

An aerial night view of a city, likely Los Angeles, with a film set overlay. The image is dark with city lights and a prominent yellow film strip border. A blue rectangular box is centered over the image, containing the text 'FILM TOL' in large, bold, yellow letters. Below the box, the text 'Film Commission Update' is written in a smaller, white font. The background shows a city skyline with a bridge and a crane, suggesting a film production location.

# FILM TOL

Film Commission Update



# ORGANIZATION STATUS

FilmToledo, Inc. operates as a 501(c)(3) non-profit organization, registered as a charitable organization by the State of Ohio. We currently have a staff of three, and a Board of Directors consisting of six members. We are in the process of interviewing potential board members as well as candidates for a future Advisory Council in 2024.

Our Advisory Council will consist of representatives from local media, arts organizations, schools, businesses and city government.





Over the last five years, we have partnered with over 50 local businesses, organizations and film production companies who have supported our goals with their time, talent and funding.

The goal of these partnerships is to connect our creative community and foster economic growth in the local film industry.

# FILM WORKSHOPS

FilmToledo works with local venues to host independent workshops, lectures and classes featuring film industry professionals.

These workshops include film acting intensives, audition training, stunt training, on-set training for PAs and extras, and film safety courses, all aimed at preparing local talent for on-set work.





# TLCPL FILM EVENTS

In 2022, FilmToledo partnered with the [Toledo Lucas County Public Library](#) to host the monthly FilmToledo Workshop Series, covering various topics about the film industry, from the business of screenwriting to improv for film actors.

We are also involved in their Film Focus series, hosting screenings of local, independently produced films. This weekly series begins on September 28<sup>th</sup>.

**THE FilmToledo  
WORKSHOP SERIES**

**THE BUSINESS OF SCREENWRITING**  
Join us to learn about the world of writing for film and television and write your own script sample!

**Thursday, November 16th @ 6PM**  
Toledo Lucas County Main Branch Library  
More information at [toledolibrary.org](#) and [filmtoledo.com](#)

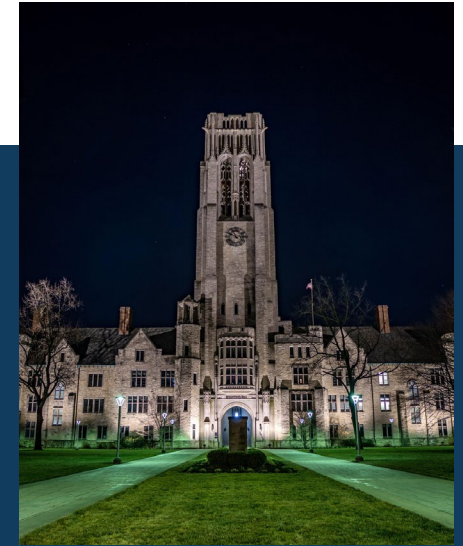
**FILMTOL**



# SCHOOL EVENTS

FilmToledo has also actively promoted and been involved with film screenings, educational activities and 48-hour film challenges at our local schools and universities.

- UT
- BGSU
- Owens
- TSA





# SYLVANIA ARTS

FilmToledo has worked with the [Sylvania Arts Commission](#) to promote and increase participation in its Tree City Film Festival and Shorties U programs.

- Now in its 11<sup>th</sup> year, Tree City Film Festival features films created for the 50-Hour Film Challenge.
- Shorties U is a workshop designed to teach grade 5-8 students film basics.



SYLVANIA ARTS  
MAKE YOUR MARK

# COMMUNITY FILM FEST

The CommUNITY Film Fest is a film festival featuring films from individuals with developmental disabilities. FilmToledo partners individuals with local film professionals to help create their films and assists in producing the event each year.

The CommUNITY Film Fest recently celebrated its 9<sup>th</sup> year.

## 9th Annual CommUNITY Summer Film Fest





# COMMUNITY FILM FEST

- Partnered with the Lucas County Board of Developmental Disabilities, Partners for Inclusion and local sponsors
- In-person, yearly film fest featuring screenings and live music with partner iDance
- 2022 Synergy Ohio Conference: FilmToledo and LCBDD hosted film and acting workshops at last year's event



# GLASS CITY SCREENWRITERS

The Glass City Screenwriters group is one of our closest partners. GCSW provides networking and educational opportunities for aspiring film writers.

