INCOME IN THE PAST 12 MONTHS" and "RACE." American Community Survey, ACS 5-Year Estimates, 2021







<\$15,000



As stated in the Purpose & Scope Section of this report, the requirements for CRA designation eligibility are that the area is one in which (1) Housing facilities or structures of historical significance are located, and (2) New housing construction and repair of existing facilities or structures are discouraged.

Presence of Housing Structures

There are 12,844 residential structures located within the Proposed Expansion, which accounts for 96% of all structures within the area. Therefore, it can be concluded that the Proposed Expansion Area does meet the first requirement for CRA designation.

Discouraged Construction & Repair

As stated in the Housing Overview section of this report, 68.5% of housing structures were built prior to 1970. Since 2010, 274 structures have been built in the area since 2010. 72% of those structures were built in one census tract, with most census tracts having 0 structures built since 2000. Additionally, the Structure Conditions section of this report states that 2,045 structures are in need of repair, 8% of residential structures received a C grade or lower, and the median housing value of the area is 83% less than the statewide average. This data illustrates that both new housing construction and repair of existing structures have been discouraged within the Proposed Expansion Area.

Conclusion

Therefore, it is the conclusion of this report that the Proposed South West Toledo CRA Expansion meets the criteria for a Community Reinvestment Area, as defined by Ohio Revised Code: Sections 3735.65-70.

Community Input

The findings within this report are consistent with the findings from similar reports that have been conducted on this area in recent years, including the Lucas County Land Bank's 2021 Toledo Survey and the City of Toledo Department of Neighborhood's 2021 Toledo Together Plan. The 2021 Toledo Survey states that "support for these properties and the people who live there is necessary to fully turn the corner from the effects of the Great Recession almost 15 years ago." The Toledo Together Plan specifically recommends that the City of Toledo expand its Community Reinvestment Areas, and states that "the City of Toledo's CRA provides a tax exemption in specific parts of Toledo. This tool lowers the costs associated with overall development, making it a way to help spur both market-rate and affordable homes in the city."

The City of Toledo Department of Economic Development believes that the data provided in this report points to a number of opportunities for neighborhood improvement, which may be addressed through expansion of the South West Toledo CRA. Opportunities for improvement include:



Distressed Living Situations

The Lucas County Land Bank's 2021 Toledo Survey found **1,065 parcels** with a structure that received a C grade or worse. This means that the house has at least one serious problem affecting the health and safety of its residents. Without support from public programs to improve those conditions, we can expect those properties to deteriorate further over time. This is an opportunity for the City of Toledo to target and design assistance programs, such as the CRA expansion, for current homeowners in these situations.



Opportunities to Preserve

This study found that 170 parcels with a home or business that was likely unoccupied received a C grade or better. The City of Toledo has an opportunity to provide home owners and developers with the assistance they need to acquire these vacant properties, renovate them, and bring them back to productive use.



Opportunities to Build

This report found **355 likely** abandoned vacant lots.

While vacant land is a sign of disinvestment, it also shows where opportunities for potential reinvestment exist. As the city runs out of developable land and its housing stock continues to age, it is important that we retain the option to incentivize new housing development.



Arlington

*Partially in existing South Toledo CRA

1.57 square miles

Homes built circa

1930s

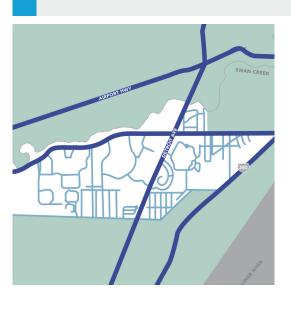
34%

70%

Owner Occupied

People of Color





Needs Roof Assistance



Needs Exterior Wall Assistance

- 73% of the neighborhood has sidewalks, 95% of them are functional.
- The median residential property value is \$54,200.
- Property taxes are current for 89% of the neighborhood.
- 22 vacant lots and 2 vacant structures are tax delinquent.

City of Toledo

84

1940s

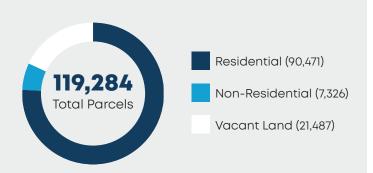
square miles

Homes built circa

70%

Owner Occupied

38% People of Color



In this guide you'll see a data block for each neighborhood like this.

This data block shows data points for the overall City of Toledo, so you can get a sense for how each neighborhood stacks up compared to the average.

9,174 **Needs Roof** Assistance

10.660 **Needs Exterior**

• 76% of the neighborhood has sidewalks, 79% of them are functional.

Wall Assistance

- The median residential property value is \$55,300.
- Property taxes are current for 81% of the neighborhood.
- 5,078 vacant lots and 1,907 vacant structures are tax delinquent.

