

# INVEST IN TOLEDO



No question – Toledo is improving.



# 2020 Budget Highlights

- Continued Police/Fire Class Increases
- Implement Regional Water
- Increase Efficiency at City Government
- Data Informed Decision Making



But in so many ways,  
we are falling further and further behind.

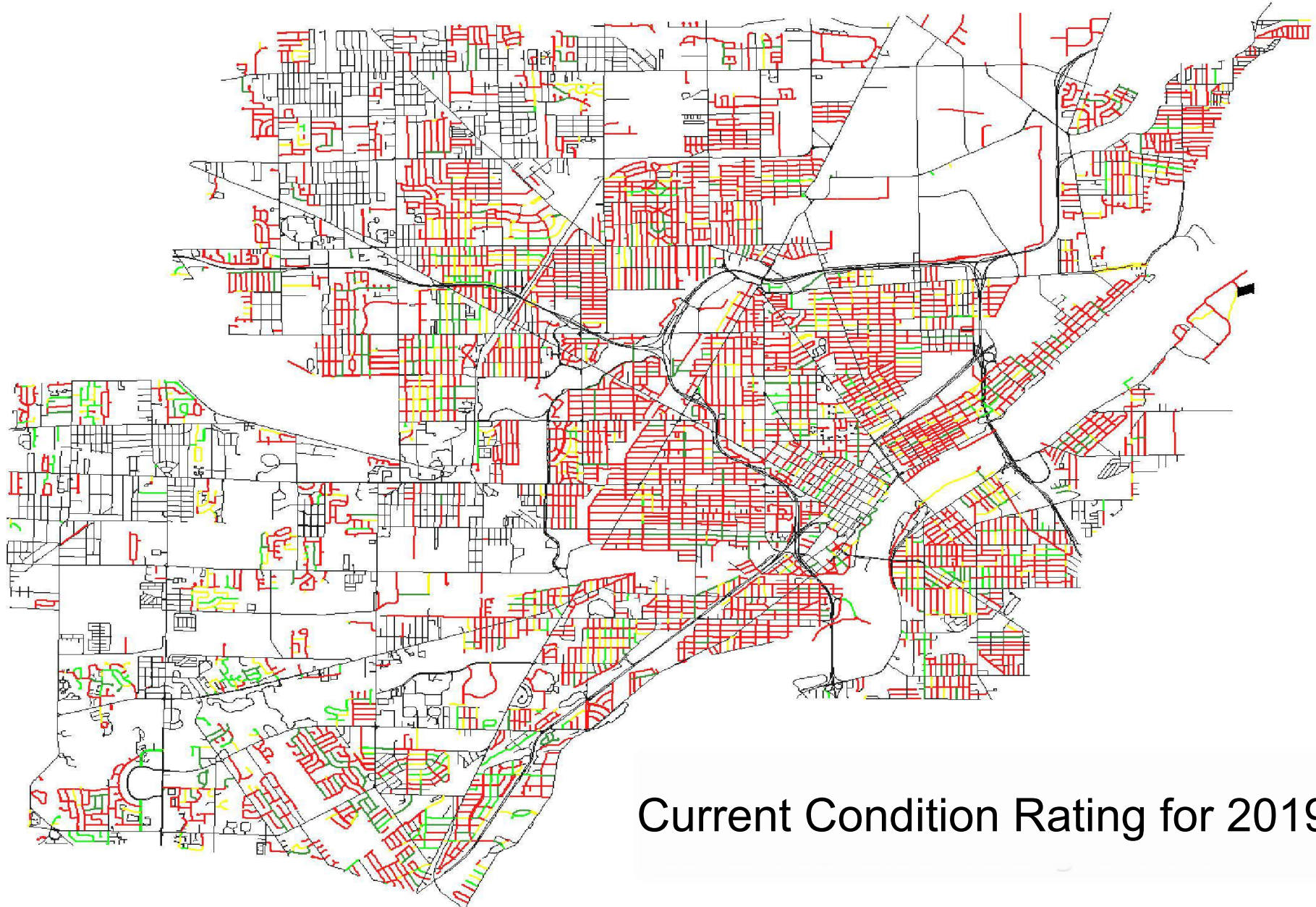


# 2020 Budget

1. Transfer is \$8 Million (C.I.P. to General Fund)
2. Ten Miles of Residential Road Repaved
3. Rainy Day Fund Decreases from \$24 Million to \$17 Million
4. No New Firetrucks
5. No New Police Body Cameras
6. No Meaningful Park Improvements
7. Pools Open Based on Life Guard Availability
8. \$250,000 on Recreation Programs (1/5<sup>th</sup> of Cincinnati, 1/2 of Columbus)
9. No Lead-Safe Matching Grant
10. No Money for Blight Removal -- only City in Ohio

