



# AMERICAN RESCUE PLAN

PRESIDENT BIDEN'S PLAN TO PROVIDE DIRECT RELIEF TO AMERICANS,  
CONTAIN COVID-19, AND RESCUE THE ECONOMY

# **ARP Recovery and Renewal Grant Program Overview**

**The program will be carried out, on an application basis, through grants to eligible nonprofit arts and cultural organizations and artists located within the City of Toledo and Lucas County.**

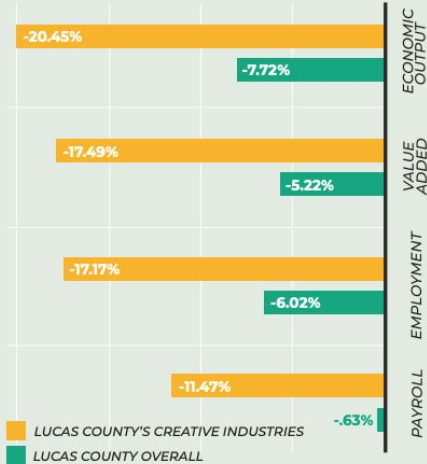
**The program will be administered by The Arts Commission.**

# ECONOMIC CONTRIBUTION *of* LUCAS COUNTY'S ARTS & CREATIVE INDUSTRIES

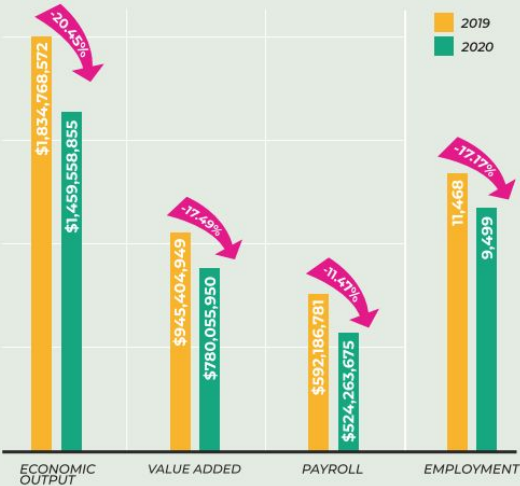


LUCAS COUNTY

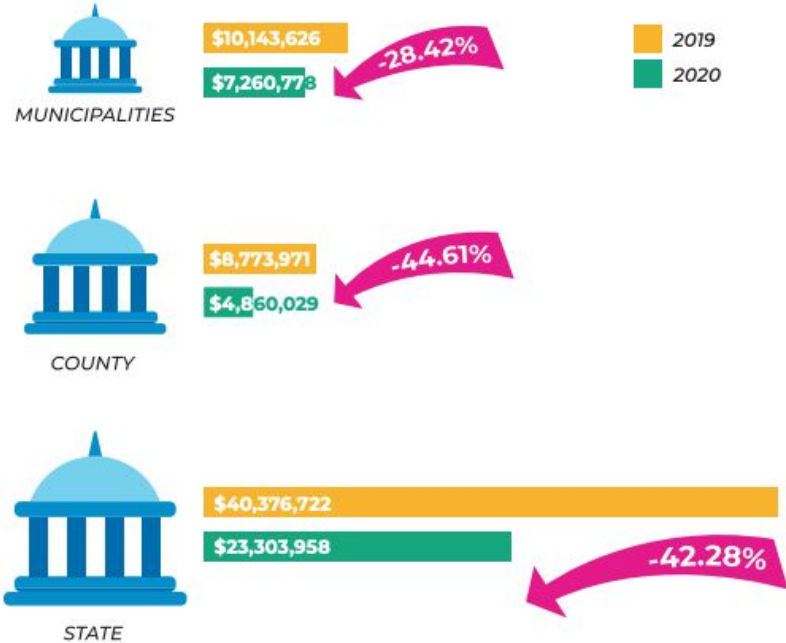
CHANGE IN **ECONOMIC PERFORMANCE** from 2019 TO 2020



OVERALL **ECONOMIC CONTRIBUTIONS** from CREATIVE INDUSTRIES



## TAX REVENUE CONTRIBUTION CHANGE from 2019 TO 2020



## KEY INDUSTRY CHANGES from 2019 TO 2020

### EMPLOYMENT



### ECONOMIC OUTPUT



# American Rescue Plan Act Funding

## **ARP Act Approved Funding Allocations in the City of Toledo (\$2.5m) and Lucas County (\$3.5m) Recovery Plans**

- **\$4 million Large and Midsize Organizations**
  - **\$1.68m City / \$2.32m County**
- **\$1.5 million to Small Organizations and Individual Artists**
  - **\$630,000 City / \$870,000 County**
- **\$500k Staffing for Capacity Development for Arts and Cultural Organizations to Support Recovery (over five years)**
  - **\$210,000 City / \$290,000 County**

