

GENERAL INFORMATION

Subject

Request	-	Review of the 2023 Toledo Municipal Art Plan
Applicant	-	Arts Commission of Greater Toledo 1838 Parkwood Avenue Suite 120 Toledo, OH 43624

Applicable Plans and Regulations

- 1995 Public Art Master Plan “artoledo”
- 2022 Toledo Municipal Art Plan
- Art in Public Places Program, TMC§167.06(a)(8): “Municipal Art Plan” means a prioritized list of art projects, developed annually by the Art in Public Places Committee, with budgets and recommended design approached, approved by the Arts Commission and subsequently by the Toledo City Plan Commission.
- Chapter X, Section 190 of the Toledo City Charter: The Toledo City Plan Commission shall have the power to control the design and location of works of art, which are, or may become, the property of the City.

STAFF ANALYSIS

The applicant is requesting approval of the 2023 Toledo Municipal Art Plan. The full document has been attached to this report (See Exhibit “A”). This annual plan is a prioritized list of projects with budgets, implementing the 1995 Public Art Master Plan for the City of Toledo. This submission fulfills the provisions of the Toledo City Charter, requiring the Toledo City Plan Commission to review the placement of public art.

The Art in Public Places Program includes three elements: acquisition of new works of art, restoration and conservation of the existing public art collection, and the establishment of public education programs and activities. The Plan details projects recently completed in 2022, ongoing projects and installations, and proposed future projects. The Arts Commission has budgeted \$178,754 for new acquisitions, \$29,419 for maintenance and conservation, \$88,236 for education and outreach programs, and \$96,000 for administration costs. The total budget for 2022 is \$392,409 funded by the “one percent for the arts” allocation.

STAFF ANALYSIS (cont'd)

ACQUISITIONS

The Arts in Public Places program has budgeted \$178,754 for the acquisition of new works of art. Six (6) projects are discussed in the 2023 Toledo Municipal Art Plan. One (1) was recently completed; one (1) is an ongoing project; and four (4) are new projects. Details of the projects are summarized below and are as follows:

Recently Completed

Glass City Center

In 2020, The Art in Public Places Committee started work with Lucas County Commissioners, The Collaborative Architects, Lathrop Construction and downtown stakeholders to commission artwork for the newly renovated Glass City Center. Chaired by founding Art in Public Places member, Susan Reams, this committee commissioned seven (7) projects in and around the renovated building. Projects range from indoor murals celebrating Jazz artists to exterior sculptures celebrating Toledo's official flower. These art installations bring vibrancy to the new Glass City Center.

Ongoing Projects

Signal Box Wraps

In 2021, a new program began which commissioned "Flora and Fauna" themed artwork to be applied as vinyl wraps in Downtown Toledo. Installations line Jefferson Avenue, Adams Street, and major streets in the Junction Neighborhood. This program is expanding and Young Artists at Work is partnering with the Arts Commission to design more wraps for signal boxes in the Downtown core, in Old West End on Collingwood and Bancroft, and in Point Place on Summit Street (in partnership with the Point Place Art Walk Committee).

Underway in 2023

South Broadway Public Art Project

In 2022, Art in Public Places launched a Request for Qualifications to identify an artist / team to develop a plan for public art to be installed along the soon to be re-built South Broadway Avenue. A Design Review Board reviewed approximately 70 applications for the project. Floridian artist, Cecilia Lueza, was selected and will be visiting Toledo during the summer of 2023 to meet with residents and to conduct engagement activities to further inform her designs. Construction for the project begins in 2024.

STAFF ANALYSIS (cont'd)

ACQUISITIONS (cont'd)

Underway in 2023 (cont'd)

Uptown Green

A new public art project was announced in April of 2022 for Uptown Green Park. Three (3) artists were then selected to submit proposals for a unique shade system to be integrated into the existing columns in the park. Local artist, Mercé Culp, was selected for the project and will work with the University of Toledo art department to develop a maquette and technical drawings for the construction. Uptown Green Park is the first park created within UpTown and provides a much-needed play space for children and a tangible backyard for adults. Installation is planned for spring of 2024.

Field of Histories

Financed by Metroparks Toledo, a new art installation will accent the Glass City Metropark Facility. This installation, called “Field of Histories”, will include 170 glass orbs that will encompass laser-engraved individual images of objects of local historical significance. Metroparks held several workshops where residents were invited to bring objects that had personal significance or were related to local industry or institutions. Objects were documented at these events, via photos and 3-D renderings, to be used for engraving. Through this process, 3-D images of the objects will be engraved in the center of glass spheres. The spheres will be mounted on steel supports, illuminated by LED lights, and placed along walking paths throughout the park. Installation is planned for October of 2023.

