

2020 Toledo Municipal Art Plan

Exhibit A: Art in Public Places Program



THE ARTS COMMISSION

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2020 Municipal Art Plan

Since 1977, the City of Toledo, by ordinance, has entrusted the administration of its Art in Public Places Program to The Arts Commission of Greater Toledo. The program includes three elements: acquisition of new works of art, restoration and conservation of the existing public art collection, and the establishment of public education programs and activities associated with the Art in Public Places Program. These elements are detailed in this year's proposed Municipal Art Plan, developed by the Art in Public Places Committee and approved by the Board of Trustees of The Arts Commission.

Acquisition of New Works of Art

Recently Completed



Close, Closer, Closest

Through an effort to distribute Toledo's public works of art more evenly by City Council district, Close Park in District 5 was identified as a site for a new public art project for 2019. Nestled in a densely populated West Toledo neighborhood and across the street from Blessed Sacrament School, this site was a perfect location for a new public art project.

Through an extensive review process, including community meetings with neighborhood stakeholders, the Design Review Board selected *Close, Closer, Closest* by Minneapolis artist, Randy Walker. The installation includes approximately 350 colorfully painted steel poles representing the majority of houses in the immediate neighborhood. The poles stand in a small garden shaped to mimic Close Park's shape. They vary in height and color as determined by members of the community, of which over 70 households participated. Like the park, *Close, Closer, Closest* is an interactive life-filled space that changes as it is experienced from different vantage points and as one moves through, and around it, from season to season.

Installation of the work was completed in November of 2019. An event to dedicate the work is planned for the spring of 2020. At the event, the neighbors are invited to participate in the time capsule component of the installation where individuals

can insert small trinkets, drawings or poems into the poles, which will be permanently capped.



INTER/ACTIVE: POOF!

Art in Public Places partnered with Momentum Festival for the third year to curate an interactive public art project for the three-day event. Created by Toledo artist, Bradley Scherzer, *POOF!* is a neon geodesic dome in which participants move in and out of, feeding the openings with poof balls and then watching as they fly out from the ceiling and walls of the inside. The tubes weave, loop, and cross, making it a surprise where the poof will come out next. At night, the black lights were activated making the UV reactive poofs, lips, organs, accessories, and dome itself glow with bright neon colors.

You Are Beautiful

You Are Beautiful started as a small sticker in 2002 by Chicagoan, Matthew Hoffman. Now over 5 million stickers in 100 languages have traveled around the globe, many times over.

This large yellow sculpture with the messages “You Are Beautiful” and “You Are Doing Great” was commissioned as part of Momentum Festival. The eight foot tall sculpture now resides on the East Side of the river at The Docks where it is viewable from multiple angles on both sides of the river, providing the ultimate selfie opportunity with the City of Toledo Skyline in the background.



Art in Public Buildings

Art in Public Buildings Audit

The Art in Public Buildings collection is comprised of 122 pieces in a variety of mediums that date back to 1979. An audit of the collection began in January of 2020. Art in Public Places committee members are visiting each of the seven City owned buildings that contain pieces of art that have been purchased from local artists over the years. The goal is to identify each piece, document its location and condition, and assess the condition of the work.



Paintings by Paul Verdell (L) and Richard Reed (R)

Mayor's Office Art Display

In late 2019, the Art in Public Places Committee worked with local artist and curator, Nikki Eggerstorfer, to select artwork for areas of the Mayor's office. The colorful display of paintings and pastels includes art by local artists Richard Reed and Paul Verdell. A reception for the artists took place in January and the work will be on display through June of 2020.

New Projects For 2020

Emerging Artists Project

In an effort to address the needs of local artists, Art in Public Places is working in collaboration with the Artist Services Program to create a process in which artists interested in public art will be competitively chosen to work with fabricators to develop a full scope for the design and installation of a work of public art. The process begins with a survey that will address artist needs and career goals. A forum is planned to discuss the findings and present upcoming opportunities with all interested artists. Opportunities presented will include Artist Grants, INTER/ACTIVE and Emerging Artist Projects.

A Request For Qualifications will be published following our standard procedure for commissioning new works of art. The pool of artists will be narrowed down to four finalists. Each finalist will be paid a stipend to develop a proposal. At this stage, the proposal can be a preliminary idea that, if selected, will be further developed in partnership with a design / build company.

Up to two proposals from the pool of four will be selected for further development into a project that can be built and installed. Each artist will be teamed up with a local design / build / fabrication company to help develop maquettes, construction drawings, material lists and budgets.

Concourse Artwork

In the past few years there has been an effort to enhance the concourse tunnels, which has been coordinated by Connect Toledo and DTID. Stakeholders include The City of Toledo, ProMedica, Imagination Station, Toledo Police Department, YMCA and HCR Manor Care. The Art in Public Places Program plans to make an investment in murals or other enhancements in City owned sections of the tunnel system.