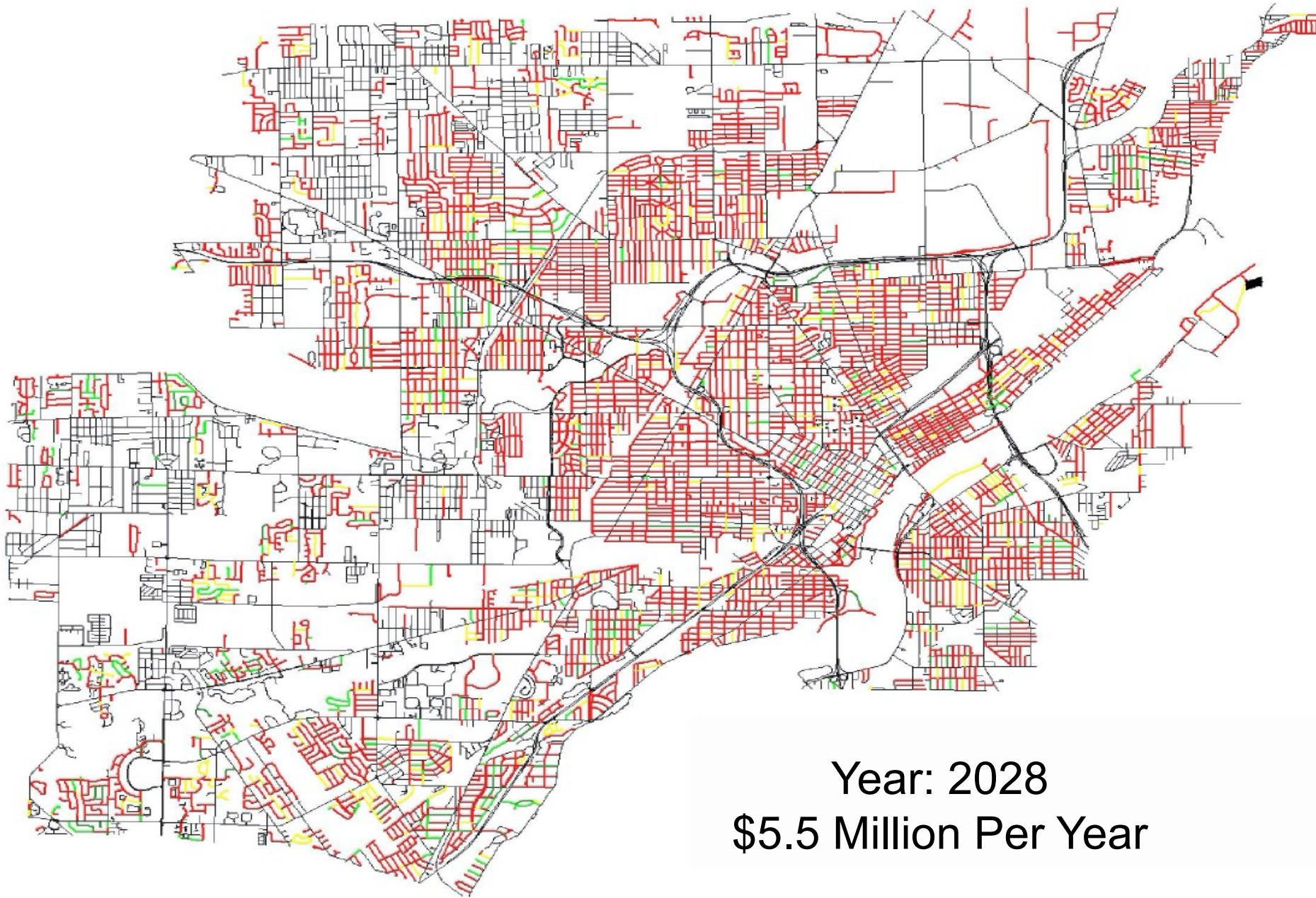
...50 years to replace streets that last only 20