Lucas County Canine Care and Control Building

Art in Public Places is partnering with Lucas County Development Corporation to commission artwork for the planned construction of the new Lucas County Canine Care and Control building. Three (3) opportunities will be made available to local artists including façade enhancements and an interior wall treatment. A request for qualifications for the project will be published in early summer of 2023. Construction begins in 2024.

EDUCATION

Field Guide

Art in Public Places designed and printed a public art field guide to various pieces throughout the City. Distribution is continuing of these guides with various partners including Lucas County Public Library, ConneCToledo, the Toledo Museum of Art, and many more. A mobile-friendly version is also available for download online.

STAFF ANALYSIS (cont'd)

EDUCATION (cont'd)

ABCs of Public Art: Second Edition

Art in Public Places continues to distribute the ABC's of Public Art book through partners across the region. 8,000 copies of the second edition have been distributed by Reach Out and Read, The Toledo Lucas County Public Library, Toledo Public Schools, among other organizations, and plans include distributing 2,000 more. The book is also available in a digital format online.

Toledo Mural Resource Guide

The Arts Commission has produced the Toledo Mural Resource Guide. Published in 2022, the Toledo Mural Guide helps muralists and building owners navigate the permitting process, what to consider when selecting a wall, wall preparation, paint choices and much more. The guide is available as a PDF on The Arts Commission's website.

Public Art Tours and GIS Mapping

Arts in Public Places has been analyzing public art in Toledo and identifying communities which could benefit from public art. Not only has installed public art in been mapped, but cultural assets, bicycle infrastructure, and crime among other factors have been mapped to identify areas which lack public art. Arts in Public Places have also tracked where local artists who have previously applied to Arts Commission RFQs live, to ensure residents of all neighborhoods are contributing to Toledo's Art Scene.

CONSERVATION

Cleaning and General Maintenance

Routine maintenance of a public art throughout the city will continue through 2023 and 2024.

Glass City River Walk

Due to new construction along the riverfront, a plan to relocate elements of The Family and the You Are Beautiful sculpture is underway. The plan is to have the pieces de-installed, restored and reinstalled once construction is complete.

STAFF RECOMMENDATION

The staff recommends that the Toledo City Plan Commission approve M-2-23, Review of the 2023 Toledo Municipal Art Plan, for the following one (1) reason:

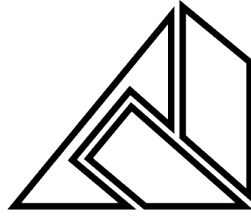
1. The proposed plan is in conformance with the 1995 Public Art Master Plan “artoledo.”

MUNICIPAL ART PLAN
TOLEDO CITY PLANNING COMMISSION
REF: M-2-23
DATE: June 8, 2023
TIME: 2:00 P.M.

DR

One (1) Exhibit follows

Exhibit "A"



THE ARTS COMMISSION

2023 TOLEDO MUNICIPAL ART PLAN

Prepared by Nathan Mattimoe
Director, Art in Public Places

2023 Toledo Municipal Art Plan

Since 1977, the City of Toledo, by ordinance, has entrusted the administration of its Art in Public Places Program to The Arts Commission of Greater Toledo. The program includes three elements: acquisition of new works of art, restoration and conservation of the existing public art collection, and the establishment of public education programs and activities associated with the Art in Public Places Program.

2022 was huge year for public art in the City of Toledo. Six new public art installations were recently completed as part of the renovation of the Glass City Center with an additional installation planned for spring of 2023. Art in Public Places continues to provide opportunities and mentorship to a wide range of local artists through the Signal Box Wrap project and the Uptown Green shade project. We have also been collecting data on local artists to get a better idea of who is responding to opportunities and which communities and demographics need more focus from us for participation.

Art in Public Places continues to work with community partners and residents to develop programs to coordinate with the planned Broadway Mile reconstruction project and upgrades to public spaces along Main Street on the East Side of Toledo.

These projects are detailed in this year's proposed Municipal Art Plan, developed by the Art in Public Places Committee and approved by the Board of Trustees of The Arts Commission.