- Monthly meetups
- Networking at local and regional events
- Creating independent films with area film production companies





## OTHER LOCAL EVENTS

FilmToledo is also involved with film and community-related events throughout the greater Toledo area.

- Maumee Film Nights
- Toledo Jeep Fest
- ProMedica Movie Nights
- Momentum Festival / Brood X
- Starlite Theatre Group
- Ohio Theatre

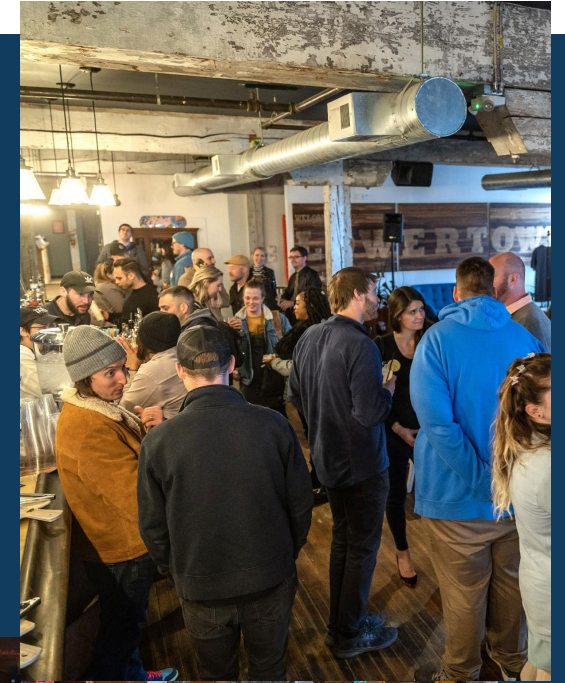


FilmToledo also hosts quarterly mixers at Toledo Spirits, bringing together film industry professionals from the region to network and learn about what Toledo has to offer.

FilmToledo is also committed to staying informed and involved with all local film-related events.

- Local independent films
- Film screenings from local organizations
- Casting/crew calls from local companies

Working with the City's marketing and promotional team, we can expand our reach to promote local opportunities and grow our film industry.





# LOCAL / REGIONAL FILM FESTIVAL PLANS

FilmToledo is committed to bringing back our film festival scene.

- Glass City Film Festival  
In discussions with the Arts Commission and previous sponsors
- Maumee Film Festival  
Depending on the availability of previous sponsors and committee

We will also continue to support and fund the CommUNITY Film Fest.



# REGIONAL AND STATE EVENTS

FilmToledo represents our region at film-related events across the state of Ohio, including regional film mixers, networking events, classes and film festivals.

We also stay in contact with production companies and commissions throughout the state to share regional job opportunities.





# INCOMING PRODUCTIONS



FilmToledo has worked with several local and out-of-state film productions, providing contact information and doing on-site location scouting for projects.

These projects have varied in size from \$50K to \$40M budgets, from independent producers to major studios.

In some cases, we coordinate with the Greater Cleveland Film Commission in order to provide assistance to these productions.

# INCOMING PRODUCTIONS



FilmToledo has assisted film production companies in other ways, including sharing paid casting and crew calls for projects of all sizes.

Many films shooting regionally cast a wide net for talent and/or crew.

FilmToledo vets all projects before sharing to our website or social media accounts.