# Program Administration

**Serving since 1959 as the City of Toledo's designated Local Arts Agency (LAA), the program will be administered by The Arts Commission**

- **Non-Applicant**
- **Pursue and Administer Additional Resources**
- **Facilitate Grant Panels**
- **Hire and Manage Capacity and Engagement Director**
- **Manage Fiscal Operations and Reporting**
- **15% Administration**

# Program Administration

- **Follow the National Endowment for the Arts (NEA) Federal Guidelines for Support**
- **Allocate Funding over Three-Five Years**
- **Administer Additional Recovery Funding (National Endowment for the Arts/NEA, Potential State of Ohio, etc.)**

# Eligible Organizations Toledo / Lucas County

**All nonprofit Arts and Culture organizations in the City of Toledo will be eligible to apply. Organizational size defined below:**

- **Small - Annual Budget \$300,000 or Less (Approx. 31)**
- **Midsize - Annual Budget \$300,001 - \$2 million (Approx. 8)**
- **Large - \$2 million and Above (Approx. 11)**



## Arts and Culture Organizations in Toledo, OH

The following budgetary information was gathered from publicly available IRS Form 990s for tax year ranging from 2017-2019.

### Small Organizations – Budgets of \$300,000 or less

Name of Organization	City	501(c) Status	GuideStar Listed	Budget (TTL Revenues) from IRS Form 990	Budget Size (functional expenses) from IRS Form 990	No. of Employees	Date Last Updated
Collingwood Arts Center	Toledo	Yes	Yes	\$197,768	\$195,034	4	10/27/20
Children's Theatre Workshop	Toledo	Yes	Yes	\$153,737	\$149,896		10/27/20
Metroparks Toledo Foundation	Toledo	Yes	Yes	\$347,742	\$148,363	0	10/29/20
UpTown Association	Toledo	Yes	Yes	\$131,626	\$139,346		11/02/20
Old West End Association	Toledo	Yes		\$114,021	\$133,194	0	10/29/20
iDance	Toledo	Yes	Yes	\$130,769	\$122,607		10/28/20
Toledo Jazz Festival	Toledo	Yes		\$104,722	\$102,050		11/02/20
Village Players; The	Toledo	Yes	Yes		\$73,056		11/02/20
African American Legacy Project of Northwest Ohio	Toledo	Yes	Yes		\$68,164		10/27/20
Masterworks Chorale	Toledo	Yes	Yes	\$59,694	\$65,411	0	10/28/20
Frederick Douglass Community Center	Toledo	Yes	Yes	\$66,554	\$57,065	2	10/28/20
Libbey House Foundation	Toledo	Yes	Yes	\$62,846	\$48,399	0	10/28/20
Actors Collaborative Toledo	Toledo	Yes	Incomplete	< \$50,000	< \$50,000		10/27/20
Chinese Association of Greater Toledo	Toledo	Yes	Yes	< \$50,000	< \$50,000		10/27/20
Clarence Smith Community Chorus	Toledo	Yes	Incomplete	< \$50,000	< \$50,000		10/27/20
Glaciy Theatre Collective Inc	Toledo	Yes	Incomplete	< \$50,000	< \$50,000	2	10/28/20
Junction Coalition	Toledo	Yes	No	< \$50,000	< \$50,000		10/28/20
Lakeside Theatre Company	Toledo	Yes	No	< \$50,000	< \$50,000		11/4/20
Toledo Choral Society, Inc.	Toledo	Yes	Incomplete	< \$50,000	< \$50,000		10/31/20
Toledo Federation of Art Societies	Toledo	Yes		< \$50,000	< \$50,000		10/31/20
Toledo History Museum	Toledo	Yes	Incomplete	< \$50,000	< \$50,000		11/02/20
Toledo Jazz Orchestra	Toledo	Yes	Yes	< \$50,000	< \$50,000		11/02/20
Toledo Potters Guild	Toledo	Yes		< \$50,000	< \$50,000		11/02/20
Warehouse District Association	Toledo	Yes	Yes	< \$50,000	< \$50,000		11/02/20
Women of the Old West End	Toledo	Yes		< \$50,000	< \$50,000		11/02/20
Toledo Artists Club	Toledo	Yes		\$32,943.00	\$21,935		10/31/20
Beinstrumental	Toledo	Yes	No	\$33,179.00	\$11,072		10/27/20
		Yes (3) &					
Toledo Area Polka Society	Toledo	(7)	Yes	\$8,382.00	\$9,775		10/31/20
Modern Dance Company; The	Toledo	Yes	Yes		\$6,242		10/29/20