Photo: Feinknopf

ACQUISITION

Recently Completed

Glass City Center

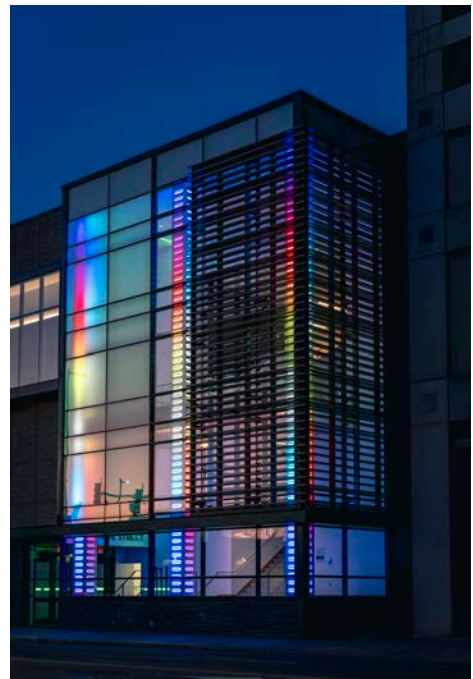
Funded by Lucas County Development Corporation

In 2020, The Art in Public Places Committee started work with Lucas County Commissioners, The Collaborative Architects, Lathrop Construction and downtown stakeholders to commission artwork for the newly renovated Glass City Center. A design review board, consisting of members of The Arts Commission, the Lucas County Commissioner's Office, and additional stakeholders, reviewed proposals submitted by artists who responded to a 2021 request for qualifications to design public art installations for this project. Chaired by founding Art in Public Places member, Susan Reams, this committee commissioned seven projects in and around the building including the newly named Susan R. Reams Plaza on Summit Street.

The newly installed collection features the 30-foot sculpture Blue Lupine by Susan Zoccola on the east end of the convention center plaza that celebrates Toledo's official flower on a grand scale. Erwin Redl's Ladder of Light illuminates the Monroe Street entrance stairwell with 700 programmable light fixtures adorning three 3-story columns, creating a dynamic experience for both outside viewers and guests of the center. Also, the interactive Lucid Glass City by Adam Frank consists of a backlit 3D image of clouds behind a special mirrored glass surface manufactured locally by Pilkington NSG.



Blue Lupine by Susan Zoccola
Photo: Ben Morales



Ladder of Light by Erwin Redl
Photo: Ben Morales

The Summit concourse includes a celebration of the Metroparks through a light box project by artist Cable Griffith that incorporates hundreds of photos that were crowdsourced from local Metroparks visitors. Toledo's Jazz history and culture are honored through a series of murals and glass installations by Yusuf Lateef and Rachel Richardson in collaboration with Oregon-based public artists Pete Goldlust, Melanie Germond, and Seattle glass artist Aaron Paula. The brightly colored murals celebrate such iconic Toledo artists as Art Tatum, Jon Hendricks and Ramona Collins. Forthcoming is a large hanging installation by Cincinnati artist, Jessica Wolf. Also, throughout the building, five large scale reproductions of paintings from the Toledo Museum of Art's collection are beautifully displayed enhancing the architecture.

The renovation, combined with the public art installations, have completely transformed the old Seagate Center into a new Glass City Center that will attract visitors from our community and the country.



Lucid Glass City by Adam Frank
Photo: Ben Morales



Collective Cartography by Cable Griffith
Photo: Ben Morales

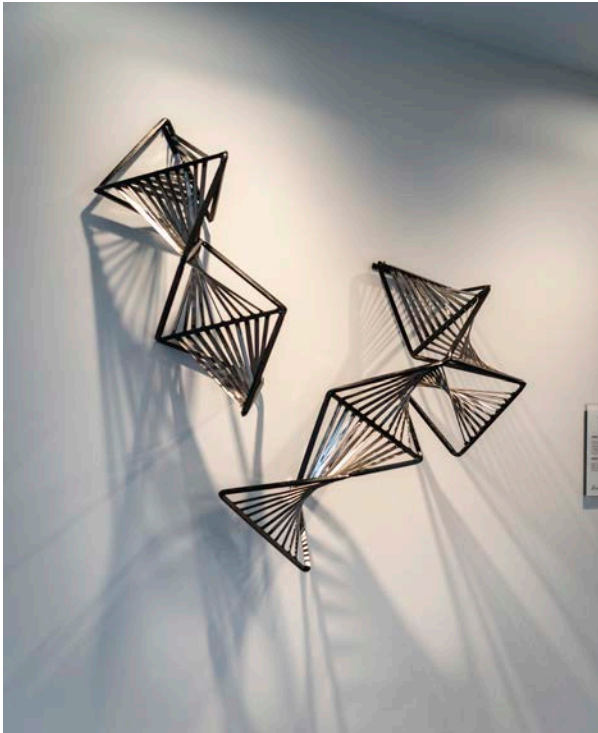


Jazz Alley by Yusuf Lateef, Rachel Richardson, Pete Goldlust
and Aaron Paula. Photo: Ben Morales