# SAG-AFTRA & WGA STRIKES

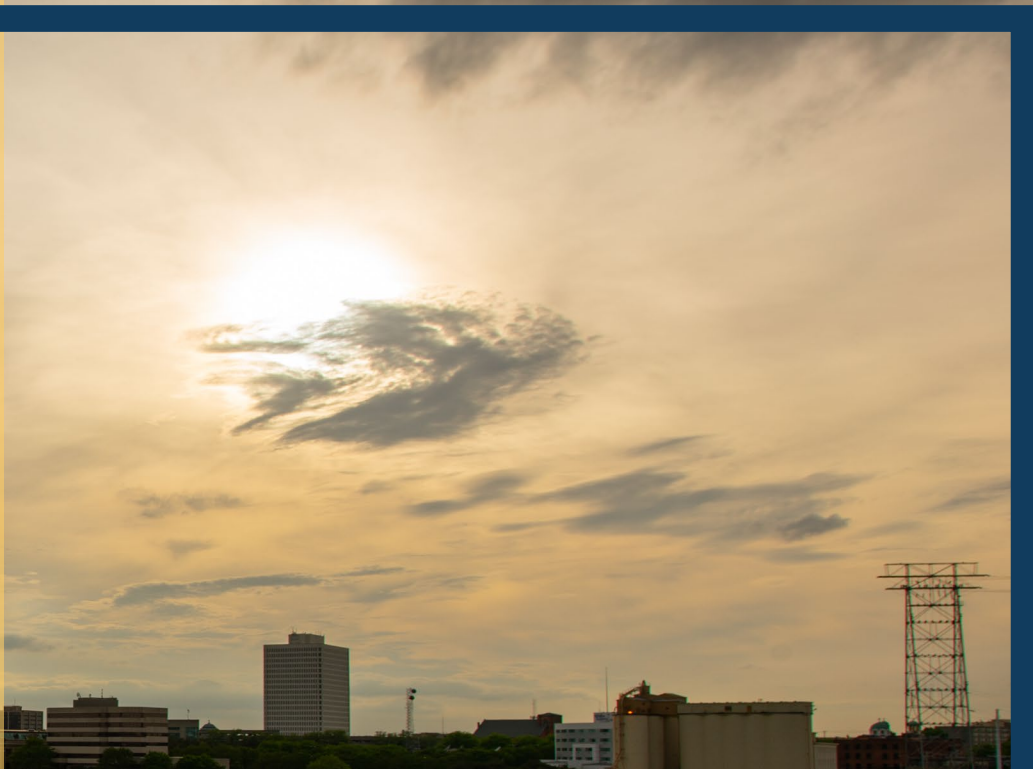


Currently, all union-affiliated film productions are on hold due to the SAG-AFTRA and WGA strikes.

These strikes halted work on multiple projects that were preparing to film in Toledo and Cleveland as soon as this month.

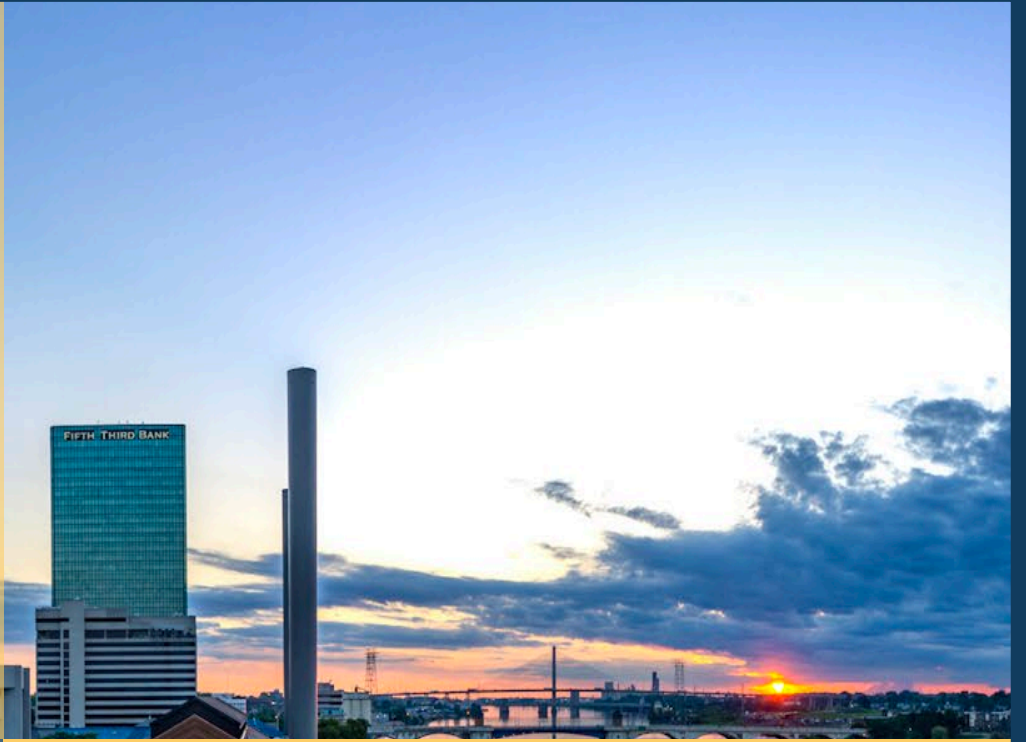
FilmToledo continues to assist non-union productions as well as any production that has completed a SAG-AFTRA Interim Agreement.