Spanish American Organization	Toledo	Yes	Yes	\$228.00	\$1,436		10/31/20
Toledo School for the Arts	Toledo	Yes	Yes				11/02/20
American Institute of Graphic Arts (AIGA) Toledo	Toledo	Yes	Yes				10/27/20

### Medium Organizations – Budgets of \$300,001 to \$2mil

Name of Organization	City	501(c) Status	GuideStar Listed	Budget (TTL Revenues) from IRS Form 990	Budget Size (functional expenses) from IRS Form 990	No. of Employees	Date Last Updated
Toledo Opera Association	Toledo	Yes	Yes	\$1,107,510.00	\$1,222,852	70	11/02/20
Arts Commission of Greater Toledo, Inc.	Toledo	Yes	Yes	\$1,200,483.00	\$1,216,255	68	10/27/20
Great Lakes Historical Society (National Museum of the Great Lakes)	Toledo	Yes	Yes	\$1,142,148.00	\$1,001,597	18	10/28/20
Adelante	Toledo	Yes	Yes 2018		\$485,916	18	10/27/20
Believe Center; The	Toledo	Yes	No	\$451,874.00	\$453,153	3	10/27/20
Toledo Botanical Garden Board, Inc	Toledo	Yes	NO	\$458,447.00	\$420,052	7	11/4/20
Sofia Quintero Art and Cultural Center	Toledo	Yes	Yes	\$557,078.00	\$397,989	9	10/31/20
Toledo Repertoire Company	Toledo	Yes	Yes	\$307,797.00	\$274,124	5	11/02/20

### Large Organizations – Budgets of \$2mil plus

Name of Organization	City	501(c) Status	GuideStar Listed	Budget (TTL Revenues) from IRS Form 990	Budget Size (functional expenses) from IRS Form 990	No. of Employees	Date Last Updated
Toledo Zoological Society	Toledo	Yes	Yes	\$33,726,417	\$32,329,364	1246	11/02/20
Toledo Museum of Art	Toledo	Yes	Yes	\$26,475,308	\$21,775,558	403	11/02/20
Toledo Alliance for the Performing Arts (Ballet & Symphony)	Toledo	Yes			\$5,547,373		3/2/22
Toledo Ballet Association, Inc.	Toledo	Yes	Yes	\$481,757.00	\$83,497	22	10/31/20
Toledo Symphony Orchestra (Toledo Alliance for the Performing Arts)	Toledo	Yes	Yes	\$6,464,782	\$6,362,845	277	11/02/20
Public Broadcasting Foundation of N.W. Ohio (WGTE)	Toledo	Yes	Yes	\$4,162,931	\$4,045,822	42	10/31/20
Toledo Science Center (Imagination Station)	Toledo	Yes	Yes	\$3,711,608	\$3,804,406	120	11/02/20
Stranahan Theater Trust	Toledo	Yes	Yes	\$2,373,473	\$2,680,996		10/31/20
East Toledo Family Center	Toledo	Yes	Yes	\$2,242,284	\$2,319,890	82	10/28/20
Toledo Zoological Society Foundation	Toledo	Yes	Yes	\$2,898,811	\$2,155,658	0	11/02/20
Valentine Theatre - Toledo Cultural Arts Center, Inc.	Toledo	Yes	Yes	\$2,148,193	\$1,720,154	95	11/02/20

# Support for organizations is limited to any or all of the following:

- **Salary support, full or partial, for one or more staff positions.**
- **Rescue Plan funds may be used to support existing jobs, new jobs, or to restore jobs that were furloughed or eliminated due to the pandemic.**
- **Facilities costs such as mortgage, rent, and utilities.**

**Support for organizations is limited to any or all of the following :**

- **Fees/stipends for artists and/or contractual personnel to support the services they provide.**
- **Costs associated with health and safety supplies for staff and/or visitors/audiences.**
- **Marketing and promotion costs.**

# Grant Request Amounts Small Organizations

**Grant applications in this category can not exceed more than 50% of the applicant organization's annual operating budget.**

**Applicants must be a nonprofit organization with a primary arts and culture mission.**

**Grant awards will be made annually in the following fixed amounts: \$2,500; \$5,000; \$10,000; \$15,000 and \$25,000.**

# Grant Request Amounts Small Organizations

**Grant awards will be available for five years and awarded on a two-year renewal basis contingent upon satisfactory documentation of positive performance during the grant period.**

# Grant Request Amounts Midsize Organizations

**Applicants must be a nonprofit organization with a primary arts and culture mission.**

**Grant awards will be made annually at the following fixed amounts: \$50,000; \$75,000 and \$100,000.**

**Grant will be available for three years and awarded on a renewal basis contingent upon satisfactory documentation of positive performance during the grant period.**