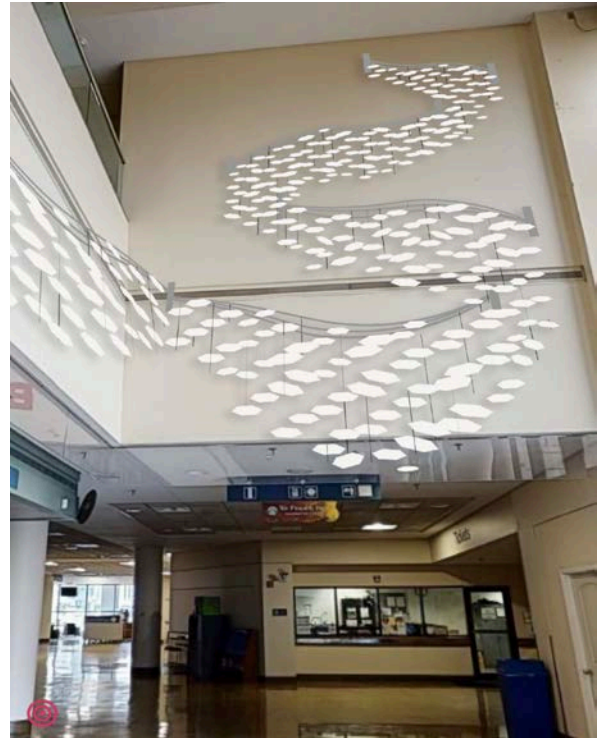




Toledo Museum of Art vinyl reproductions
Photo: Ben Morales



Parabaloid Ribbon by Adam Goldberg and
Mike Stevens
Photo: Ben Morales



Artist Rendering by Jessica Wolf
Photo: Ben Morales

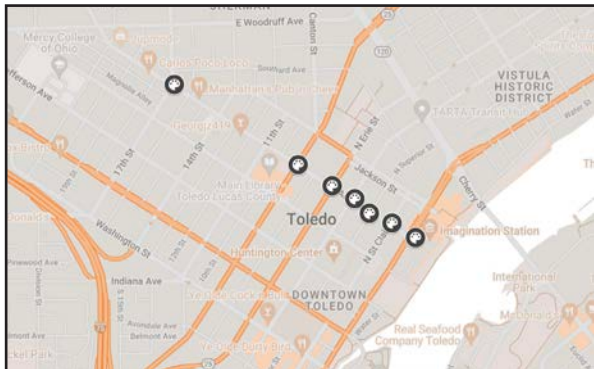
Signal Box Wraps

Funded by The One Percent For Art Program

The Signal Box Wraps project was expanded in 2022 to include seven boxes along Adams Street and a continued partnership with Young Artists at Work (YAAW) to design ten additional wraps for the Junction Neighborhood. The selected Adams Street artists include Jordan Buschur, Rebecca Booth, Stacie Carver, Jessica Flores, Mercé Culp, Caroline Jardine and Jennifer Sowders. YAAW apprentices met with residents of the Junction neighborhood at the Mott Branch Library to have a conversation about the neighborhood, its past, present and future, which ultimately informed the apprentice's designs.

This year's effort includes an additional 18 wraps in the downtown business district and will result in an artist designed wrap at every intersection with a traffic signal between Jackson and Washington Streets and Michigan to Summit Streets. Art in Public Places will again partner with YAAW to develop designs for the Old West End including wraps on Collingwood and Bancroft.

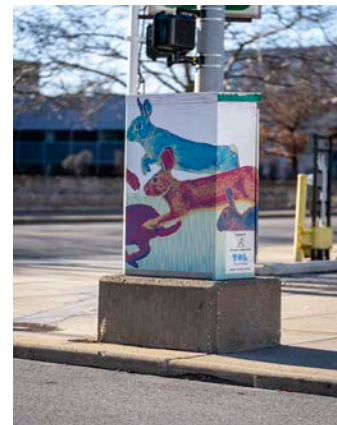
Four additional wraps will be installed in Point Place along Summit Street in a partnership with the Point Place Art Walk Committee. The Committee curated four designs from Point Place artists to be printed and installed through the Art in Public Places Program.