Bernath Village

0.87

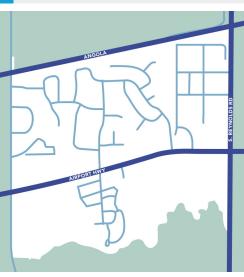
sauare miles

79% Owner Occupied 1980s Homes built circa

31%

People of Color





Needs Roof Assistance

Needs Exterior Wall Assistance

• 54% of the neighborhood has sidewalks, 97% of them are functional.

15

- The median residential property value is \$98,600.
- Property taxes are current for 95% of the neighborhood.
- 12 vacant lots and 3 vacant structures are tax delinquent.

Beverly

*Partially in existing South Toledo CRA

0.75

square miles

87%

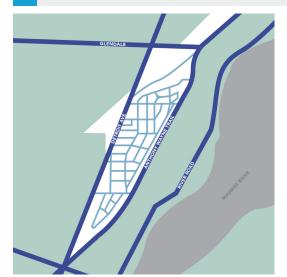
Owner Occupied

Homes built circa

1940s

12% People of Color







38

Needs Roof Assistance



Needs Exterior Wall Assistance

- 74% of the neighborhood has sidewalks, 95% of them are functional.
- The median residential property value is \$100,800.
- Property taxes are current for 95% of the neighborhood.
- 12 vacant lots and 1 vacant structure are tax delinquent.

Burroughs

0.95

sauare miles

68%

Owner Occupied

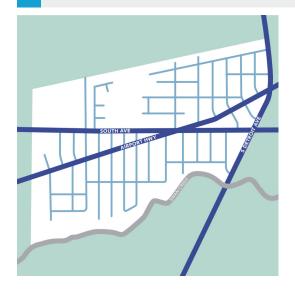
1930s

Homes built circa

44%

People of Color







357

Needs Roof Assistance

128

Needs Exterior Wall Assistance

- 90% of the neighborhood has sidewalks, 91% of them are functional.
- The median residential property value is \$46,200.
- Property taxes are current for 82% of the neighborhood.
- 38 vacant lots and 28 vacant structures are tax delinquent.

Byrne-Airport

*Partially in existing BUMA CRA

0.57

square miles

Homes built circa

63%

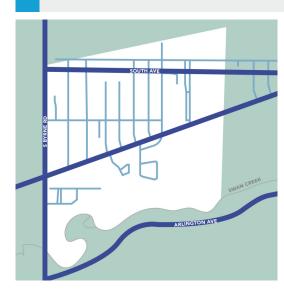
Owner Occupied

48%

1950s

People of Color





23

Needs Roof Assistance



Needs Exterior Wall Assistance

- 17% of the neighborhood has sidewalks, 95% of them are functional.
- The median residential property value is \$37,450.
- Property taxes are current for **81%** of the neighborhood.
- 9 vacant lots and 7 vacant structures are tax delinquent.



Copland

0.57

square miles

83%

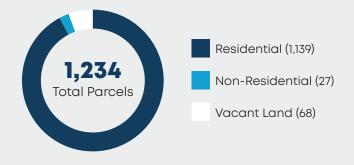
Owner Occupied

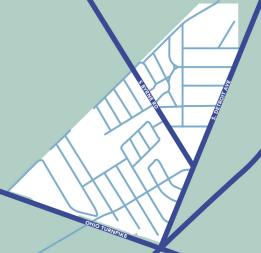
1950s

Homes built circa

13%

People of Color







Needs Roof Assistance



Needs Exterior Wall Assistance

- 42% of the neighborhood has sidewalks, 99% of them are functional.
- The median residential property value is \$86,200.
- Property taxes are current for 95% of the neighborhood.
- 5 vacant lots are tax delinquent.

Crossgates

2.39

square miles

92%

Owner Occupied

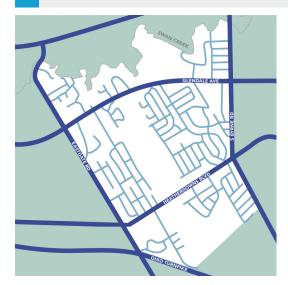
1960s

Homes built circa

25%

People of Color







Needs Roof Assistance

Needs Exterior Wall Assistance

- 19% of the neighborhood has sidewalks, 99% of them are functional.
- The median residential property value is \$118,700.
- Property taxes are current for 97% of the neighborhood.
- 1 vacant lot is tax delinquent.

Eastgate

*Partially in existing Hawthorne Hills CRA

1.09

square miles

1970s

Homes built circa

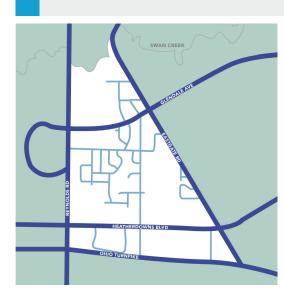
87%

Owner Occupied

36%

People of Color





Needs Roof Assistance



Needs Exterior Wall Assistance

- 25% of the neighborhood has sidewalks, 98% of them are functional.
- The median residential property value is \$119,800.
- Property taxes are current for 96% of the neighborhood.
- 3 vacant lots are tax delinquent.