There are two City of Toledo owned sections of the concourses that are available for enhancement. The first is the concourse that connects the Vistula Parking Garage and One Seagate. This concourse is the main entrance to the tunnel system from the Vistula Garage and is used by visitors to One Seagate, The Renaissance Hotel, Imagination Station, The Collaborative Inc., The Toledo Design Collective and more. A few of these businesses have recently relocated to downtown as part of the reinvigoration of the Summit St corridor and surrounding downtown areas. The corridor is a “first impression” for many visitors to Toledo. The large, two-story sculpture, City Candy, is also located near the entrance of the tunnel system and acts as a landmark to the site.



Vistula Garage Concourse

The second potential site is the corridor below the Renaissance Hotel that leads to the lower entrance to the Imagination Station. Many families that park in the Vistula Parking Garage to visit the Imagination Station traverse this corridor. With the new IMAX Theater under construction, this traffic is sure to increase.



Concourse leading to Imagination Station

Art in Public Places and Young Artists at Work Collaboration

Since 1994, Young Artists at Work (YAAW) has offered paid summer apprenticeships to area teens to learn creative skills and job skills alike and to connect to community through the creation of public art and salable works. Each year more than 40 teens from diverse neighborhoods and communities in and around Toledo come together to find a completely unique summer employment opportunity and access to an experience designed to impact for a lifetime.

Art in Public Places has allocated funding for a collaborative project with this year's Young Artists at Work apprentices. Details on the project are in development.

A total of \$131,146.30 comprises the Acquisition line item of the 2020 plan.

Maintenance and Conservation

Completed in 2019



Harvard Circle Fountain Restoration

In 2018, a series of damaging events occurred to the site, which took the fountain off line. In the spring, a landslide on the riverside of the site took out the electrical access box that powered the fountain. In the fall a police car chase resulted in a car hitting the fountain and wedging itself between two of the towers. As a result, the fountain pieces were damaged and components of the plumbing needed to be replaced.

The City of Toledo Facilities partnered with Art in Public Places to perform the repairs to the electrical system and the plumbing, and added accent lighting. Flatlanders Sculpture Supply was contracted to perform repairs to the stainless steel and thoroughly clean the three towers.

Washing, Waxing and General Maintenance

2019 conservation activity included the routine washing, waxing, and general maintenance performed on additional 23 pieces in the collection including *Radiance*, *General Steedman Monument*, *Who's Up?*, *I Got It!*, *Artifacts of Childhood*, *Swan Waves*, *City Candy*, *Fire Station 13*, *Viet Nam Peace Arch*, *Houses on the Move*, *Perspective Arcade*, *Gosser Memorial*, *The Family*, *The Guardian*, *S.P. Jermain*, *Woman with Birds*, *Empathy*, *The Flame*, *Urban Orchard* and more.

Conservation Request For Qualifications

An RFQ for public art conservators was published on November 19th. The goal is to aggregate a list of contractors in a variety of mediums that are pre-qualified to perform work on the collection. This will inform upcoming projects

New Conservation Projects For 2020

The Family Restoration and Relocation

Due to new construction in Festival Park, the need to relocate *The Family* has arisen. The plan is to have the pieces de-installed, restored and reinstalled in a new site along the port side of the river. A committee will be formed to work with the Parks Department, ProMedica and Imagination Station to devise a plan for the relocation.

A total of \$93,498.70 comprises the Conservation line item of the 2020 plan.

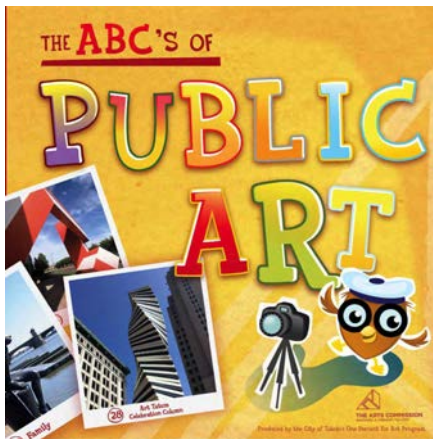
Education Programming and Activities

Projects Underway

Photography and New Public Art Brochure

In 2018, the effort to photograph the Art in Public Places collection began and culminated in the Metzgers Printing Co. featuring the public art collection in their 2018 calendar. Photography of the remaining pieces will continue through 2020. The new photos will be used for a variety of promotional and educational purposes including The Arts Commission website and the display in City Council chambers. The photos will also be used for a new Art in Public Places brochure that is in the works for 2020. Three local photographers were contracted for the project: Douglas Hinebaugh, Tom Brooks and Owen Cappellini.