Adams Street box locations



Junction Neighborhood box locations



Signal box wraps along Adams Street
Photos: Ben Morales

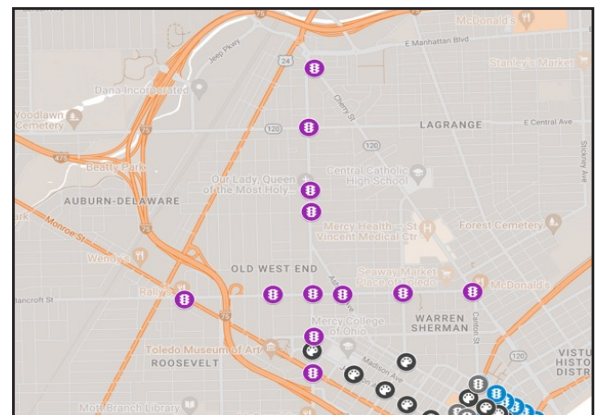


Signal box wraps located in the Junction neighborhood
Photos: Ben Morales

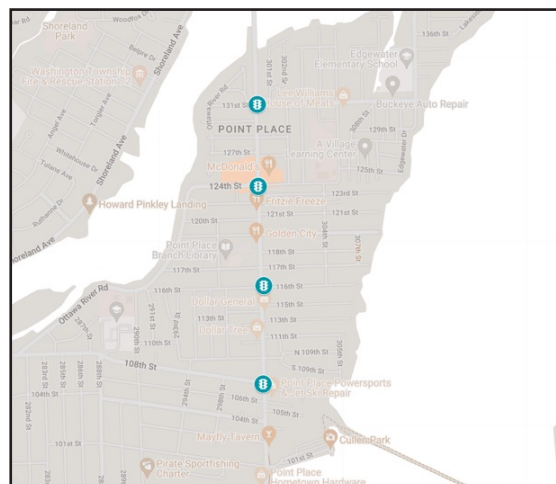
Proposed sites for 2023:



Downtown

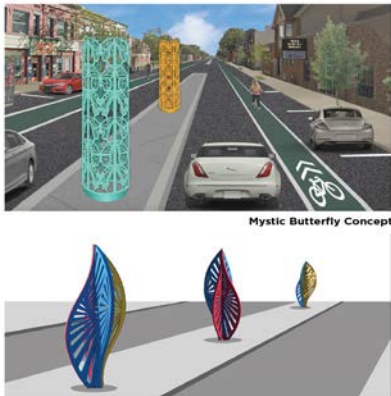


Old West End

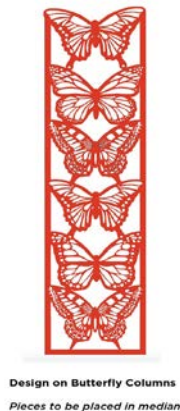


Point Place

Underway in 2023



Preliminary artist proposal



South Broadway Public Art Project

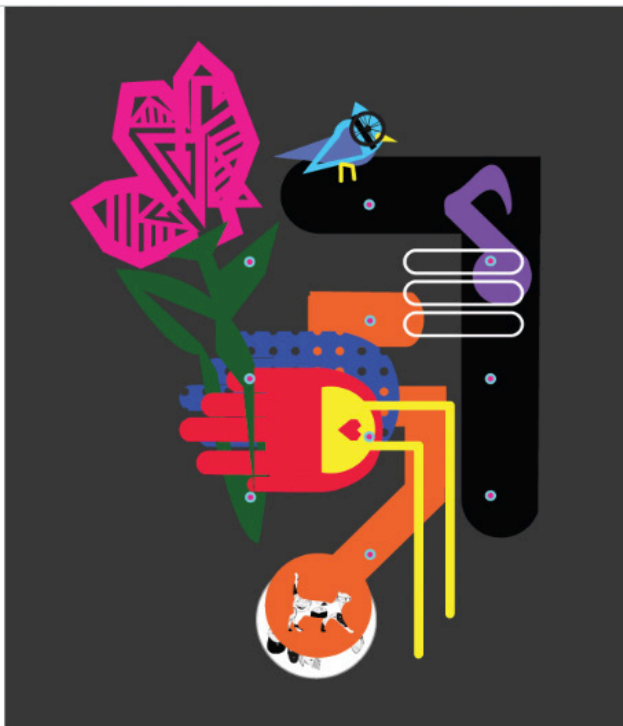
Funded by the One Percent for Art Program

In 2022 Art in Public Places launched a Request for Qualifications to identify an artist / team to develop a plan for public art to be installed along the soon to be re-built South Broadway Avenue. APP partnered with the City of Toledo, The Broadway Corridor Coalition, the Toledo Design Collective, and cultural partners such as the Sofia Quintero Center to assemble a Design review Board who reviewed approximately 70 applications for the project.

