



Legacy Corridor Business Resilience Grant Program

Program Purpose

Legacy Corridor Business Resilience Grant Program

- ❑ Small businesses form the backbone of Toledo's economy, fueling community vitality and providing residents with economic stability.
- ❑ Many of these businesses are located in Legacy Commercial Corridors—historic areas that have long served as vibrant commercial hubs within residential neighborhoods.
- ❑ These businesses often rely on customer foot traffic as a key driver of sales, especially retail shops and restaurants.
- ❑ Road reconstruction can disrupt this foot traffic, creating significant challenges for business owners.

Program Purpose

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- ❑ Program designed to assist businesses with a bricks-and-mortar storefronts located directly on a Legacy Commercial Corridor that is being improved by a road reconstruction project.

- ❑ The program offers a grant of \$5,000 for eligible operating expenses, such as:
 - ❑ Rent/lease/mortgage payments
 - ❑ Utilities
 - ❑ Payroll
 - ❑ Business insurance
 - ❑ Marketing
 - ❑ Advertising

Eligible Applicants

Legacy Corridor Business Resilience Grant Program

- Be a for-profit business or a registered 501(c)(3) organization that operates with a client-facing business model, meaning it relies on customer foot traffic to generate revenue
- Have a bricks-and-mortar storefront on the eligible Legacy Commercial Corridor undergoing roadway reconstruction
- Have an active registration with the City of Toledo, Division of Taxation
- Have been in operation for at least six months prior to the start of the road reconstruction project
- Be in good standing with governmental entities

Communication & Engagement Strategy

Legacy Corridor Business Resilience Grant Program

- ❑ **Press release** will be issued on October 10 announcing that applications are now open for the LCBRG program for eligible businesses located on the Broadway corridor.
- ❑ **Bilingual mailers** will be sent out to property owners and businesses located on the Broadway corridor on October 10th
- ❑ **Office hours** will be held with business development partner organizations at the South Branch Library on October 24 between 2 and 4 to learn more about the program and submit applications.
- ❑ **Door-to-door visits** will begin on October 10th by staff from the Department of Economic Development, Women of Toledo and a fluent Spanish speaking individual.
- ❑ **Neighborhood meeting** will be held on Thursday, October 24 where the program will be presented.