The city needs something like \$1.1 billion over 20 years to fix all of its streets. That comes to \$55.5 million annually. With that kind of money, the city would be on a 20-year replacement cycle since streets typically last that long, instead of an “every-50-year replacement cycle.” - **THE BLADE**



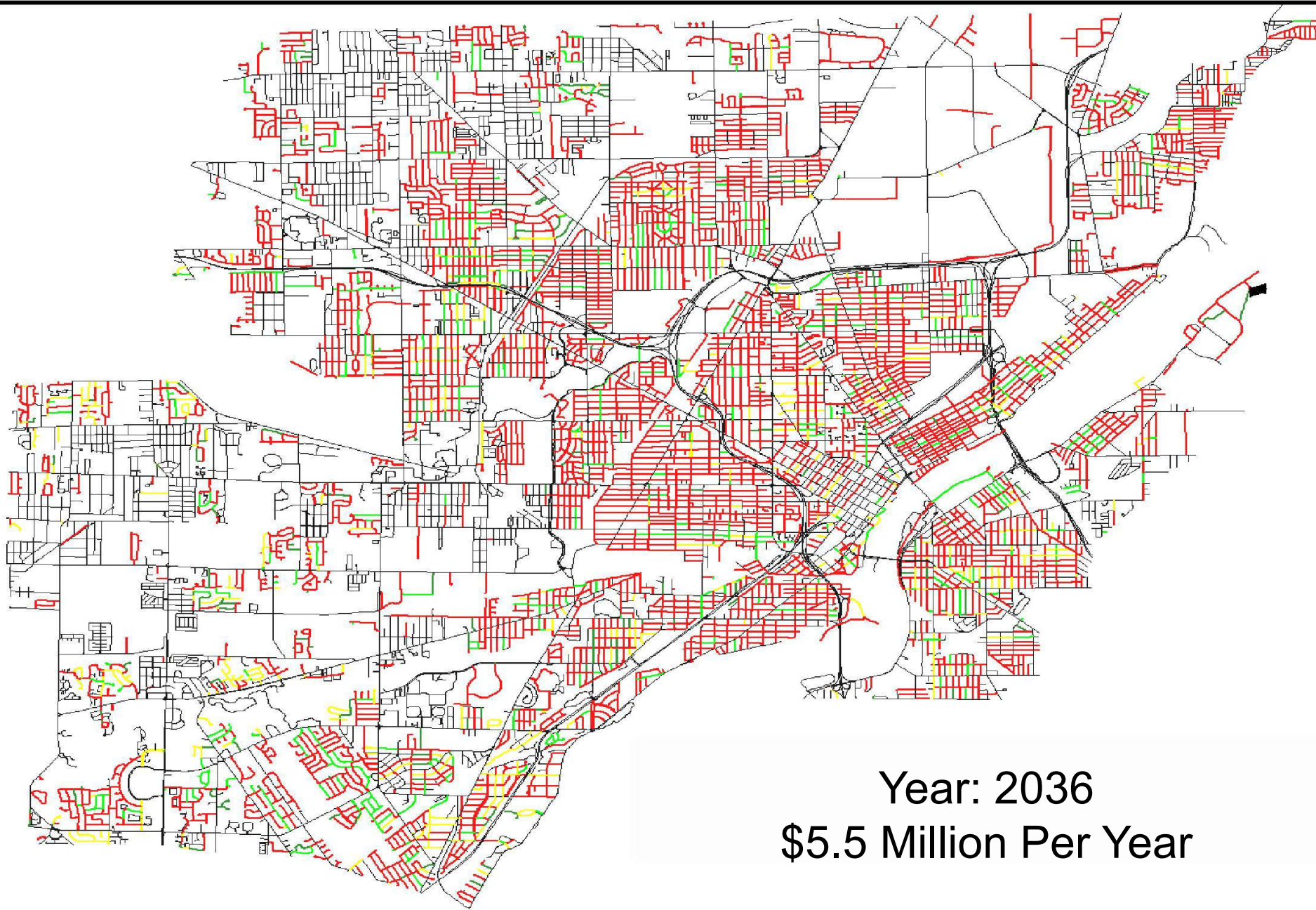
Current Condition Rating for 2019





Year: 2028  
\$5.5 Million Per Year