St Petersburg FL artist, Cecilia Lueza, was selected for the project. Cecilia is an Argentine American artist and sculptor who studied visual arts at the University of La Plata in Buenos Aires, Argentina. Today, she is well known for creating vibrant public art pieces in a range of mixed media. Cecilia will be visiting Toledo this summer to meet with residents and to conduct engagement activities to further inform her designs. Construction for the project begins in 2024.

Uptown Green

Funded by the One Percent for Art Program



Uptown Green Artist Proposal by Mercé Culp

A Request for Qualifications was launched in April of 2022 for a new public art project for Uptown Green Park. Through an effort to develop the skill sets of local artists in the public art sector, while enhancing public space, Art in Public Places worked in collaboration with The Arts Commission's Creative Placemaking team, the City of Toledo's Parks Department and the Ebeid Center to develop this project. Three artists were then selected to submit proposals for an artistically designed permanent shade system that can be integrated into the existing columns in the park. Local artist, Mercé Culp, was ultimately selected for the commission. APP will work with Mercé through a partnership with the University of Toledo art department to develop a maquette and technical drawings that will ultimately inform the construction process for the project.

UpTown Green is a 2.5 acre City of Toledo park in the Uptown neighborhood. The park is in close proximity to the neighborhood's residential buildings and serves as a "green link" between the Old West End and the Adams Street Arts and Entertainment District. It is the first park created within UpTown and provides a much-needed play space for children and a tangible backyard for adults. This opportunity for a public art installation with a planned infrastructure will restore shade to the park. Installation is planned for spring of 2024.



Uptown Green Park

Field of Histories

Funded by Metroparks Toledo

Designed by artist Bryony Roberts (Brooklyn NY), Field of Histories will include one hundred and seventy glass orbs that will encompass laser-engraved individual images of objects of local historical significance. Through a series of workshops at the Glass City Metropark Pavilion, residents were invited to bring objects that had personal significance or were related to local industry or institutions. Close to 200 objects were documented at these events, first with photographs and then with 3-dimensional renderings, to be used for subsurface laser engraving. Through this process, 3d images of the objects will be engraved in the center of glass spheres, appearing as detailed frosted shapes. Mounted on steel supports and illuminated by LED lights under each sphere, the orbs and the frosted shapes within them will glow throughout the day and through the seasons. This field of glowing orbs will be a beacon, visible from across the river, drawing people to the park to engage with the past, present, and future of glass. Installation is planned for October of 2023.



Artist rendering



Glass orb sample

Lucas County Canine Care and Control Building

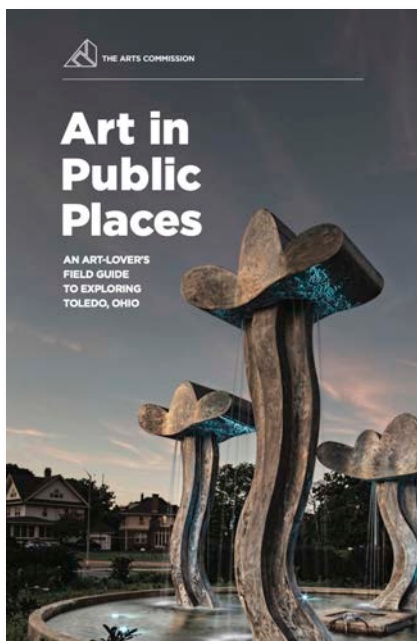
Funded by Lucas County Development Corporation

Art in Public Places is partnering with Lucas County Development Corporation to commission artwork for the planned construction of the new Lucas County Canine Care and Control building. Three opportunities will be made available to local artists including façade enhancements and an interior wall treatment. A request for qualifications for the project will be published in early summer of 2023. Construction begins in 2024.