Glendale-Heatherdowns

0.8

square miles

Owner Occupied

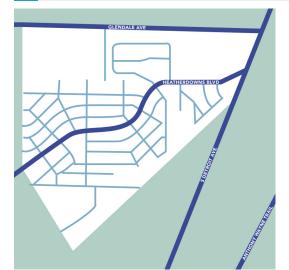
85%

1950s Homes built circa

13%

People of Color





Needs Roof Assistance



Needs Exterior Wall Assistance

- 68% of the neighborhood has sidewalks, 100% of them are functional.
- The median residential property value is \$77,900.
- Property taxes are current for 95% of the neighborhood.
- 14 vacant lots and 2 vacant structures are tax delinquent.

Old South End

*Partially in existing South Toledo CRA

1.55

square miles

1890s

Homes built circa

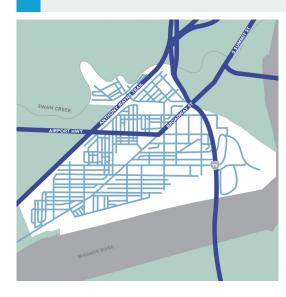
52%

Owner Occupied

52%

People of Color





Needs Roof Assistance



Needs Exterior Wall Assistance

- 93% of the neighborhood has sidewalks, 54% of them are functional.
- The median residential property value is \$21,600.
- Property taxes are current for 60% of the neighborhood.
- 424 vacant lots and 129 vacant structures are tax delinquent.

Highland Heights

0.47

square miles

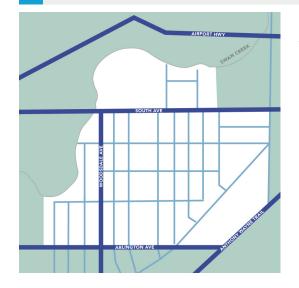
64% Owner Occupied 1920s

Homes built circa

35%

People of Color





250

Needs Roof Assistance

Needs Exterior Wall Assistance

- 98% of the neighborhood has sidewalks, 86% of them are functional.
- The median residential property value is \$43,450.
- Property taxes are current for 82% of the neighborhood.
- 24 vacant lots and 14 vacant structures are tax delinquent.



River Road

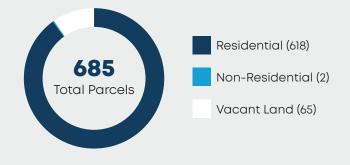
0.81 square miles 1940s

89%

Owner Occupied

Homes built circa

18% People of Color







Needs Roof Assistance

Needs Exterior Wall Assistance

- 31% of the neighborhood has sidewalks, 96% of them are functional.
- The median residential property value is \$142,950.
- Property taxes are current for 96% of the neighborhood.
- 2 vacant lots are tax delinquent.

Southwyck

*Partially in existing Hawthorne Hills CRA

1.49

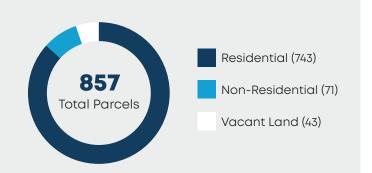
sauare miles

75% Owner Occupied 1970s

Homes built circa

37%

People of Color







Needs Roof Assistance

Needs Exterior Wall Assistance

- 50% of the neighborhood has sidewalks, 90% of them are functional.
- The median residential property value is \$105,200.
- Property taxes are current for 94% of the neighborhood.
- No vacant lots or vacant structures are tax delinquent.

Swan Creek

*Partially in existing BUMA CRA

1.75

1970s Homes built circa

54%

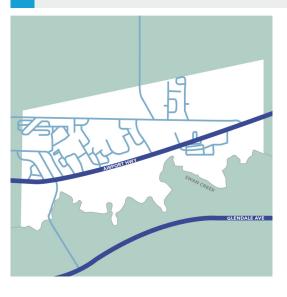
Owner Occupied

square miles

70%

People of Color







Needs Roof Assistance



Needs Exterior Wall Assistance

- 57% of the neighborhood has sidewalks, 85% of them are functional.
- The median residential property value is \$55,300.
- Property taxes are current for **90%** of the neighborhood.
- 13 vacant lots and 1 vacant structure are tax delinquent.

Walbridge

0.51

square miles

1910s Homes built circa

46%

Owner Occupied

48% People of Color

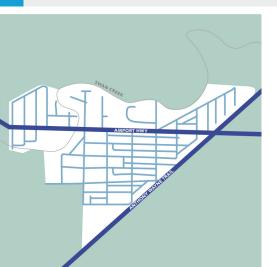




Non-Residential (46)

Vacant Land (542)

23



283

Needs Roof Assistance



Needs Exterior Wall Assistance

- 91% of the neighborhood has sidewalks, 90% of them are functional.
- The median residential property value is \$20,500.
- Property taxes are current for 62% of the neighborhood.
- 190 vacant lots and 59 vacant structures are tax delinquent.

22





Department of Economic Development One Government Center, Suite 2250 Toledo, Ohio 43604 Phone: (419) 936-2695

toledo.oh.gov/departments/economic-development