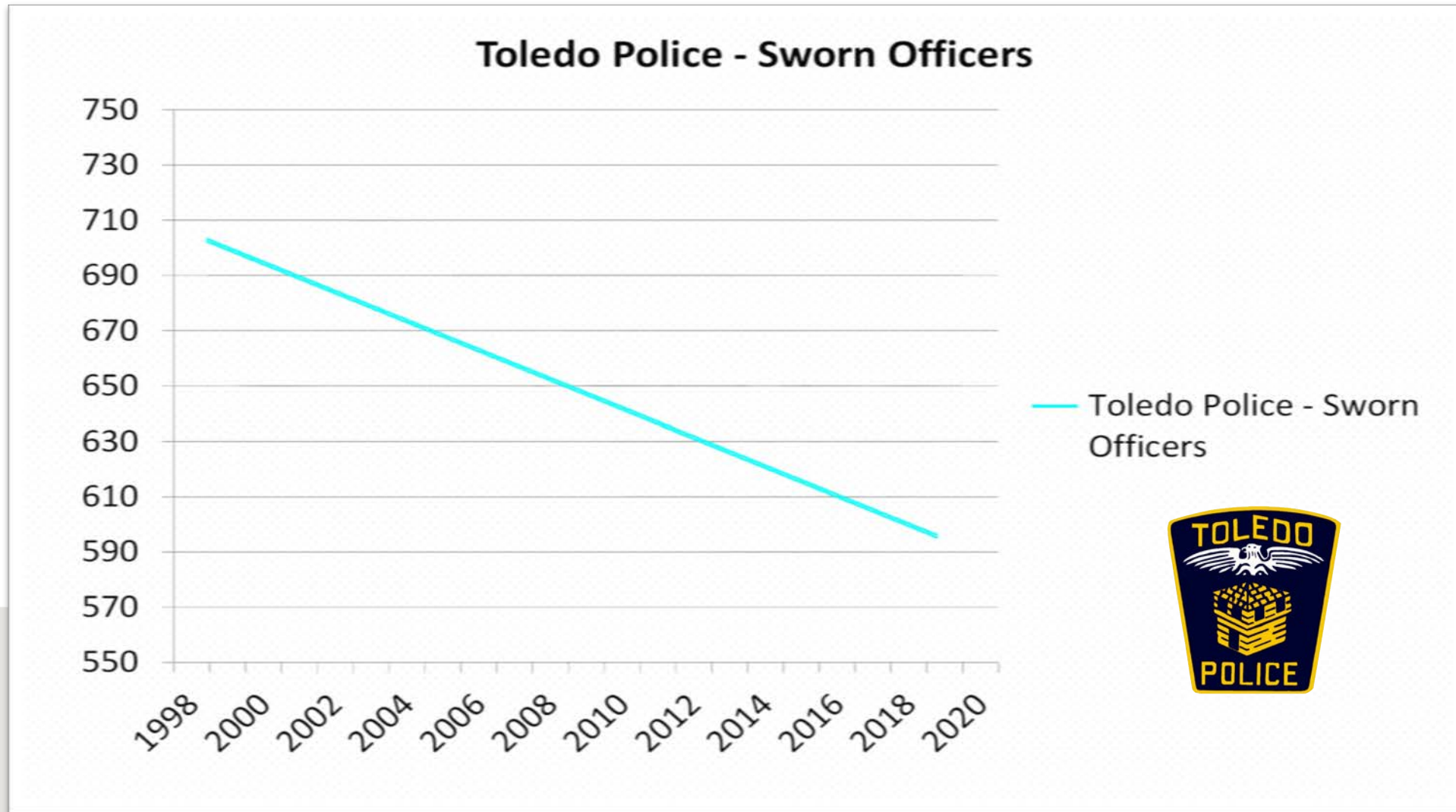
Year: 2036  
\$5.5 Million Per Year

# State Gas Tax Revenue to Toledo is Not Enough

- \$5 Million Will Be Used to Maintain Some Current Streets
- Pays for Pothole Repair, Crack Sealing, and Patching

162,500 potholes filled this year. Gas tax money will help make these repairs, but to make long-term improvements, this money is barely a drop in the bucket.