Ongoing



ABC's of Public Art

Illustrated by local graphic designer Merrill Rainey in 2012, The ABC's of Public Art features 28 works from the City of Toledo's One Percent for Art Program along with 10 works from other publicly accessible collections in the City of Toledo. Over 8,500 books have been distributed to local schools, libraries, early childhood health and literacy programs and home schoolers. This publication is free and interested parties can contact The Arts Commission for more information. A reprint of the book is planned for early 2020. An online version can be found on The Arts Commission's web site:

www.theartscommission.org/publicart

Americans For the Arts

As a member of the Americans for the Arts Public Art Network and the related Email List-Serve, The Arts Commission has a direct link to hundreds of public art administrators, publications, and artists from across the country and around the world. Additionally The Arts Commission has sent staff members to the Americans for the Arts National Conference since 2003. The conference presents essential information on developing concepts and innovation in the field of public art and provides opportunities to network with artists and public art administrators from around the country.

A total of \$18,498 comprises the Education line item of the 2020 plan.

Administration and Program Support

The administration line item of the budget, which is \$96,000, covers compensation and benefits for The Arts Commission staff support, over-head, and other expenses associated with operating the Art in Public Places program.

Additional Public Art Projects and Partnerships

Recently Completed Projects

Anthony Wayne Bridge Lighting Project

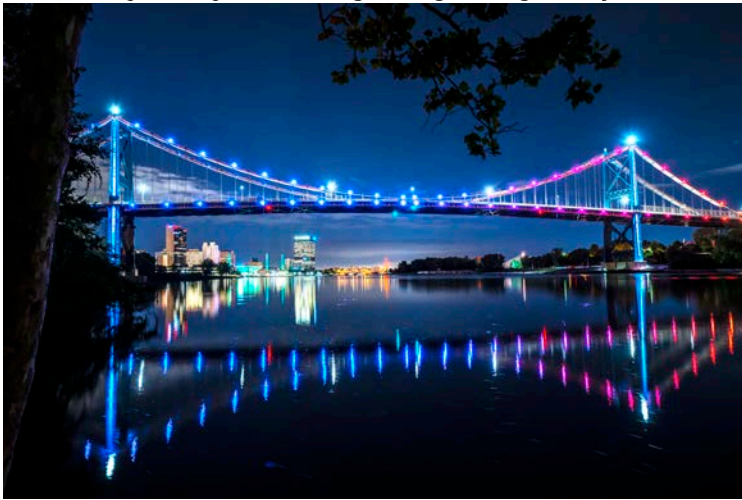


Photo by Eric Eggly

In 2016, The Ohio Department of Transportation had earmarked \$600,000 for a static lighting system for The Anthony Wayne Bridge. Local arts advocate and Art in Public Places Committee member, Susan Reams, approached The Arts Commission to pursue a full color lighting system. The design of the system, created by local lighting artist Erin Redl was funded by the One Percent for Arts Program. Mrs. Reams then led an extensive effort to fund-raise for

the additional costs to the project and successfully raised \$300,000

from private and public sources to fund the fully programmable lighting system. Thousands of people were in attendance for the re-lighting of the bridge, which kicked off right before the Chaka Khan concert in September as part of Momentum Festival.

Projects Underway

Roundabout Public Art

The Art in Public Places Program is working with the foundation of Mercy Health Systems to commission public art work for the roundabout located at the Cherry St. and Manhattan Blvd. intersection. Art in Public Places has agreed to coordinate the project and fund the design phase while Mercy will fund the commission of the sculpture including installation.



Artist Rendering by RDG Planning and Design

Three finalists / teams for the project were selected from a pool of over 60 submissions: Haddad | Drugan of Seattle, WA, Koryn Rolstad of Seattle, WA and RDG Planning and Design of Des Moines, IA. Each artist / team was invited to present their proposals for the site to the community on March 13th. The Design Review Board ultimately chose the proposal developed by RDG Planning and Design. Engineering for the piece is underway with installation expected in June of 2020.

These design phases of the aforementioned projects were coordinated and funded by Art in Public Places. The build phase of these projects were funded by outside sources.

City of Toledo Mural Ordinance

The City of Toledo is home to a variety of murals, which have been created by artists from diverse cultural traditions and backgrounds. These murals improve the aesthetic impact of the city and play an important role in defining our cultural identity by creating a sense of biography for the residents. The Arts Commission encourages this activity and seeks to further promote mural making in the City of Toledo through facilitating Toledo's Mural Ordinance.



Frida Kahlo mural by BGSU School of Art. Photo: John Eikost

One Percent for Art 2020 Program Budget

Administration	\$96,000
Acquisition	\$131,146.30
Conservation	\$93,498.70
Education	\$18,498
Total	\$339,143

Art in Public Places Committee Members 2019

Mike Duket
Co-Chairperson

Daniel Hernandez
Co-Chairperson

Staff:

Nathan Mattimoe, APP Coordinator

Marc Folk, Executive Director

Libbey Call Best
Steve Day
Phillip Enderle
Claude Fixler
Tom Gibbons
Patricia Levey
Bob Lubell
John MacKay
Diane Phillips
Carolyn Putney
Susan Reams
Matt Rowland
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Aly Sterling
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Sandra Wiseley
Lori Young
Robert Zollweg