Program Timeline

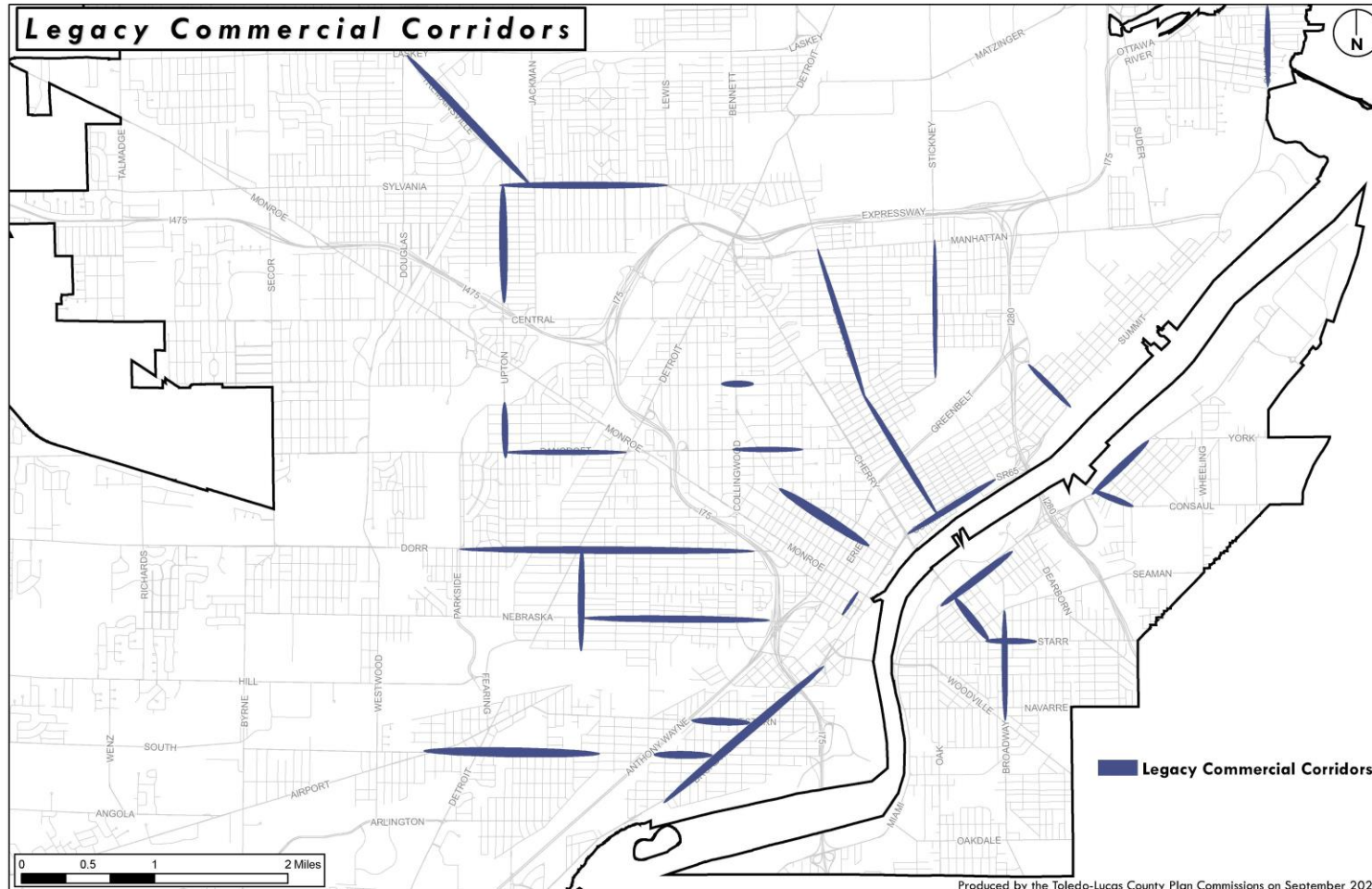
Legacy Corridor Business Resilience Grant Program

- ❑ October 2, 2024 Agenda Review
- ❑ October 9, 2024 Anticipated Council Approval
- ❑ October 10, 2024 Program Application is Available
- ❑ October 1, **2025*** Application Deadline

**Requires Council approval of 2025 Budget Appropriation*

Legacy Commercial Corridors

Legacy Corridor Business Resilience Grant Program



#	Legacy Commercial Corridor	From	To
1	Adams St.	Woodruff Ave.	Huron St.
2	Bancroft St.	Monroe St.	Upton Ave.
3	Bancroft St.	Collingwood Blvd.	Franklin Ave.
4	Broadway St.	Williams St.	Stebbins St.
5	Consaul St.	Front St.	Woodford St.
6	Delaware Ave.	Parkwood Ave.	Fulton St.
7	Dorr St.	Division St.	Parkside Blvd.
8	E. Broadway St.	S. Ravine Pkwy	Woodville Rd.
9	Front St.	Esther St.	York St.
10	Front St./Oak St.	1st St.	Licking St.
11	Galena St.	Champlain St.	Summit St.
12	Junciton Ave.	Dorr St.	Campbell St.
13	Lagrange St.	Manhattan Blvd.	Summit St.
14	Main St.	Front St.	Starr Ave.
15	Nebraska Ave.	Junction Ave.	Interstate 75
16	South Ave.	Broadway St.	Anthony Wayne Trail
17	South Ave.	Apple Ave.	Spencer St.
18	St. Clair St.	Monroe St.	Lafayette St.
19	Starr Ave.	Main St.	White St.
20	Stickney Ave.	Manhattan Blvd.	Page St.
21	Summit St.	Cherry St.	Bush St.
22	Sylvania Ave.	Lewis Ave.	Fitch Rd.
23	Tremainsville Rd.	Laskey Rd.	Sylvania Ave.
24	Upton Ave.	Sylvania Ave.	I-475
25	Upton Ave.	Ottawa Dr.	Bancroft St.
26	Western Ave.	Broadway St.	Anthony Wayne Trail

Upcoming Legacy Corridor Road Reconstruction

Legacy Corridor Business Resilience Grant Program

☐ 2027

1. Front and Main Street
2. Adams Street



Thank you.

➔ toledo.oh.gov