**LOCAL,  
REGIONAL AND  
STATE SUPPORT**





FilmToledo has worked with area tourism agencies such as Ohio FindItHere, Destination Toledo CVB, suburban CVBs, Toledo.com and more.

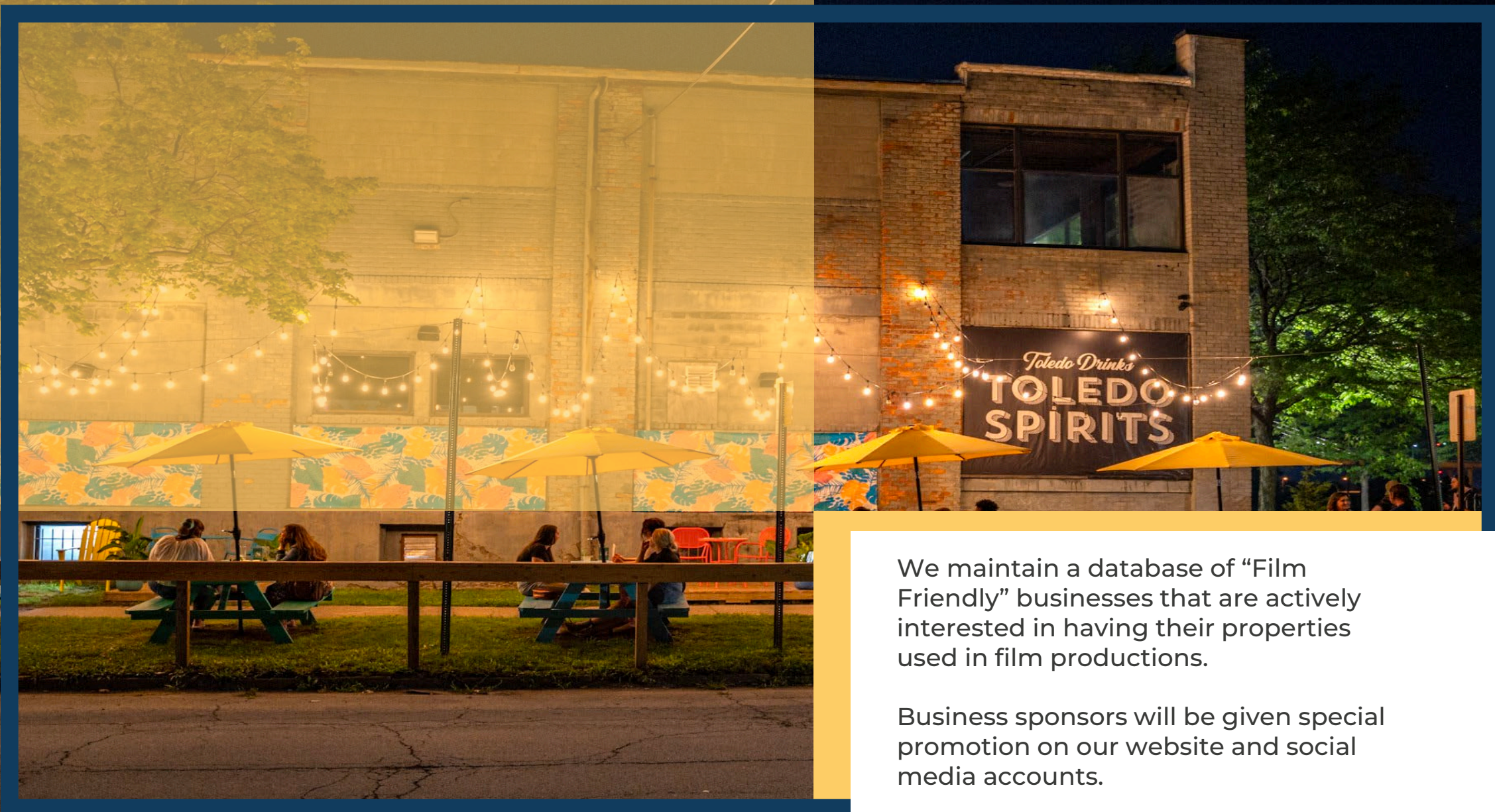
Our goal is to make Toledo look more attractive to outside film production companies and obtain funding from these organizations for film events.