Architect's rendering

EDUCATION



Art in Public Places Field Guide

Funded by The One Percent For Art Program

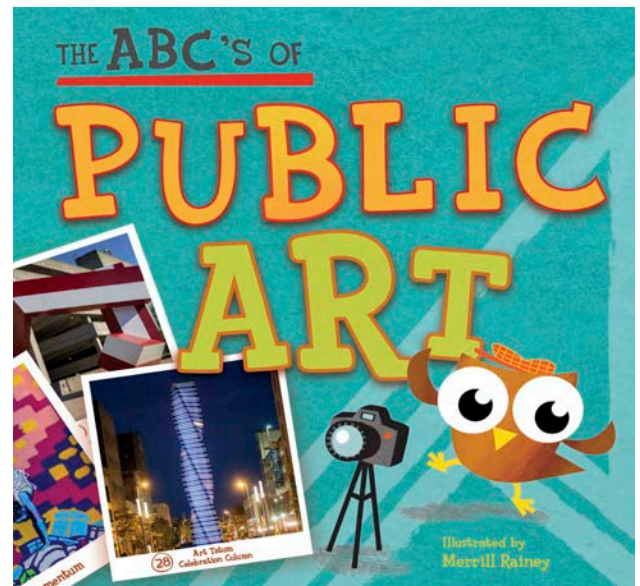
Over 60 pieces of public art are included in this 33-page guide to City owned work including pieces from publicly accessible sculptures in other collections throughout the City. Art in Public Places continues to distribute the books through over 20 partners such as the Toledo Lucas County Public Library, ConnecToledo, Toledo Museum of Art, The University of Toledo, Bowling Green State University and many more. A downloadable version of the guide is also available for mobile devices providing a safe, self-guided exploration of the City's public art collection.

ABCs of Public Art

Funded by the One Percent for Art Program

In 2020, the APP Education Committee worked with local illustrator and children's book author, Merrill Rainey, to update the extremely popular publication geared toward younger children. Originally published in 2012, 10,000 copies of the first edition were distributed to organizations all over the region including Reach Out and Read, The Toledo Lucas County Public Library and Toledo Public Schools, local home schoolers and many more.

Art in Public Places continues to distribute the ABC's of Public Art book through these partners. Close to 8,000 copies of the second edition have been distributed so far with an additional effort taking place this summer to distribute the remaining 2,000 books before the end of the year. A downloadable PDF version of the book is available on The Arts Commission's website.



ABCs of Public Art

Funded by the One Percent for Art Program

The City of Toledo is home to a variety of murals, which have been created by artists from diverse cultural traditions and backgrounds. These murals improve the aesthetic impact of the city and play an important role in defining our cultural identity by creating a sense of biography for the residents. The Arts Commission encourages this activity and seeks to further promote mural making in the City of Toledo through facilitating Toledo's Mural Ordinance.

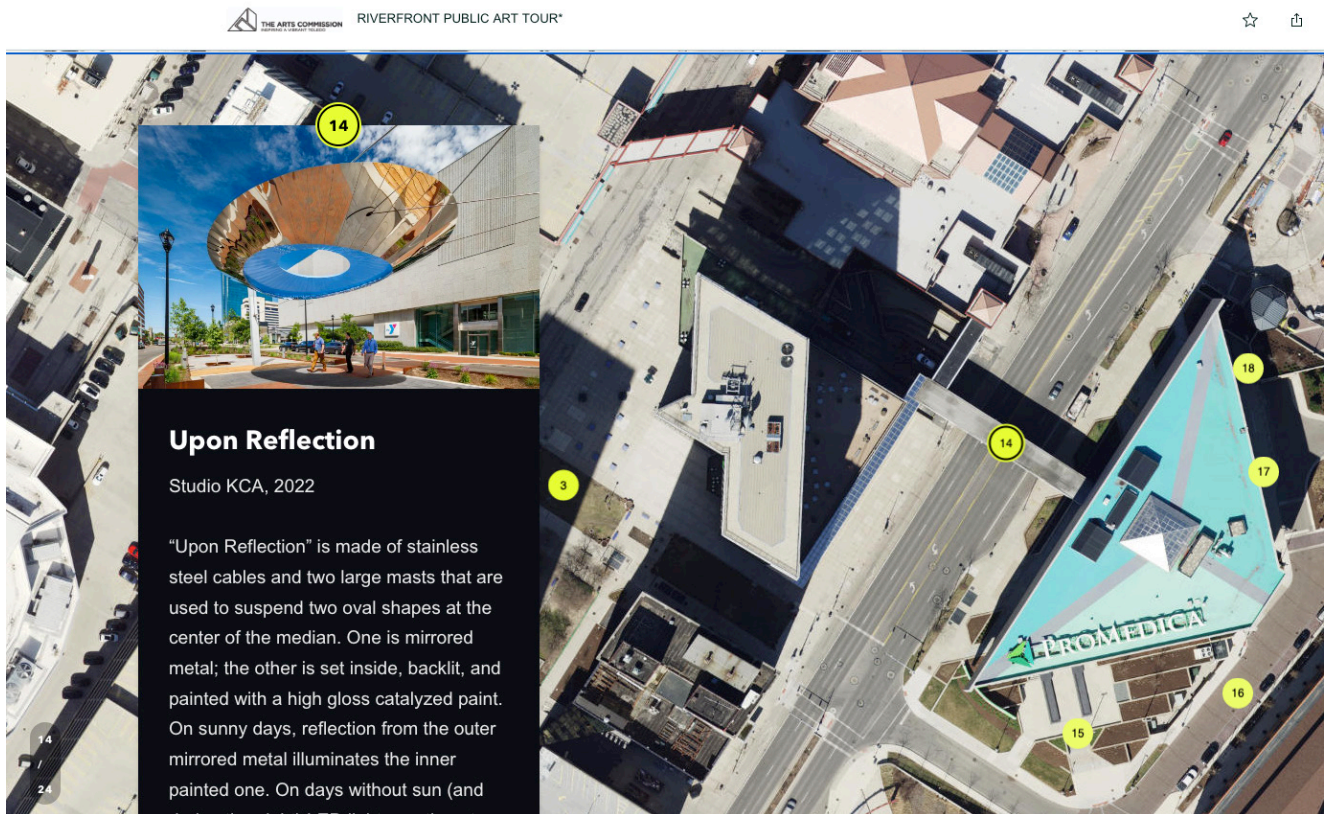
Published in 2022, the Toledo Mural Guide helps muralists and building owners navigate the permitting process, what to consider when selecting a wall, wall preparation, paint choices and much more. The guide is available as a PDF on The Arts Commission's website.

