

To: Matt Cherry, President and Members of City Council
From: Wade Kapszukiewicz, Mayor
Subject: Appointment to the Toledo-Lucas County Health Board
3/31/2022

I Recommend the Following Appointment to the Toledo-Lucas County Health Board

Appointee	Appointee Replaced	Proposed Term of Office	Section 61 waiver as a special engagement	Reserved Slot / Type	Recommended by (if applicable)	Attendance Record	Resume attached
Greg Braylock, Jr.	Richard Fernandez	4 years expiring, 04/12/2026	yes		Mayor		yes



Wade Kapszukiewicz
Mayor



Greg Braylock, Jr. is passionate about community, leadership, young people and learning, and looks for ways to have a measurable and lasting impact on people's lives, organizations, and communities. Married to Tracie – a nurse, mom, and entrepreneur – Greg and his wife have four young children, and reside in Toledo, OH.

Greg serves as the vice president and chief diversity, equity, & inclusion officer for ProMedica. In this role, he leads the organization's work to build a culture of inclusion that leverages diversity, and creates equity in the workplace, healthcare, and community. Having been with ProMedica since 2013, Greg previously served as vice president of operations in the metro Toledo acute care division.

Prior to joining ProMedica, Greg worked for United Way of Greater Toledo where he led strategies to counter the social, economic, and public health issues that create disparities in education and life outcomes for young people and families.

Greg earned a master's degree in business administration from Bowling Green State University and a bachelor's degree in education from the University of Toledo. He was named to Becker's Hospital Review's list of Rising Stars: 50 Health Care Leaders under 40 in 2016 and was a 20 Under 40 recipient in 2019 for Northwest, Ohio and Southeastern, Michigan.

Greg Braylock, Jr.

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Profile

I am service and results-oriented, driven by a passion for people, community, learning, and leadership. I enjoy working with teams to create measurable and lasting impact on people and communities.

Strengths

Learning & Curiosity ♦ Communication & Engagement ♦ Relationship Management ♦
Facilitating Candid Idea Sharing ♦ Critical & Strategic Thinking ♦ Community Relations ♦
Developing People & Motivating Teams ♦ Creating Shared Vision & Alignment ♦
Boundary-Spanning Leadership ♦ Social Innovation ♦ Public Health ♦ Education ♦

Employment History

PROMEDICA HEALTH SYSTEM – Toledo, OH
2013 to Present

Relationships, Leadership, Results

- Executive lead for acute care/clinical services cost & care transformation activities
 - Drove \$20M+ benefit realization by leading teams focused on workforce management & productivity, operating room utilization, asset rationalization, 340B drug pricing, lab blood supply and purchased service expense reductions, etc.
- Executive lead for enterprise-wide and business unit projects
 - ProMedica Toledo Hospital and ProMedica Flower Hospital merger and integration
 - Enterprise Risk Management lead for employee safety – workplace violence
- Engaged business group management and physicians to improve service quality metrics
 - Developed a data-driven approach to identify targeted improvement areas; supported managers in execution of action plans; 80% of targeted areas improved results.

Vice President, Chief Diversity, Equity & Inclusion Officer (ProMedica), August 2020 – Present
Responsibilities

- Enterprise responsibility for designing and executing a DE&I strategy to build a culture of inclusion that leverages diversity and creates equity across a \$7B, national health and wellbeing company with 50,000 employees across 28 states.
- Partner with executives to deploy and integrate strategies and operational tactics across workplace, healthcare and community functions of the organization.

Vice President, Operations (ProMedica), October 2018 – July, 2020

Responsibilities

- Campus executive at ProMedica Flower Hospital (a division of ProMedica Toledo Hospital). 315-bed community hospital with 1,400 employees and \$250M in revenue. Responsible for the operational performance and financial outcomes of the hospital. Serves as the visible community leader for ProMedica in the Hospital's local community.
- System executive for ProMedica Centralized Facilities Management Group: 9 million+ sq. ft. within ProMedica's Acute & Provider business unit comprised of 12 hospitals and 75+ ambulatory buildings. Responsible for 130+ FTEs, facilities maintenance, safety & compliance, and asset, procurement, vendor, and energy management and operating and capital resources.

Greg Braylock, Jr.

Associate Vice President, Operations (ProMedica Toledo Hospital), July 2017 – October 2018

Responsibilities

- Serve as a member of the metro-region executive leadership team, accountable for hospital and enterprise safety, quality, service, engagement, and financial performance. Responsible for hospital and metro-region support departments + regional and enterprise transformation initiatives.

Director, Operations (ProMedica Flower Hospital), November 2015 – June 2017

Responsibilities

- Serve as the operational manager responsible for ancillary and support services – radiology, lab, nutrition services, outpatient services, etc. – and hospital and enterprise improvement initiatives.

Manager, Operations (ProMedica Flower Hospital), March 2015 – October 2015

Responsibilities

- Serve as leader of support services managers, capital management, space planning, and emergency management.

Administrative Fellow, July 2014 – February 2015

Responsibilities

- Work with the president & CEO and business unit executives on key projects to learn healthcare operating models, leadership, and organizational strategy and execution.

Human Resource/Organizational Development Consultant, February 2013-June 2014

UNITED WAY OF GREATER TOLEDO – Toledo, OH
2007 to 2013

Relationships, Leadership, Innovation

- Built a trusting, results-oriented, relationship with the region's largest public K-12 district:
 - In four years, increased schools served with community programs by over 200% and helped facilitate over \$1.5 million investment in one school year.
- Provided primary leadership in the design of multi-partner initiatives:
 - Constructed a \$500,000 partnership with five of the region's largest institutions and managed 3 full-time staff and 41 AmeriCorps members (about 30 FTEs) with a budget exceeding \$1.2 million.
- Created a community-based, fully funded, youth engagement program as a college intern:
 - Managed 40 high school and college students that created issue-based campaigns and volunteer activities and received recognition by the Case Foundation as a top 100 Social Innovation idea.

Director of Education, January 2012-February 2013

Responsibilities

- Provide overall leadership in development, management, and growth strategies for education partnerships and initiatives with pre-K-12 and higher education systems, government agencies, community organizations, and business, state and national entities.

Community Impact Specialist, Education, August 2008-December 2011

Youth United Way Coordinator, January 2007 – August 2008

Greg Braylock, Jr.

Education

BOWLING GREEN STATE UNIVERSITY – Bowling Green, OH
Master of Business Administration (Executive MBA Program), 2016

THE UNIVERSITY OF TOLEDO – Toledo, OH
Bachelor of Education, 2007
Middle Childhood Education, Science & Reading/Language Arts Certification
OH Teaching License (2007-2017)

Community

I am passionate about community and have been involved in various community committees, coalitions, and organizations over the past 15+ years across Lucas County and the city of Toledo.

Toledo Community Foundation, Scholarship Committees (2016 – Present)

Toledo Arts Commission, Board Member (September 2018 – Present)

Jones Leadership Academy of Business, Toledo Public Schools, Board President (June 2018 – Present)

Toledo Racial Equity & Inclusion Council, Health & Well-Being Pillar Co-Chair (Jan. 2022 – Present)

Honors

2021 iLeadership Summit, DEI Pioneer Award (Hosted by Rogue Media Group + Toyota)

2019 20 Under 40 Toledo

2016 Becker's Hospital Review Rising Stars: 50 Health Care Leaders under 40