We maintain relationships with our existing business partners for event venues, funding and more – especially film, photo and advertising companies and organizations.

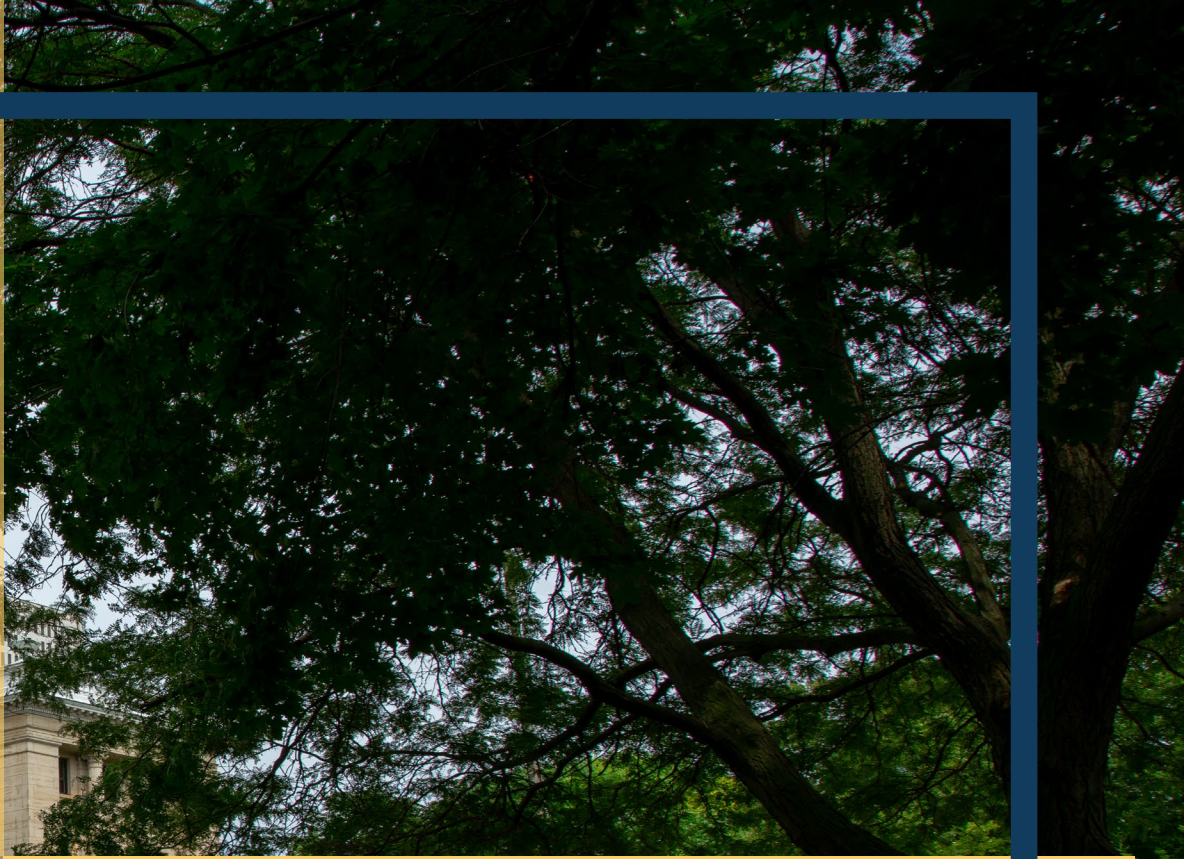




We maintain a database of “Film Friendly” businesses that are actively interested in having their properties used in film productions.

Business sponsors will be given special promotion on our website and social media accounts.