... inability to fund enough cops in a time of crisis



# Parks and Recreation

- Toledo spends 1/5th of what Cincinnati spends on recreation programs and 1/2 of what Columbus spends.
- 83% of what we do spend on Parks is grass mowing



# ... losing population at the fastest rate in Ohio

Ohio Counties With Population Over 100,000	Population Change (2010 – 2018)	Percentage Change (2010 – 2018)
Columbus (Franklin)	146,886 GAIN	13% ↑
Cleveland (Cuyahoga)	36,265 LOST	3% ↓
Cincinnati (Hamilton)	14,310 GAIN	2% ↑
Akron (Summit)	137 GAIN	0%
Dayton (Montgomery)	-2,822 LOST	0.5% ↓
Toledo (Lucas)	<b>-11,916</b> <b>LOST</b>	<b>3% ↓</b>



# Seriously Underfunded Compared to Other Major Ohio Cities

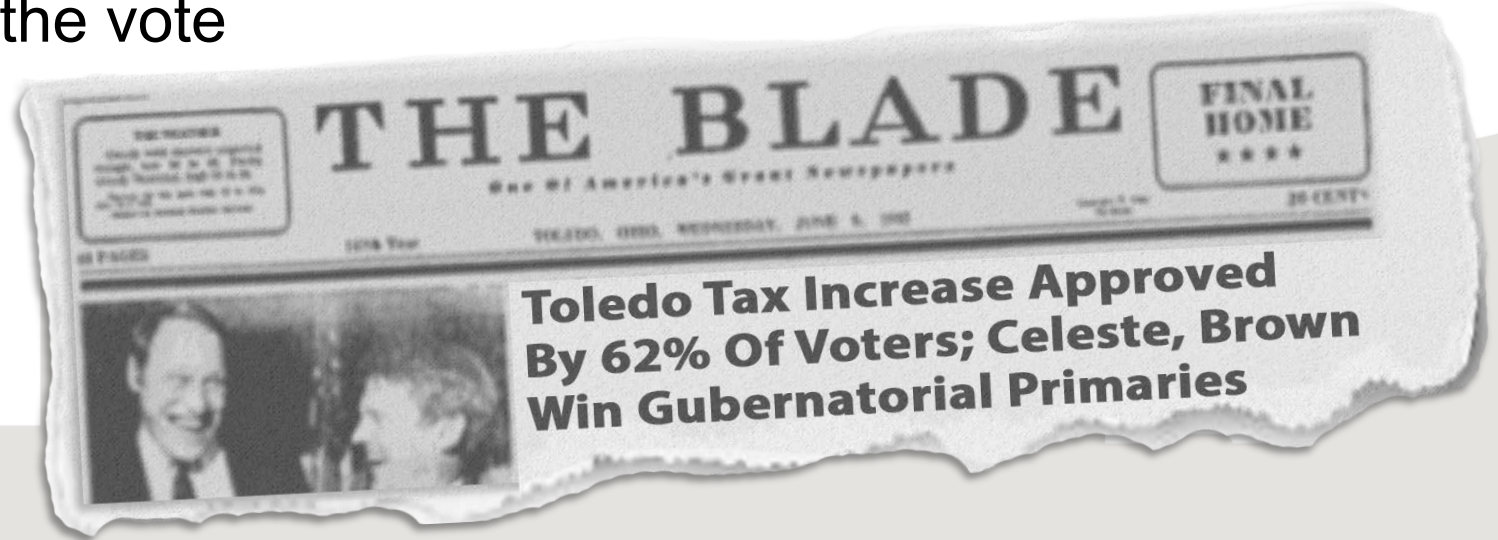
Ohio Cities With Population Over 100,000	Income Tax Rate	Income Tax Generated	Total Spending Per Capita	Safety Spending Per Capita	Capital Spending Per Capita
Columbus 880,000 people	2.50% Raised in 2009	\$876 million \$995 per capita	\$1639	\$667	\$322
Cleveland 382,000 people	2.50% Raised in 2016	\$437 million \$1143 per capita	\$2098	\$844	\$225
Cincinnati 299,000 people	2.10% Raised in 1989	\$369 million \$1234 per capita	\$2370	\$893	\$397
Akron 196,000 people	2.50% Raised in 2017	\$171 million \$872 per capita	\$1688	\$657	\$212
Dayton 140,000 people	2.50% Raised in 2016	\$125 million \$892 per capita	\$1601	\$725	\$219
<b>Toledo</b> <b>276,000 people</b>	<b>2.25%</b> <b>Raised in 1982</b>	<b>\$176 million</b> <b>\$637 per capita</b>	<b>\$1190</b>	<b>\$605</b>	<b>\$119</b>
<b>Deficit Range</b>		<b>(\$235) – (\$597) per capita</b>	<b>(\$411) – (\$1180)</b>	<b>(\$52) – (\$288)</b>	<b>(\$93) – (\$278)</b>