# Grant Request Amounts Large Organizations

**Applicants must be a nonprofit organization with a primary arts and culture mission.**

**Grant awards will be made annually at the following fixed amounts: \$75,000; \$100,000 and \$150,000.**

**Grants will be available for three years and awarded on a renewal basis contingent upon satisfactory documentation of positive performance during the grant period.**



# Grant Request Amounts Individual Artists

**Individual Artists are eligible to apply for fixed amounts of \$500, \$1,000 and \$2,500 for the following expenses:**

- **Facilities costs such as mortgage, rent, and utilities.**
- **Costs associated with health and safety supplies for visitors/audiences**
- **Materials and Supplies**
- **Marketing and promotion costs**

**Grant awards for Individual Artists will be available for five years and new applications must be submitted annually.**

# Capacity and Engagement Director

**A Capacity and Engagement Director will be hired to lead this work over the next five years. The position will be a staff member of The Arts Commission and be responsible for:**

- **Recovery and Renewal Grant Process**
- **Organization and Support of the Expansion of the Toledo Area Cultural Leaders to Include other Arts and Cultural Organizations**
- **Shared Resources and Services (ie, Marketing, etc.)**
- **Capacity Building and Data Collection**
- **Sustainable Funding Models**
- **Other as Needed by Sector**

# Legislative Timeline

**April 28, 2022: Submission to City Council**

**May 3, 2022: Agenda Review**

**May 10, 2022: City Council Vote**

**May 3, 2022: Potential Lucas County Commissioners Vote**

# Implementation Timeline

**May 2022:** City/County approve release of funding.

**June 2022:** Finalize and release grant application. Conduct online and in-person trainings.

**July 2022:** Application deadline, panel review, award recommendations.

**August 2022:** Award agreements and disbursement of funds.

**August 2022 - December 2026:** Grantee visits, monitoring and final reports.

# Sample Application



JPQEpQnK

## The Arts Commission Test

### Application details

I confirm that that all information provided in this application is true and accurate and that I am authorized by the Board of Directors of the requesting organization to make this application.



### American Rescue Plan Grant

The Arts Commission has been selected to receive an American Rescue Plan grant from the National Endowment for the Arts (NEA) to help the arts and cultural sector recover from the pandemic. The Arts Commission will distribute grants throughout the fifteen counties in Northwest Ohio including Lucas, Defiance, Paulding, Van Wert, Erie, Huron, Ottawa, Sandusky, Seneca, Hancock, Wood, Fulton, Putnam, Allen, and Williams.

Contact First Name	Jane
Contact Last Name	Doe
Organization Name	Test Organization
Website	<a href="https://test.org">https://test.org</a>
Physical Address	1234 Test Street
City	Toledo
State	Ohio
Zip Code	43604
Please select the county in which your organization is located	Lucas
Is your mailing address different than your physical address?	No
Contact Email	test@arts.org
Contact Phone Number	+15555555555

# **Addendum : Toledo Lucas County Arts Relief Grant Recap**

**Small Organizations  
and  
Individual Artists**

# Toledo Lucas County Arts Relief Grant Recap - Small Organizations

**21 Applications were received and 14 organizations were awarded grants. Seven of the eight organizations that were declined funding were not formally registered as non-profits. Three funding levels were created for this category: \$10,000, \$5,000 and \$2,500. A total of \$105,000 in funds was awarded as detailed below:**

- Eight organizations received \$10,000 grants: African American Legacy project, Clarence Smith Community Choir, Be Instrumental Foundation, Collingwood Arts Center, Lott Industries Shared Lives Studio, Nuestra Gente Community Projects, Sofia Quintero Art and Cultural Center, and the Toledo Repertory Company.**
- Four organizations received \$5,000 grants: Madd Poets Society, New Works Writers Series, Toledo Artists Club and Toledo Integrated Media Education**
- Two organizations received \$2,500 grants: Anthony Wayne Area Arts Commission and Sequestered Art Space**

# Toledo Lucas County Arts Relief Grant Recap - Individual Artists

**After the small organization's funding process was complete, \$320,000 remained for individual artists. We received 208 eligible applications. Of these, 190 artists were funded. 86 received \$2500 and 104 received \$1000. 157 were from the city of Toledo, and 33 were outside of Toledo but within Lucas County.**

- 68 self-identified as BIPOC artists (36% of recipients)**
- 81 self-identified as Caucasian (43%).**
- 101 self-identified as male (53%), 65 as female (34%), 2 as non-binary (1%).**
- 77 visual art, 51 music, 28 multi-disciplinary, 8 performing, 8 dance, 6 fashion, 6 film, 3 sound, 3 literary. We received many applications from artists we have not yet connected with. We now have an opportunity to continue building relationships with a much wider range of artists across our area.**