We have continued to build support from local, regional and state officials. We plan to share letters of support from local and regional politicians and use these connections to maintain support for our state tax incentive.



# STATUS OF OTHER STATE FILM COMMISSIONS

## Cleveland

- Offers workshops, classes and certifications
- Hosts mixers and social events

## Columbus

- Home of the Gateway Film Center
- Hosts film summits, festivals and events

## Dayton

- Similar size region and film commission

Info about other Ohio Film Commissions,  
Michigan and Indiana Organizations







Our 2023 goal is to be added to the Ohio Film Office website as an officially recognized regional film commission.

This requires formal recognition and support by our City government.

# OHIO MOTION PICTURE TAX CREDIT UPDATE

Thanks to the support of state film commissions, government officials and members of our film industry, the [Ohio Motion Picture Tax Credit](#) was increased earlier this year.

In 2024, the Tax Credit will increase from \$40M to \$50M, and in 2025 from \$50M to \$75M. \$5M of this credit goes toward Broadway theatre productions and \$25M is a discretionary fund for film productions including capital improvement projects.

This credit (30% of in-state expenditures above and below the line) is awarded bi-annually to eligible film productions that spend \$300,000 or more in the State of Ohio. The next application period opens on October 15<sup>th</sup>, 2023.

More information on the legislation available [here](#).

The logo for the Ohio Department of Development is displayed on a dark red square background. The word "Ohio" is written in a large, white, sans-serif font, with the "O" being a simple circle. Below "Ohio", the words "Department of Development" are written in a smaller, white, sans-serif font, stacked on two lines.

**Ohio**  
**Department  
of Development**



FilmToledo offers assistance to local and out-of-state production companies that wish to apply for the Ohio Motion Picture Tax Credit.

Neither FilmToledo nor the City of Toledo have any authority or responsibility to approve or reject the Tax Credit, which is administered through the Ohio Film Office.

Once administered, productions that spend money in Toledo and NW Ohio have an immediate economic impact. The film, “A Man Called Otto”, which filmed in Toledo for a single day in 2022, hired 162 local and regional background actors at a cost of approximately \$28,836.

Tom Hanks also bought lunch at The Original Sub Shop on Broadway. The exact economic impact is unknown.



**TOLEDO'S FILM INDUSTRY ON THE RISE**

**WTOL11** 5:37  
89°

An untitled feature film, currently on hold, has a rental agreement with ProMedica as well as the Toledo Hilton which will bring approximately \$180,000 in revenue to those two companies.

In addition to its location database, FilmToledo maintains a list of preferred vendors for hotels, caterers, equipment and facility rentals, everything from trailers to tents to Port-a-Potties. These companies see an immediate short-term benefit from incoming film productions.

Our goal is to encourage more long-term productions to work in Toledo to create greater opportunities for local vendors.





## CITY SUPPORT AND INTEGRATION

Once FilmToledo is formally recognized by the City of Toledo and the Ohio Film Office, this will open up new avenues for additional sources of grant funding from the Ohio Arts Council and more.

In most cases, we work with the Arts Commission, other local organizations, sponsors and private donors to fund and support events.



# WEBSITE INTEGRATION

Our website, [filmtoledo.com](http://filmtoledo.com), has been in operation since 2021 and serves as a one-stop resource for local and out-of-state film production companies.

Production companies and other Ohio film commissions now contact us directly for information, hire us for scouting and more.

Our goal is to streamline the contact and referral process for permits, street closures and other services that are provided by the City.





# STAFF COORDINATION

As we move forward, we will need to discuss the best way to coordinate with City personnel when production companies contact us for permits, street closures, security requirements and other services that we cannot directly provide.

We can also share contact and property information as needed in order to create a more comprehensive database.



# PLANNING FOR THE FUTURE

With the current industry strikes in effect, now is an ideal time to move forward with the City and make plans to coordinate and grow our organization.

With formal recognition and support from the City of Toledo, FilmToledo can prepare for upcoming productions and be successful in the long term.







# **MOVING FORWARD**

FilmToledo looks forward to a continued partnership  
and cooperation with the City of Toledo.

Together, we can grow our organization and bring  
creative and economic growth to the region.





**THANK YOU FOR  
YOUR TIME!**