No question – Toledo is improving.  
**But Toledo can do better.**

# OUR PAST

- On June 8, 1982, the voters of Toledo enacted a new **0.75%** income tax
- It generated \$22M at the time (*\$58M inflation adj.*)
- It was going to be spent on roads, infrastructure, police, and averting budget disaster
- It passed with 62% of the vote





# THE $\frac{3}{4}\%$ INCOME TAX

- No matter what happens, Toledo must renew the  $\frac{3}{4}\%$  income tax in 2020
- But we can do better...

# OUR PLAN

- **We're recommending a 1.25% income tax to replace the 0.75% tax**
- General Fund – 0.75% of the tax (0.25% new money)
- Capital Improvement Fund – 0.50% of the tax (0.25% new money)
- Segregated funding by law – capital improvement funds cannot be used to support general fund operations



# Ballot Language

Shall the ordinance (Ordinance No. xxx-19) repealing the City's temporary three-quarters percent (3/4%) municipal income tax levy effective July 1, 2020 and enacting a one and one-quarter percent (1¼%) levy on income for the period commencing on July 1, 2020 and ending December 31, 2030, and allocating forty percent (40%) of the proceeds of that levy for the purposes of improving city roads, residential streets, sidewalks and meeting other public infrastructure and municipal capital needs, **and prohibiting any transfer of such proceeds for General Fund purposes**, and allocating sixty percent (60%) of the levy proceeds for General Fund purposes of providing police and fire protection, parks and recreation services and other general municipal operations, and to support pre-kindergarten education for residents of the City, which levy shall continue to be in addition to the City's one percent and one-half percent levies on income that are in effect for a continuing period of time, be passed?

# OUR PLAN

- **Generates a new \$44M per year in total**
- General Fund – a new \$22M per year
- Capital Improvement Fund – a new \$22M per year

# OUR PLAN

In the **Capital Improvements Fund**, the new annual \$22M is bonded and leveraged over 10 years for new annual spending of:

**\$40M**

Residential road projects

**\$20M**

Police cars, fire trucks, park equipment,  
building repairs, blight elimination

**\$600M of investment over 10 years**



# OUR PLAN

In the **General Fund**, the new **Annual \$22M** is spent this way:

## \$14 Million in New Services

## \$8 Million for budget Stabilization

- \$3M Annual police class (40 officers)
- \$3M Annual fire class (40 officers)
- \$1.5M Recreation for youth & parks investment
- \$1.5M Neighborhood Stabilization
- \$5 M Universal Pre-K



# OUR CAMPAIGN

## Invest in Roads:

- 45 times increase in residential road miles annually resurfaced or reconstructed (1.6 miles in 2019 vs. 72.8 in 2021)
- \$400 million of residential road investment over 10 years
- No more short term fixes - a majority of roads reconstructed so they last for a generation (55% reconstructed, 45% resurfaced)
- Continued investment in major streets too

# OUR CAMPAIGN

## Invest in Safety:

- Guaranteed police & fire classes annually to grow our forces - including a net 100 officer increase by 2023
- 50 new police cars each year
- Three new firetrucks per year & major ongoing repairs to fire stations
- Body cameras for every uniformed officer to keep them safe and ensure accountability
- Blight removal of abandoned buildings where crime festers



# OUR CAMPAIGN

## Invest in Our Future

- All City pools guaranteed to stay open from Memorial Day to Labor Day
- Millions invested in every major city park - new shelters, new courts, new fields, and more
- Ensure that every Toledo child has access to sports & recreation
- A lead-safe investment fund to help owners and small landlords make necessary repairs
- A public-private partnership to deliver universal preschool to every 4-year old in Toledo



# OUR CAMPAIGN

**Invest in Toledo** will deliver:

- \$40M (10x increase) each year for residential roads (\$400M for 10 years)
- A growing police & fire force to keep our neighborhoods safe
- Millions of dollars of investment for our youth and quality of life
- A balanced city budget without any need to transfer from the capital fund
- A budget stabilization fund that grows to \$40M, a responsible benchmark
- A stabilized or improved Toledo bond rating – reducing interest costs



No question – Toledo is improving.  
**But Toledo must do better.**