Public Art Tours / GIS Mapping

Funded by the One Percent for Art Program

Art in Public Places has been utilizing GIS mapping for a variety of purposes including project planning and public art tours. We have collected a large amount of mapping data including cultural assets, bicycle transportation infrastructure, even crime maps to help inform the assets and needs of each community and the opportunities for artistic intervention. We have also been mapping the locations of artists who have applied for opportunities resulting in an understanding about what communities we are and are not reaching. Since there are eligible artists in every neighborhood in Toledo, we intend to communicate information offering opportunities to apply for public art projects through collaboration with cultural partners in these areas.

Recently, ads have been placed in the video monitor system at the Glass City Center that invite visitors to explore the collection using a QR code that links to an online story map. The map includes all of the public art installations along the riverfront and downtown core.



Screen grab from tour map

CONSERVATION

2023 Conservation Projects

Funded by The One Percent For Art Program

2023 conservation activity will include the routine washing and waxing of bronze sculptures, and general maintenance performed on 33 pieces in the collection including Radiance, General Steedman Monument, Who's Up?, I Got It!, Artifacts of Childhood, Swan Waves, City Candy, Fire Station 13, Viet Nam Peace Arch, Houses on the Move, Perspective Arcade, Gosser Memorial, The Family, The Guardian, S.P. Jermain, Woman with Birds, Empathy, The Flame, Urban Orchard, the Art Tatum Celebration Column, Radiance and more.

Additional assessments and repairs are planned for Tribute Memorial, The Art Tatum Celebration Column, Swan Waves, Never Does Nature Say One Thing and Wisdom Another, SP Jermain, and Fire Station 13.

Glass City River Walk

Art in public places is working with Metroparks Toledo and Kokosing Construction to remove The Family and You Are Beautiful sculptures to accommodate construction for the Glass City River Walk. The goal is to remove the pieces, make any needed repairs and reinstall them once construction is complete. A committee has been established to oversee the project.

Two installations will go through a de-accessioning process as a result of the construction – Children's Art in the Park and Field Trip. The bronze for both installations will be salvaged and potentially used for another public art installation in the future.



The Family



You Are Beautiful / You Are Doing Great

ONE PERCENT FOR ART 2022 BUDGET

Administration	\$96,000
Acquisition	\$178,754
Conservation	\$29,419
Education	\$88,236
Total	\$392,409

CITY OF TOLEDO

2022 ART IN PUBLIC PLACES

2022 ART IN PUBLIC PLACES COMMITTEE

Patricia Levey (Co-Chair)
Daniel Hernandez (Co-Chair)
Steven Day
Phil Enderle
Claude Fixler
Thomas Gibbons
Mike Duket
Candice Harrison
Bob Lubell
John MacKay
Terwase Ngur
Diane Phillips
Carolyn Putney
Susan Reams
Brad Rossi
Margy Trumbull
Barry Whittaker
Lori Young
Robert Zollweg

CITY OF TOLEDO MUNICIPAL ORDINANCES

2022 ART IN PUBLIC PLACES STAFF

Marc Folk: President and CEO of The Arts Commission
Nathan Mattimoe: Director, Art in Public Places
Molly Burns: Art in Public Places Coordinator